

MEMBERSHIP

Guide your membership efforts by meeting these goals.

20

MORE STUDENTS
 THAN LAST YEAR

OR

20

ALUMNI

OR

20

PROFESSIONALS

DEADLINE 12.1.22

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any **one** of the categories (students, alumni or professionals) of the Membership Campaign and receive a pennant and certificate.

Earn **THRIVE LEVEL** by meeting the requirements in any **two** of the categories of the Membership Campaign and receive a pennant, plaque, flag and three allocations to attend the Thrive Academy at ICDC!

PROMOTIONAL

Conduct these promotional activities from the beginning of your school year through DECA Month.

3

SCHOOL
 OUTREACH ACTIVITIES



3

SUCCESS STORIES
 OF ALUMNI



3

COMMUNITY
 OUTREACH ACTIVITIES

DEADLINE 12.1.22

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any **one** of the DECA Month Chapter Campaigns (Promotional Campaign, Community Service Campaign or Ethical Leadership Campaign) and receive a pennant and certificate.

Earn **THRIVE LEVEL** by meeting the requirements in any **two** of the DECA Month Chapter Campaigns (Promotional Campaign, Community Service Campaign or Ethical Leadership Campaign) and receive a pennant, plaque, flag and three allocations to attend the Thrive Academy at ICDC!

COMMUNITY SERVICE

Conduct a community service activity from the beginning of your school year through DECA Month.

1

OR MORE COMMUNITY
 SERVICE ACTIVITIES



75%

OR MORE PARTICIPATION
 OF YOUR DECA MEMBERS



1

FORM OF PUBLICITY
 OR PROMOTION

ETHICAL LEADERSHIP

Conduct these ethical leadership activities from the beginning of your school year through DECA Month.

3

ETHICAL LEADERSHIP
 CHALLENGE ENTRIES



3

ETHICAL LEADERSHIP SCHOOL
 OUTREACH ACTIVITIES



3

ETHICAL LEADERSHIP COMMUNITY
 OUTREACH ACTIVITIES

ADVOCACY

Advocate during Career and Technical Education Month® in February.

3

SCHOOL
 OUTREACH ACTIVITIES



3

PUBLIC POLICY
 MAKERS OUTREACH



3

COMMUNITY
 OUTREACH ACTIVITIES

DEADLINE 3.1.23

Meet the requirements in the Advocacy Campaign during February and receive a pennant, special plaque from DECA's Congressional Advisory Board and a letter of recognition sent to your school administrator and government officials.