DECA INTERNATIONAL CAREER DEVELOPMENT CONFERENCE
PARTNER OPPORTUNITIES 2022
The DECA International Career Development Conference (ICDC) is the culmination of the DECA year. More than 20,000 high school students, teacher-advisors, business professionals and alumni gather for several days of DECA excitement. DECA members demonstrate their college and career ready knowledge and skills by participating in DECA’s industry-validated Competitive Events Program, aligned with Career Clusters, National Curriculum Standards and 21st Century Skills in the areas of marketing, finance, hospitality, management and entrepreneurship. These members have qualified to attend based on superior performance at the district and association level.

- 1,000 volunteers from the business industry are recruited to judge the competitions
- 60+ volunteers are recruited to participate in the Executive Mentor Program to provide college and career advice to high school seniors
- 100+ companies showcase their products/services on the exhibit floor

INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

DATES
April 23-26, 2022

LOCATION
Georgia World Congress Center
Atlanta, GA

AUDIENCE
20,000 High School Students, Educators and Administrators
INSTANT BENEFITS

ALL CONFERENCE SPONSORSHIPS INCLUDE:

- Opt-in attendee advisor email list for one-time use
- Recognition in conference program book
- Recognition in conference mobile app (basic profile)
- On-site signage at sponsored activity or event

OPPORTUNITIES

- Exhibits
- Program + App Advertisements
- Registration Inserts
- Digital Signage
- Meal Functions
- Attendee Experiences
- Competitive Events
- Volunteer
Exhibits are specifically designed to be an integral part of the International Career Development Conference, giving you one-on-one access to highly motivated and engaged DECA members and advisors.

- Reach many customers, potential employees and prospective students — all in one place!
- Interact with our members face-to-face and build the foundation for a lifelong relationship with the next generation of entrepreneurs and business leaders.
- Exhibits are placed in high-traffic areas of the conference to maximize your exposure.

$1,200-$1,500 PER SPACE
NAB partners receive a 25% discount
EXHIBITS

EXHIBIT BOOTH RATES
Standard Booth: $1,200
Premium Booth: $1,500 (Corner/End Location)
Exhibit fee includes a 10'x10' draped booth space; six-foot table, draped; two chairs; ID sign; and wastebasket. Fee does not include labor, shipping charges, special lighting or electrical connections.

SCHEDULE
Exhibit Set-Up:
Saturday, April 23
1:00 p.m. – 5:00 p.m.

Exhibit Hours:
Sunday, April 24
8:00 a.m. - 4:00 p.m.
Monday, April 25
8:00 p.m. - 4:00 p.m.

Exhibit Move-Out:
Monday, April 25
4:00 p.m.

HOUSING
Atlanta Marriott Marquis
265 Peachtree Center Avenue NE
Atlanta, GA 30303
$203 single/double
book.passkey.com/go/decacorporate2022

Atlanta Hilton
255 Courtland Street NE
Atlanta, GA 30303
$207 single/double
book.passkey.com/go/89a6e7e9

DECORATOR
Freeman Expositions, LLC
exhibitorsupport@freeman.com
888-508-5054

QUESTIONS?
Direct exhibit requests and inquiries to:
P 703-860-5000
E partnership@deca.org

RESERVATION DEADLINE
February 11, 2022
for listing in conference program

DECA INTERNATIONAL CAREER DEVELOPMENT CONFERENCE PARTNER OPPORTUNITIES | 6
Please provide your top six choices when completing the reservation form.

QUESTIONS?
Direct exhibit requests and inquiries to:
P 703-860-5000
E partnership@deca.org

RESERVATION DEADLINE
February 11, 2022
for listing in conference program
EXHIBIT INFORMATION + REGULATIONS

PURPOSE
DECA conferences are conducted for educational and informational purposes; to disseminate knowledge and ideas; to encourage communications; to promote product and career information. Under IRS Rulings, sales activities are not permitted for a 501(c)(3) organization (DECA). Exhibitors are encouraged to explain, show or demonstrate products or services.

ELIGIBLE EXHIBITS
DECA reserves the right to determine the eligibility of any Exhibitor. No Exhibitor shall sublet or share space. Exhibitors must show only goods and services used in their regular course of business. All promotional activities must be confined to the limits of the booth.

BOOT EQUIPMENT
DECA will provide a ‘10’x’10’ draped booth space; six-foot table, draped; two chairs; ID sign; and wastebasket. Fee does not include labor, shipping charges, special lighting or electrical connections.

PAYMENT FOR SPACE
Your deposit of 50% of the exhibit rental must accompany the application. The balance is due 60 days prior to the conference.

AUDIO-VISUAL
The use of devices for mechanical reproduction of sound is prohibited. Sound of any kind must not be projected outside the booth. Motion pictures, slide demonstrations, fashion shows, Karaoke, etc. are subject to prior approval by DECA.

BADGES
Exhibitor personnel will be provided with badges to permit entry to the exhibit area. You must advise DECA of personal one month prior to conference to ensure that badges are prepared in advance.

SHIPMENT AND STORAGE
Information on shipping methods, storage and rates will be sent to you directly by the decorator. The Exhibitor agrees to ship at its own risk and expense all articles to be exhibited.

RELOCATION OF EXHIBITS
DECA reserves the right to alter locations of the exhibits as shown on the official floor plan if deemed advisable and in the best interest of the conference.

FIRE, SAFETY AND HEALTH
The Exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accident to spectators. Only fireproof materials should be used in displays, and the necessary fire precautions will be a responsibility of the Exhibitor.

RESTRICTIONS
DECA reserves the right to restrict exhibits which for any reason become objectionable and may also eject any Exhibits which in the opinion of DECA detracts from the general character of the Exhibit. DECA Inc. reserves the right to and will strictly enforce trademark infringement laws. Any product displaying characters and/or names where licensing is necessary (i.e., Disney characters, Hard Rock Cafe, etc.) must submit a copy of the licensing agreement prior to the DECA conference. DECA Inc. also restricts the sale or display of any product (including clothing) that refers to DECA, Marketing Education, The Ultimate DECA Power Trip, Career Development Conference, International Conference, Regional Conference, Collegiate DECA, an Association of Marketing Students or Emerging Leaders and Entrepreneurs. DECA Inc. reserves the right to restrict exhibits which for any reason become objectionable and may also eject any Exhibits which in the opinion of DECA detracts from the general character of the Exhibit. DECA Inc. reserves the right to and will strictly enforce trademark infringement laws. Any product displaying characters and/or names where licensing is necessary (i.e., Disney characters, Hard Rock Cafe, etc.) must submit a copy of the licensing agreement prior to the DECA conference. DECA Inc. also restricts the sale or display of any product (including clothing) that refers to DECA, Marketing Education, The Ultimate DECA Power Trip, Career Development Conference, International Conference, Regional Conference, Collegiate DECA, an Association of Marketing Students or Emerging Leaders and Entrepreneurs. DECA Inc. also restricts the sale or display of any product (including clothing) that refers to DECA, Marketing Education, The Ultimate DECA Power Trip, Career Development Conference, International Conference, Regional Conference, Collegiate DECA, an Association of Marketing Students or Emerging Leaders and Entrepreneurs.

LEGAL MATTERS
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INABILITY TO PERFORM
In the event the Exhibit is not held for any reason beyond its control, DECA reserves the right to retain part of the rental fee as shall be required to compensate for expenses incurred up to that time.

LIABILITY
Neither DECA, nor their agents or representatives, will be responsible for any injury, loss or damage that may occur to exhibit or personnel. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save DECA, and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by Exhibitor’s installation, removal, maintenance, occupancy or use of the exhibition premises. In addition, Exhibitor acknowledges that DECA does not maintain insurance covering Exhibitor’s property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims.

CLARIFICATION OF RULES
DECA has sole authority to interpret and enforce all rules and regulations contained herein, to make any amendments thereto and to make such further rules and regulations as shall be necessary for the orderly conduct of the Exhibit Hall.

DECA INTERNATIONAL CAREER DEVELOPMENT CONFERENCE PARTNER OPPORTUNITIES | 8
ADVERTISE
DECA’s conference programs and apps are attendees’ constant companions for the agenda, maps, exhibitors, speakers and special activities.

- Put your message next to important conference information attendees will read.
- Reach highly engaged, motivated DECA members who are attending the conference.
- Reinforce and promote your participation in ICDC with specific calls to action.

$1,000
MOBILE APP ADVERTISEMENT
NAB partners receive a 25% discount

$1,000-$5,500
PROGRAM ADVERTISEMENT
NAB partners receive a 25% discount
PROGRAM ADVERTISEMENTS

ADVERTISEMENT RATES
- Full Page Back Cover: $5,500
- Full Page Inside Cover: $4,000
- Full Page Ad: $3,000
- Half Page Ad: $2,000

ARTWORK SIZES
- Full Page Ads: 8.5” x 11” (Vertical)*
- Half Page Ads: 7.5” X 4.75” (Horizontal)

ACCEPTABLE FILE FORMATS

Adobe Acrobat PDF (Preferred)
- *All full-page ads MUST include an 1/8” bleed.
- All crop and registration marks must be REMOVED from ad.

Adobe InDesign file
- Acceptable file formats are .indd, and .idml.
- All files need to be packaged to include links, document fonts and a .pdf file.

- All color ads must be converted to CMYK. Spot colors must be specified with a Pantone Solid Coated description.
- Ads must be produced to specific page sizes per ad dimensions.
- Camera-ready artwork is press ready. DECA is not responsible for adjustments or alterations to size, color or copy error in the content of camera-ready artwork.
- For production and quality-control purposes, we cannot accept Web or Internet images.

Adobe Photoshop Files
- Acceptable file formats are .psd, .jpg, .eps or .tiff.
- If a .psd file is submitted, fonts need to be rasterized and images embedded.
- Digital photos must be 300 dpi minimum to be printed.

Adobe Illustrator
- Acceptable file formats are .ai and .eps.
- All fonts need to be converted to outlines and all images embedded.

RESERVE BY
February 4, 2022
SUBMIT BY
February 11, 2022

QUESTIONS?
Direct inquiries and advertising materials to:
P 703-860-5000
E partnership@deca.org
MOBILE APP ADVERTISEMENTS

MOBILE APP BASIC PROFILE
Included in your sponsorship/exhibit booth
Profile to be included in the sponsors’/exhibitors’ section of the conference mobile app.
Profile
- Logo/thumbnail image (240 px wide by 240 px tall .jpg or .png)
- Description/bio (250 characters maximum, including spaces; cannot include links).

MOBILE APP ADVERTISEMENT
Investment: $1,000
Stand out in the conference mobile app when attendees use their device to review schedules, receive conference updates and more.
- Mobile Banner image (600 px by 110 px .jpg or .png)
- Desktop Banner image (640 px x 640 px .jpg or .png)
- Link (URL) or link within the app to your exhibit booth, sponsored session, etc.

MOBILE APP ENHANCED PROFILE
Investment: $1,000
Profile to be included in the sponsors’/exhibitors’ section of the conference mobile app.
Profile
- Logo/thumbnail image (240 px wide by 240 px tall .jpg or .png)
- Header image (640 px wide by 240 px tall .jpg or .png)
- Description/bio (1,000 characters maximum, including spaces; cannot include links)
Links
- (1) Email Address
- (1) Twitter URL
- (1) Instagram URL
- (1) Custom Link (URL) or link within the app to your exhibit booth, sponsored session, etc.
- Custom Link Text (25 characters maximum, including spaces)

ARTWORK DEADLINE
March 4, 2022

QUESTIONS?
Direct inquiries and advertising materials to:
P 703-860-5000
E partnership@deca.org

DECA NATIONAL ADVISORY BOARD
Partners receive a 25% discount on DECA conference advertisements
REGISTRATION INSERTS

PUT YOUR MESSAGE IN THE HANDS OF CONFERENCE ATTENDEES

Include a special message or swag item along with conference materials all attendees receive during on-site check in.

- Get your message directly to every conference attendee.
- Drop a promotional postcard, discount flyer or special offer in the conference registration packet.
- Draw attention to your booth and remind attendees of your products and/or services.

$1,000 + COST OF PRINTING
NAB partners receive a 25% discount
REGISTRATION INSERTS

ADVERTISEMENT INSERT
Investment: $1,000
- One-page only (artwork on both sides)
- Flyers/postcards must not exceed a folded size of 8.5 x 11 inches.
- DECA is not responsible for errors in the provided printed pieces.
- Upload a PDF of the final insert to DECA Inc.
- Inserts must be bundled in groups of 100.
- Mail 20,000 finished pieces prior to deadline to:
  DECA Inc.
  Attn: ICDC
  1908 Association Drive
  Reston, VA 20191

QUESTIONS?
Direct inquiries and advertising materials to:
703-860-5000
partnership@deca.org

INSERT DEADLINE
March 4, 2022

Partners receive a 25% discount on DECA conference advertisements
DIGITAL SIGNAGE

GO BOLD WITH YOUR MESSAGE

Prominently display your message in high-traffic areas of the conference.

- Display your message with an image, video or animation on can’t-miss digital screens throughout the conference space.
- Exterior and interior advertising options are available.

$1,125-$11,000
PER ADVERTISING OPPORTUNITY
# Digital Signage

## Digital Billboard

(1) Exclusive Advertiser: $4,500  
Located outside near the main entrance for all attendees.  
- 40 seconds out of a 120 second loop  
- Duration of event  
- 48’ wide x 14’ tall

## Banner Box LED Screens

(3) Advertisers: $2,500 each  
Located outside near the main entrance for all attendees.  
- Exclusive content  
- Duration of event  
- 10’ wide x 5’ tall

## Interior Monitors

(1) Exclusive Advertiser: $6,250  
26 monitors located throughout DECA’s conference space.  
- 100 seconds out of a 180 second loop  
- Duration of event  
- 46” horizontal (landscape) monitors

## Interior LED Walls

(2) Advertisers: $11,000 each  
Located inside near the main entrance for all attendees.  
- 100 seconds out of a 180 second loop  
- Duration of event  
- 11.5’ wide x 6.5’ tall

## Mobile Monitors

(20) Advertisers: $1,125 each (quantity discounts available)  
Add to your exhibit booth, sponsored function or place in high-traffic areas.  
- Exclusive content  
- Duration of event  
- 55” vertical (portrait) monitors

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**Questions?**  
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E partnership@deca.org

**Reservation Deadline**  
March 4, 2022
PACKAGES

EXECUTIVE SPONSOR
Investment: $15,000
- Competitive Event-Partial Sponsorship
- One $1,000 scholarship
- Corner exhibit booth
- Full page advertisement in conference program
- Mobile app enhanced profile
- One Emerging Leader Series Presentation
- Two Beverage Breaks
- Three invitations for C-level representatives to participate in the Executive Mentor Program
- Opportunity for personnel to judge student competitions

PREMIER SPONSOR
Investment: $10,000
- Competitive Event-Partial Sponsorship
- Two $1,000 scholarships
- Corner exhibit booth
- Full page advertisement in conference program
- Mobile app banner advertisement
- Partial volunteer/judge meal function
- Three invitations for C-level representatives to participate in the Executive Mentor Program
- Opportunity for personnel to judge student competitions

BUSINESS SPONSOR
Investment: $7,500
- Competitive Event-Partial Sponsorship
- Corner exhibit booth
- Full page advertisement in conference program
- Mobile app banner advertisement
- Two invitations for C-level representatives to participate in the Executive Mentor Program
- Opportunity for personnel to judge student competitions
MEAL FUNCTIONS

SHARE YOUR MESSAGE WITH A CAPTIVE AUDIENCE

Be the premiere sponsor of a meal function or refreshment break during the conference.

- Share a postcard or flyer with all attendees (meal function) or place flyers at the refreshment station.
- Provide a brief greeting and announcement during the meal function.
- Promote your company’s brand with your logo on the agenda of the meal function.

$7,500-$20,000 MEAL FUNCTIONS (BASED ON ACTUAL COST)

$1,000 BEVERAGE STATION
OPPORTUNITIES

CHARTERED ASSOCIATION ADVISOR DINNER
(1) Exclusive Sponsor: $7,500
Meet and greet 75 of DECA’s chartered association advisors during their exclusive welcome dinner.
• Two-minute speaking opportunity at the dinner.
• Opportunity to place promotional materials (flyer, postcard or gift) at each seat/table

LEADERSHIP LUNCHEON
(1) Exclusive Sponsor: $20,000
Honoring our chartered association officers and advisors, this exclusive event is the perfect avenue for promoting your brand to over 400 of our top student leaders and advisors.
• Meet and greet DECA’s chartered association student leaders
• Three to five-minute speaking opportunity at the luncheon
• Opportunity to place promotional materials (flyer, postcard or gift) at each seat/table
• Mobile app banner advertisement

BEVERAGE BREAKS
(12) Sponsors: $1,000 each
Provide morning or afternoon refreshments to a variety of key audiences including high school teacher-advisors, exhibitors or volunteer judges.
• Opportunity to place promotional materials (flyer or postcard) at break station
• Signage by break station

VOLUNTEER JUDGE BREAKFASTS/LUNCHES
(8) Sponsors: $2,500 each
Help thank Atlanta professionals for serving as volunteer judges in DECA’s competitive events program.
• Opportunity to place promotional materials (flyer, postcard or gift) at meal/refreshment stations
ATTENDEE EXPERIENCES

PUT YOUR BRAND IN THE SPOTLIGHT DURING A UNIQUE ATTENDEE EXPERIENCE

Become the exclusive sponsor of a conference attendee experience and place your brand in the middle of the action.

- From content delivery to hosting unique member and educator experiences, numerous opportunities exist to feature your brand during the conference.

COST VARIES
CONTACT US TO LEARN MORE
OPPORTUNITIES

EMERGING LEADER SERIES PRESENTATION
(5) Sponsors: $5,000
DECA’s Emerging Leader Series is designed to empower DECA members to provide effective leadership through goal setting, consensus building and project implementation. Select from five different academies:
• Aspire: Graduating Seniors (550 students)
• Elevate: Chapter Leaders (450 students)
• Empower: Association Leaders (225 students)
• Ignite: General Members (550 students)
• Thrive: Chapters (1,000 students)
• Opportunity to present a 45-minute workshop.
  (Collaborate with DECA’s Program Team to identify a relevant topic)
• Opportunity to place promotional materials (flyer or postcard) at each table

SCHOOL-BASED ENTERPRISE ACADEMY PRESENTATION
(2) Sponsors: $5,000
Present to 550 School-based Enterprise student managers as they engage in professional development sessions.
• Opportunity to present a 45-minute workshop.
  (Collaborate with DECA’s Program Team to identify a relevant topic)
• Opportunity to place promotional materials (flyer or postcard) at each table
• Opportunity to provide volunteer judges to evaluate student presentations

EXECUTIVE MENTOR PROGRAM
(1) Exclusive Sponsor: $15,000
600 students and 60 high-profile executives engage in round-table discussions.
• Two-minute speaking opportunity at event
• Signage by break stations for volunteer mentors
• Opportunity to invite three senior level executives to participate as a mentor
• Co-branded gift for volunteer mentors
• Opportunity to place promotional materials (flyer or postcard) at each table
OPPORTUNITIES

WI-FI SPONSOR
Contact the DECA Partnership Team for pricing
Sponsor the Wi-Fi in the Exhibit Hall
• Create a customized landing page

TRANSPORTATION SPONSOR
Contact the DECA Partnership Team for pricing
Sponsor DECA’s bus transportation which includes multiple buses traveling throughout the host city.
• Company logo displayed on each bus

CHARGING STATIONS
Contact the DECA Partnership Team for pricing
Sponsor attendee charging stations that can be placed in the exhibit hall and throughout the conference pre-function areas.
• Company logo displayed at each charging station

ADVISOR LOUNGE
(1) Exclusive Sponsor: $10,000
Connect with Advisors in an Advisor-only lounge
• Sponsor can select 40’x40’ booth on exhibit show floor or private room based on availability.
• Limited furniture and electricity included
• Opportunity to display collateral and/or provide small gifts
• Opportunity to provide refreshments at sponsor’s expense

ATTENDEE DAILY EMAILS
Advertise: $2,500
Sponsor daily attendee emails and share a banner image for a succinct and highly-visual message. Your image will link to your provided URL.
• Four emails (one each day)
• Space is limited and advertisements are accepted on a first-come basis.
• Banner images must be (1200 x 300 pixels, 72 PPI, .jpg or .png file). You may provide a different image and URL for each day.
COMPETITIVE EVENTS

PROMOTE CAREER READINESS THROUGH DECA’S FLAGSHIP PROGRAM

Motivate DECA members to learn valuable 21st Century Skills as well as industry-validated knowledge and skills necessary for career success.

- Your company name or logo will appear in the ICDC registration guide, ICDC program, ICDC mobile app, ICDC on-site signage, ICDC general sessions and more.
- Recognize top performers on stage during the ICDC Grand Awards Session with a trophy with your company name, as well as with cash awards. Photographs will be taken with top performers.
- Provide volunteer judges to evaluate competitors.

$5,000 PER COMPETITIVE EVENT
HIGH SCHOOL COMPETITIVE EVENTS

BUSINESS MANAGEMENT + ADMINISTRATION
- Business Law and Ethics Team Decision Making
- Business Services Operations Research
- Business Solutions Project
- Career Development Project
- Community Awareness Project
- Community Giving Project
- Financial Literacy Project
- Human Resources Management Series
- Principles of Business Management and Administration
- Sales Project

ENTREPRENEURSHIP
- Business Growth Plan
- Entrepreneurship Series
- Entrepreneurship Team Decision Making
- Franchise Business Plan
- Independent Business Plan
- Innovation Plan
- International Business Plan
- Start-up Business Plan
- Virtual Business Challenge – Entrepreneurship

FINANCE
- Accounting Applications Series
- Business Finance Series
- Finance Operations Research
- Financial Consulting
- Financial Services Team Decision Making
- Principles of Finance
- Stock Market Game
- Virtual Business Challenge – Accounting

HOSPITALITY
- Hospitality Services Team Decision Making
- Hospitality and Tourism Operations Research
- Hospitality and Tourism Professional Selling
- Hotel and Lodging Management Series
- Principles of Hospitality and Tourism
- Quick Serve Restaurant Management Series
- Restaurant and Food Service Management Series
- Travel and Tourism Team Decision Making
- Virtual Business Challenge – Hotel Management
- Virtual Business Challenge – Restaurant

PERSONALFINANCIAL LITERACY
- Personal Financial Literacy
- Virtual Business Challenge – Personal Finance

MARKETING
- Apparel and Accessories Marketing Series
- Automotive Services Marketing Series
- Business Services Marketing Series
- Buying and Merchandising Operations Research
- Buying and Merchandising Team Decision Making
- Food Marketing Series
- Integrated Marketing Campaign-Event
- Integrated Marketing Campaign-Product
- Integrated Marketing Campaign-Service
- Marketing Communications Series
- Marketing Management Team Decision Making
- Principles of Marketing
- Professional Selling
- Retail Merchandising Series
- Sports and Entertainment Marketing Operations Research
- Sports and Entertainment Marketing Series
- Sports and Entertainment Marketing Team Decision Making
- Virtual Business Challenge – Fashion
- Virtual Business Challenge – Retail
- Virtual Business Challenge – Sports

Light gray events are no longer available
COMPETITIVE EVENTS JUDGE

INSPRIR EMERGING LEADERS AND ENTREPRENEURS

You’ll be so impressed you’ll forget they are only in high school. The opportunity is priceless.

- Evaluate high-achieving, business-minded students participating in DECA’s Competitive Events Program as they present projects to industry professionals or engage in business simulations.
- If you can’t join us in-person in Atlanta, evaluate our members’ written entries — including strategic plan proposals, business plans and project management plans.

SIGN UP TO VOLUNTEER

VIRTUAL
APRIL 12-18, 2022
From Your Home/Office

ATLANTA, GA
APRIL 24-26, 2022
Georgia World Congress Center
SHARE YOUR BUSINESS EXPERTISE

Don’t you wish you had a mentor when you were in high school? Now’s your chance to share everything you learned and wished you would have known with some of the savviest emerging leaders.

- C-Level and upper management leaders are invited to serve as executive mentors to share your career experiences through interactive, roundtable discussions.

SIGN UP TO VOLUNTEER

ATLANTA, GA
APRIL 25, 2022
Georgia World Congress Center
HEALTH + SAFETY

CONFERENCE PROTOCOLS
DECA Inc. considers the health and safety of all who attend the 2022 International Career Development Conference, including our attendees, staff, partners, volunteers and on-site vendors/service providers, as our top priority.

DECA Inc. will implement protective measures and protocols aimed at reducing the likelihood of spread of the novel coronavirus (“Covid-19”) between participants and others attending its events. These measures and protocols are designed to be consistent with current guidance from the U.S. Centers for Disease Control and Prevention (“CDC”), as well as state and local authorities. However, DECA, Inc. cannot guarantee that event participants will not be exposed to Covid-19 while participating in or attending its events.

All participants will be required to sign a Covid-19 Acknowledgment and Liability Waiver and provide it upon arrival at the conference. If participants cannot agree or commit to the COVID-19 Acknowledgment and Liability Waiver, they cannot attend.

DECA will continue to monitor the Covid-19 status and remain in constant contact with our hotels and event venues. This plan is a living document that will continue to evolve as the venue and local protocols change:

• Participants must follow all state and local guidelines, as well as those set forth by the hotels and venues hosting the International Career Development Conference.
• All attendees will be required to observe the social distancing rules established by the venues and local authorities at the time of the event.
• All room sets will be based on the social distancing requirements at the time of the event.

ATTENDANCE ESTIMATES
All conference attendance estimates are based on the 2019 DECA International Career Development Conference (the most recent in-person event).
DECA Inc. is committed to creating and maintaining a healthy and respectful environment for all of our emerging leaders and entrepreneurs. Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation or socio-economic status, are treated equally and respectfully. Any behavior in the form of discrimination, harassment or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.