GET STARTED WITH DECA

1. Let’s Talk About DECA
   Familiarize yourself with an overview of DECA by reviewing “This Is How We Do DECA,” the ultimate DECA guidebook.
   - deca.org/howwedo

2. Get Connected
   Connect with your association advisor for information specific to your association.
   - deca.org/connect

3. Understand Advisor Roles + Responsibilities
   Learn roles and responsibilities that are special to DECA and how you can make the most impact as a DECA advisor.
   - deca.org/advisor

4. Recruit Members
   DECA members are the key to DECA chapters, and our digital recruitment toolkit will help you introduce DECA to potential members through posters, social media and more. Additionally, use DECA’s Chapter Campaigns to guide your chapter’s member recruitment activities.
   - deca.org/recruit

5. Submit Your Roster
   Make your chapter members official by registering them in DECA’s online membership system and submitting their dues.
   - deca.org/membership

6. Select Student Leadership Team
   Structure, select and train your student officers to help guide your chapter’s members.
   - deca.org/elevate

7. Develop a Program of Leadership
   Design your chapter’s program of leadership to bring together your leadership team, DECA goals and action items for the school year.
   - deca.org/elevate

8. Implement Your Program of Leadership
   Take action on your chapter’s program of leadership to engage your members and achieve your yearly goals through meetings and activities.
   - deca.org/elevate

9. Integrate Competitive Events into the Classroom
   Develop a framework to use DECA’s Competitive Events Program in your classroom while also preparing your members for competition.
   - deca.org/integrate

10. Attend Educational Conferences
    Extend learning beyond the classroom by registering your members to participate in DECA’s educational conferences at all levels. Check with your association advisor for local and association opportunities.
    - deca.org/conferences

Ask Us
No question is too big or too small.

- Communications & Marketing: communications@deca.org
- Comprehensive Learning Program including Competitive Events: education@deca.org
- Educational Conferences: conferences@deca.org
- Membership & Registration: membership@deca.org
DECA PREPARES EMERGING LEADERS & ENTREPRENEURS IN MARKETING, FINANCE, HOSPITALITY AND MANAGEMENT

DECA PREPARES THE NEXT GENERATION TO BE ACADEMICALLY PREPARED, PROFESSIONALLY RESPONSIBLE, COMMUNITY ORIENTED, EXPERIENCED LEADERS