DECA members are the driving force of the future.

When you join DECA, you’re a part of something greater; you’re part of an unstoppable force of nearly 150,000 members around the globe.

Unleash your potential by stepping into a leadership position, selecting your competitive event or participating in a conference. Then, watch your momentum build as you grow your chapter’s membership, advance to higher levels of competition and amplify your impact in your school, community and beyond.

The success you achieve in DECA is the initial boost that will launch you into the real world and give you a competitive advantage, starting day one. As an emerging leader and entrepreneur, you’ll gain the skills and experience needed to overcome any challenge as you propel yourself from the classroom to the board room.

Take your DECA membership to the fullest and get ready to **MAXIMIZE YOUR MOMENTUM.**