DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.

DECA Inc. is a 501(c)(3) not-for-profit student organization with nearly 225,000 members in all 50 United States, Canada, Guam, Puerto Rico and Germany. The United States Congress, the United States Department of Education and state, district and international departments of education authorize DECA’s programs.

ABOUT DECA

DECA extends the teaching and learning of National Curriculum Standards in four career clusters.

DECA’s Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business and promotes competition.

DECA prepares the next generation to be academically prepared, community oriented, professionally responsible and experienced leaders.

MEMBERSHIP

225,000
TOTAL MEMBERS

5,800
TOTAL CHAPTERS

<table>
<thead>
<tr>
<th>CAREER</th>
<th>DECA</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business/Management</td>
<td>39.1%</td>
<td>13.6%</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>35.7%</td>
<td>15.0%</td>
</tr>
<tr>
<td>Marketing Communications</td>
<td>29.2%</td>
<td>5.6%</td>
</tr>
<tr>
<td>Finance</td>
<td>16.4%</td>
<td>4.6%</td>
</tr>
</tbody>
</table>

When selecting a career, DECA members are more likely to select a career in marketing, finance, hospitality or business management.

DECA members are academically prepared students who will enter college with credits and other forms of academic credentials.

IMPACT

96% of DECA members report they gained skills in problem solving.

88% of DECA members report that DECA experiences connected school to the real world for them.

87% of DECA members report that participation in DECA prepared them academically for college and a career.

87% of DECA members report that DECA experiences empowered them to become an effective leader.

Learn more at deca.org