



DECA[®]

PROFESSIONAL DIVISION AWARDS

The DECA Professional Division Awards recognize individuals for outstanding and significant contributions toward the development and progress of DECA Inc. The DECA Professional Division Awards provide the opportunity to recognize dedicated supporters from the local to international level who further DECA Inc.'s mission of preparing emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

2020-2021

————— ASSOCIATION AWARDS —————



ADMINISTRATOR OF THE YEAR AWARD

DECA Inc. invites you to submit nominees for our annual Association Administrator of the Year Award. There are many outstanding administrators who exemplify quality leadership and contribute to the success of students through their support of DECA. This is your opportunity to recognize an administrator for his or her creativity and innovation in promoting DECA within his or her school, district, college and community.

ELIGIBILITY

Any school, district, college or state administrator who has demonstrated outstanding support of DECA's mission may be nominated. Chartered associations will accept nominations from DECA members, chapter advisors, association advisors, campus administrators, superintendents and CTE administrators.

SELECTION CRITERIA

The chartered association advisor selects the recipient in their association. One (1) administrator may be selected per division per association. Recipients are to demonstrate excellence through the following:

ADVOCACY

- Advancing DECA's mission and guiding principles
- Sharing DECA's successes with other educators, parents, business community and students
- Promoting of DECA programs and activities within the wider learning community

INVOLVEMENT

- Being an active supporter of DECA
- Rewarding initiative by participating in the recognition of DECA member accomplishments
- Creating opportunities to improve student achievement using DECA learning programs

LEARNING

- Acquiring information to aid in communicating to others the role DECA plays in preparing the next generation
- Encouraging integration of DECA into the classroom by using DECA's Comprehensive Learning Program to enhance student learning
- Providing opportunities for chapter advisors to participate in DECA professional development to enhance teaching and learning

NOMINATION PROCEDURE

STEP 1: COMPLETE PROFESSIONAL DIVISION AWARD NOMINATION PACKET

Each nominator will complete and return the official nomination form and portfolio to their **DECA chartered association advisor** by the deadline. The portfolio consists of documentation representing the nominee's outstanding and significant contributions to DECA Inc. and must include the following:

- Personal statement, including a brief description of the administrator's role within the local and/or association DECA program. The statement should highlight leadership activities undertaken to promote and build DECA within the community. Attach documentation, such as newspaper or magazine articles, if available.
- Résumé (two page maximum).
- Biography (200 words maximum) providing relevant professional accomplishments and personal involvement with the local and chartered associations, which have advanced the mission of DECA.
- One letter of recommendation in support of the candidate as a DECA award recipient from current and former DECA members, chapter advisors, colleagues, parents and community leaders.

Upon notification and acceptance of award, selected candidate must also provide:

- One high-resolution electronic professional portrait (executive headshot).

STEP 2: SELECT RECIPIENT FOR PROFESSIONAL DIVISION AWARD

Chartered associations will choose and notify their selected Administrator of the Year recipient by the date determined by the chartered association advisor.

STEP 3: SUBMIT PROFESSIONAL DIVISION AWARD RECIPIENT PORTFOLIO

The chartered association advisor must submit a copy of the recipient's portfolio in its entirety to DECA Inc. no later than four weeks prior to the association's Career Development Conference. Portfolio information will be utilized for award recognition.

The copy of the portfolio must be submitted by **March 1, 2021** to **rebecca@deca.org** or mail to:

DECA Inc.

Professional Division Awards

Attn: Rebecca Cox

1908 Association Drive

Reston, VA 20191

RECOGNITION

The recipient will receive his or her award from the chartered association at the association's career development conference. Based upon division affiliation, the award recipient from each association will be recognized during the Collegiate DECA International Career Development Career Development Conference or the DECA International Career Development Conference. The award recipient will also be featured on DECA Direct Online.

QUESTIONS

If you have any questions, contact DECA Inc.'s Programs Department at (703) 860-5000 or rebecca@deca.org.

NOMINATION FORM

ADMINISTRATOR OF THE YEAR AWARD

Please check the division for which the award is submitted:

High School Division

Collegiate Division

NOMINEE

Name _____

Position/Title _____

School/Organization Name _____

School/Organization Address _____

Home Address _____

Telephone _____ Fax _____

Email _____

Letters of Recommendation Submitted by (limit to three)

1. _____

2. _____

3. _____

NOMINATED BY

Name _____

Title _____

Email _____

The official award application portfolio must be completed in its entirety and received by _____. Submit via e-mail to _____ or mail to:

Chartered Association Advisor Name

Chartered Association

Street

City, State/Prov ZIP



CHAPTER ADVISOR OF THE YEAR AWARD

DECA Inc. invites you to submit nominees for the Association Chapter Advisor of the Year Award. There are many outstanding DECA chapter advisors who exemplify DECA's prestigious award. The Association Chapter Advisor of the Year Award recognizes excellence in integrating DECA's Comprehensive Learning Program into classroom learning. This is your opportunity to recognize a DECA chapter advisor for his or her creative and innovative strategies that incorporate DECA to support student learning and achievement.

ELIGIBILITY

Any current, dues-paying DECA chapter advisor who has demonstrated implementation of DECA's Comprehensive Learning Program as an integral part of classroom instruction and extended learning is eligible. Chartered associations will accept nominations from DECA members, chapter advisors, campus administrators, superintendents and CTE administrators.

SELECTION CRITERIA

The chartered association advisor selects the recipient in their association. One (1) advisor may be selected per division per association.

Recipients are to demonstrate excellence through the following:

INTEGRATE INTO CLASSROOM INSTRUCTION

- Implement DECA as an integral part of classroom instruction and extended learning activities
- Prepare members for colleges and careers
- Advance DECA's mission and guiding principles
- Demonstrate a thorough understanding of curriculum—provides a variety of marketing, management, finance or hospitality concepts utilizing DECA's Comprehensive Learning Program

APPLY LEARNING

- Creatively inspire students to take on new challenges and reach their full potential using DECA learning programs
- Encourage students of varying backgrounds and abilities to learn
- Demonstrate leadership in educational and co-curricular activities at the school, state and international levels
- Support chapter membership

CONNECT TO BUSINESS

- Promote DECA programs and activities within the wider learning community
- Provide DECA members realistic insight into industry and promote meaningful, relevant learning
- Connect with programs in the community, integrate new technologies and utilize outside resources
- Communicate with and include parents and the community in planning and implementation of instruction and DECA activities

PROMOTE COMPETITION

- Drive DECA members to excel and improve their performance
- Develop activities that enhance student knowledge to apply learning in a variety of ventures
- Participate in DECA professional development to enhance teaching and learning

NOMINATION PROCEDURE

STEP 1: COMPLETE PROFESSIONAL DIVISION AWARD NOMINATION PACKET

The official nomination form and portfolio must be completed and returned to the nominee's **DECA chartered association advisor** by the association deadline. The portfolio consists of documentation representing the nominee's outstanding and significant contributions to DECA and must include the following:

- Personal statement including a brief description of the DECA chapter advisor's role within the local and/or association DECA program. The statement should:
 - Highlight advisor's educational philosophy and activities undertaken to integrate DECA into classroom instruction, apply learning, connect to business and promote competition.
 - Provide information that clearly demonstrates how DECA is an integral part of the education or classroom experience.
 - Include examples of DECA integration, learning application, connection to business and promotion of competition that allows participation from all chapter members.
- Biography (200 words maximum) providing personal involvement with the local and chartered association and relevant accomplishments that have advanced the mission of DECA.
- Résumé (two page maximum).
- One letter of recommendation supporting the candidate as a DECA award recipient from current and former DECA members, colleagues, parents and/or community leaders.

Upon notification and acceptance of award, selected candidate must also provide:

- One high-resolution electronic professional portrait (executive headshot).

STEP 2: SELECT RECIPIENT FOR PROFESSIONAL DIVISION AWARD

Chartered associations will choose and notify their selected Association Chapter Advisor of the Year recipient by the date determined by the chartered association advisor.

STEP 3: SUBMIT PROFESSIONAL DIVISION RECIPIENT PORTFOLIO

The chartered association advisor must submit a copy of the recipient's portfolio in its entirety to DECA Inc. no later than four weeks prior to the association's Career Development Conference. Portfolio information will be utilized for award recognition.

The copy of the portfolio must be submitted by **March 1, 2021** to **rebecca@deca.org** or mail to:

DECA Inc.
Professional Division Awards
Attn: Rebecca Cox
1908 Association Drive
Reston, VA 20191

RECOGNITION

The recipient will receive his or her award from the chartered association at the association's career development conference. Based upon division affiliation, the award recipient from each association will be recognized during the Collegiate DECA International Career Development Conference or the DECA International Career Development Conference. The award recipient will also be featured on DECA Direct Online.

QUESTIONS

If you have any questions, contact DECA Inc.'s Programs Department at (703) 860-5000 or rebecca@deca.org.

NOMINATION FORM

CHAPTER ADVISOR OF THE YEAR AWARD

Please check the division for which the award is submitted:

High School Division

Collegiate Division

NOMINEE

Name _____

Position/Title _____

School/Organization Name _____

School/Organization Address _____

Home Address _____

Telephone _____ Fax _____

Email _____

Letters of Recommendation Submitted by (limit to three)

1. _____

2. _____

3. _____

NOMINATED BY

Name _____

Title _____

Email _____

The official award application portfolio must be completed in its entirety and received by _____. Submit via e-mail to _____ or mail to:

Chartered Association Advisor Name

Chartered Association

Street

City, State/Prov ZIP

Outstanding Chapter Advisor

OUTSTANDING CHAPTER ADVISOR AWARD

The Outstanding DECA Chapter Advisor Award recognizes outstanding chapter advisors who have demonstrated exceptional leadership qualities and exemplary commitment and dedication to DECA, education and the students they serve.

ELIGIBILITY

The award is open to chapter advisors with over five (5) years of service who are actively participating in DECA programs.

SELECTION CRITERIA

Chartered association advisors select award recipients for their association. Each association determines its own selection criteria. Up to five (5) advisors in each association per division may receive the award.

NOMINATION PROCEDURE

Chartered association advisors will notify DECA Inc. of the qualifying DECA chapter advisors' names not later than four weeks before the association's CDC in order for the award to be sent for distribution at the association conference.

RECOGNITION

Recipients receive:

- The Outstanding DECA Chapter Advisor Award certificate from DECA Inc.
- The Outstanding DECA Chapter Advisor Award pin from DECA Inc.
- Recognition at the association CDC

QUESTIONS

If you have any questions, contact DECA Inc.'s Programs Department at (703) 860-5000 or rebecca@deca.org.

Outstanding New Chapter Advisor

OUTSTANDING NEW CHAPTER ADVISOR AWARD

The Outstanding New DECA Chapter Advisor Award recognizes outstanding chapter advisors who have demonstrated exceptional leadership qualities and exemplary commitment and dedication to DECA, education and the students they serve.

ELIGIBILITY

The award is open to chapter advisors with up to three (3) years of service who are actively participating in DECA programs.

SELECTION CRITERIA

Chartered association advisors select award recipients for their association. Each association determines its own selection criteria. Up to five (5) advisors per division in each association may receive the award.

NOMINATION PROCEDURE

Chartered association advisors will notify DECA Inc. of the qualifying DECA chapter advisors' names not later than four weeks before the association's Career Development Conference (CDC) in order for the award to be sent for distribution at the association conference.

RECOGNITION

Recipients are recognized at the association's career development conference. Recipients receive:

- The Outstanding New DECA Chapter Advisor Award certificate from DECA Inc.
- The Outstanding New DECA Chapter Advisor Award pin from DECA Inc.
- Recognition at the association CDC

QUESTIONS

If you have any questions, contact DECA Inc.'s Programs Department at (703) 860-5000 or rebecca@deca.org.



YEARS OF SERVICE RECOGNITION AWARD

DECA appreciates the continued efforts, commitment and dedication of advisors to chapter members. The Years of Service Recognition Award recognizes chapter advisors for their years of service as DECA advisors.

ELIGIBILITY

Chapter advisor service is recognized in 5-year increments based on the DECA chapter advisor years of service listed on the DECA chapter roster. The years of service as a DECA advisor in the membership system is **electronically** updated annually as long as the chapter advisor has continued service.

RECOGNITION

The awards for 5 to 35 years of service are sent to the chartered association advisor for presentation to the recognized advisor at the association's career development conference. Chapter and chartered association advisors with 40 and 45 years of service are recognized during the DECA International Career Development Conference. Recipients will also be featured on DECA Direct Online.

RECIPIENTS WITH 5 TO 35 YEARS OF SERVICE RECEIVE:

- A lapel pin depicting the years of service
- The Years of Service Recognition Award certificate from DECA Inc.

RECIPIENTS WITH 40 AND 45 YEARS OF SERVICE RECEIVE:

- A congratulatory letter from DECA Inc.
- A lapel pin depicting the years of service
- The Years of Service Recognition Award plaque from DECA Inc.

QUESTIONS

If you have any questions, contact DECA Inc.'s Programs Department at (703) 860-5000 or rebecca@deca.org

