

MEMBERSHIP

Guide your membership efforts by meeting these goals.

20

MORE STUDENTS
 THAN LAST YEAR

20

ALUMNI

20

PROFESSIONALS

DEADLINE 12.1.20

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any **ONE** of the categories (students, alumni or professionals) of the Membership Campaign and receive a pennant and certificate.

Earn **THRIVE LEVEL** by meeting the requirements in any **TWO** of the categories of the Membership Campaign and receive a pennant, plaque, flag and **TWO ALLOCATIONS** to attend the **THRIVE ACADEMY** at ICDC!

GLOBAL ENTREPRENEURSHIP WEEK

Activities must occur during November 16-22, 2020. Submit Innovation Challenge entries at www.deca.org/challenges.

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INNOVATION CHALLENGE
 ENTRIES

SUCCESS STORIES OF
 LOCAL ENTREPRENEURS

SCHOOL/COMMUNITY
 OUTREACH ACTIVITIES

DEADLINE 12.1.20

Earn **ACHIEVEMENT LEVEL** by meeting the requirements in any **ONE** of the DECA Month Chapter Campaigns (Global Entrepreneurship Week Campaign, Promotional Campaign or Community Service Campaign) and receive a pennant and certificate.

Earn **THRIVE LEVEL** by meeting the requirements in any **TWO** of the DECA Month Chapter Campaigns (Global Entrepreneurship Week Campaign, Promotional Campaign and Community Service Campaign) and receive a pennant, plaque, flag and **TWO ALLOCATIONS** to attend the **THRIVE ACADEMY** at ICDC!

PROMOTIONAL

Conduct these activities from the beginning of your school year through DECA Month.

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SCHOOL
 OUTREACH ACTIVITIES

SUCCESS STORIES
 OF ALUMNI

COMMUNITY
 OUTREACH ACTIVITIES

COMMUNITY SERVICE

Conduct a community service activity from the beginning of your school year through DECA Month.

1



75%



1

OR MORE COMMUNITY
 SERVICE ACTIVITIES

OR MORE PARTICIPATION
 OF YOUR DECA MEMBERS

FORM OF PUBLICITY
 OR PROMOTION

ADVOCACY

Advocate during Career and Technical Education Month in February.

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SCHOOL
 OUTREACH ACTIVITIES

PUBLIC POLICY
 MAKERS OUTREACH

COMMUNITY
 OUTREACH ACTIVITIES

DEADLINE 3.1.21

Meet the requirements in the Advocacy Campaign during February and receive a pennant, special plaque from DECA's Congressional Advisory Board and a letter of recognition sent to your school administrator and government officials.