DECA’s executive officer team is excited to announce this year’s #NextLevel program of leadership, focused on increasing communication and empowering members through new resources.

**MEMBER ENGAGEMENT**

- Highlight DECA’s outstanding members, chapters and partners on social media through frequent spotlights.
- Share competitive event tips and advice from DECA members.

**ADVOCACY**

- Publish a DECA Outreach Guide to introduce members to advocacy and support their efforts within their school, community and government.
- Create a centralized online location for members to access advocacy resources throughout the year.

**COMMUNICATION**

- Host a series of monthly video calls for DECA members to interact and stay informed (One DECA, Regional Calls and Presidents Council).
- Create a Student Leader Portal for members to easily locate Executive Officer information, video call information and helpful leadership resources.