

2020-2021 PROGRAM OF LEADERSHIP

LEADERSHIP + DEVELOPMENT

LEADERSHIP PASSPORT PROGRAM REVAMP

Share resources to help members and chapters effectively complete and get the most out of the program.

VIRTUAL MEETING RESOURCES

Develop resources for chapter and association leaders to effectively run meetings, host events and maintain a strong DECA culture.

MEMBERSHIP ENGAGEMENT + RESOURCES

CHAPTER RESOURCES

Provide guidance for establishing new Collegiate DECA chapters, reactivating former chapters and enhancing rising chapters.

ONE DIAMOND CALLS

Host a video call series for members to receive DECA Inc. updates, enhance their skills and stay connected with other members.

COMMUNICATION + INTEGRATION

SOCIAL MEDIA ENGAGEMENT

Utilize social media to share DECA Inc. news, chapter and association highlights, skill development resources and member stories.

HIGH SCHOOL TO COLLEGIATE INTEGRATION

Create strategies to assist chapters in finding and recruiting high school seniors within their association.