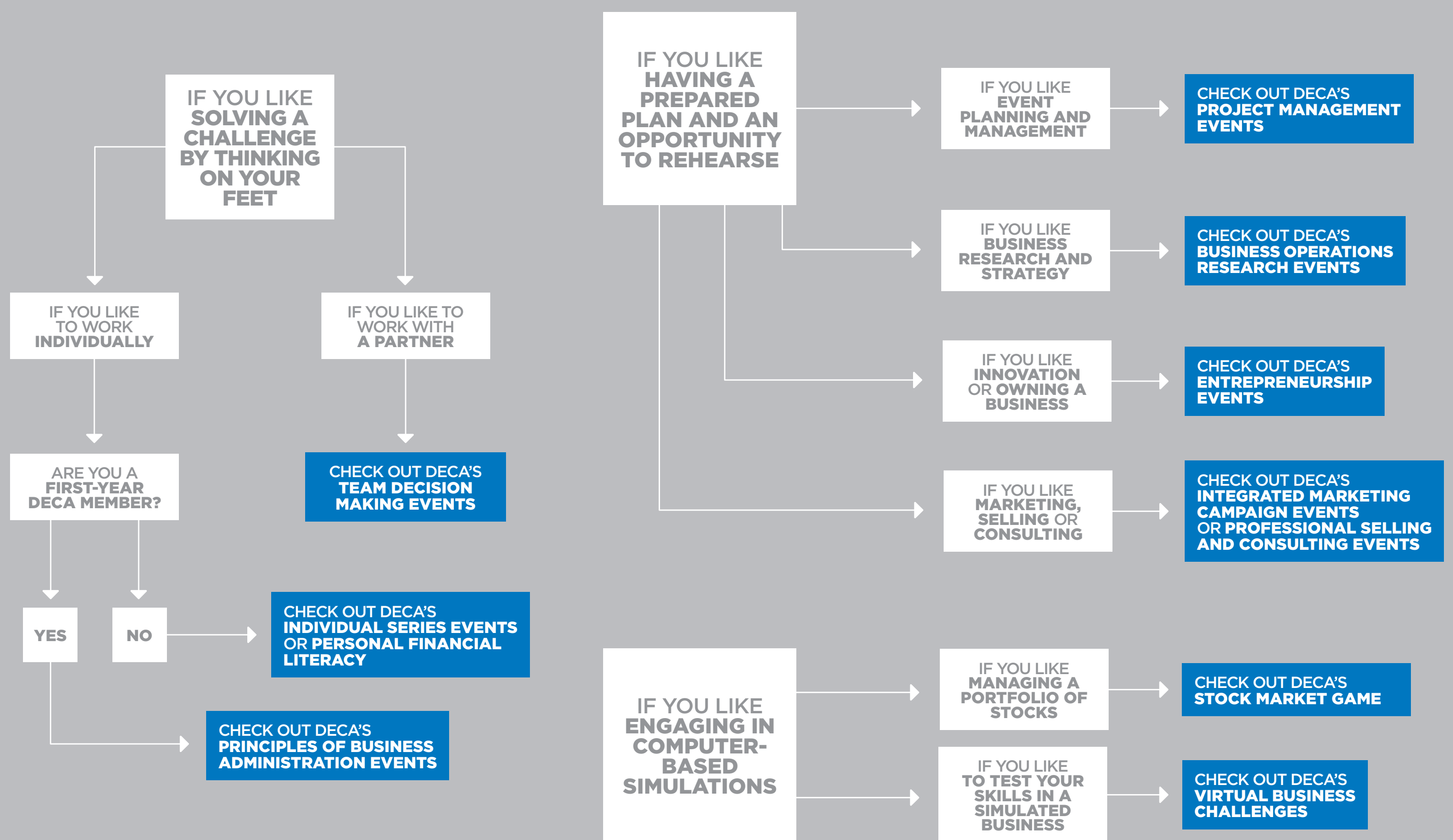




DECA's competitive events program directly supports members' skill development, contributing to every member being college and career ready upon graduation from high school. DECA members can compete in a wide variety of events. Use this flow chart to find your type of event and then find your specific event below.



| PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS | | | | | | | | | | | | |
|--|-------|---|--|--|------------------|----------------|--|--|--|------------------|----------------|--|
| PRINCIPLES OF BUSINESS MANAGEMENT AND ADMINISTRATION | PBM | BUSINESS ADMINISTRATION CORE EXAM | | 1 ROLE-PLAY 2 ND ROLE-PLAY FOR FINALISTS | PREPARATION TIME | INTERVIEW TIME | | | | | | |
| PRINCIPLES OF FINANCE | PFN | | | | | | | | | | | |
| PRINCIPLES OF HOSPITALITY AND TOURISM | PHT | | | | | | | | | | | |
| PRINCIPLES OF MARKETING | PMK | | | | | | | | | | | |
| TEAM DECISION MAKING EVENTS | | | | | | | | | | | | |
| BUSINESS LAW AND ETHICS | BLTDM | BUSINESS MANAGEMENT AND ADMINISTRATION EXAM | | 1 CASE STUDY 2 ND CASE STUDY FOR FINALISTS | PREPARATION TIME | INTERVIEW TIME | | | | | | |
| BUYING AND MERCHANDISING | BTDM | MARKETING EXAM | | | | | | | | | | |
| ENTREPRENEURSHIP | ETDM | ENTREPRENEURSHIP EXAM | | | | | | | | | | |
| FINANCIAL SERVICES | FTDM | FINANCE EXAM | | | | | | | | | | |
| HOSPITALITY SERVICES | HTDM | HOSPITALITY AND TOURISM EXAM | | | | | | | | | | |
| MARKETING MANAGEMENT | MTDM | MARKETING EXAM | | | | | | | | | | |
| SPORTS AND ENTERTAINMENT MARKETING | STDM | MARKETING EXAM | | | | | | | | | | |
| TRAVEL AND TOURISM | TTDM | HOSPITALITY AND TOURISM EXAM | | | | | | | | | | |
| INDIVIDUAL SERIES EVENTS | | | | | | | | | | | | |
| ACCOUNTING APPLICATIONS | ACT | FINANCE EXAM | | 2 ROLE-PLAYS 3 RD ROLE-PLAY FOR FINALISTS | PREPARATION TIME | INTERVIEW TIME | | | | | | |
| APPAREL AND ACCESSORIES MARKETING | AAM | MARKETING EXAM | | | | | | | | | | |
| AUTOMOTIVE SERVICES MARKETING | ASM | MARKETING EXAM | | | | | | | | | | |
| BUSINESS FINANCE | BFS | FINANCE EXAM | | | | | | | | | | |
| BUSINESS SERVICES MARKETING | BSM | MARKETING EXAM | | | | | | | | | | |
| ENTREPRENEURSHIP | ENT | ENTREPRENEURSHIP EXAM | | | | | | | | | | |
| FOOD MARKETING | FMS | MARKETING EXAM | | | | | | | | | | |
| HOTEL AND LODGING MANAGEMENT | HLM | HOSPITALITY AND TOURISM EXAM | | | | | | | | | | |
| HUMAN RESOURCES MANAGEMENT | HRM | BUSINESS MANAGEMENT AND ADMINISTRATION EXAM | | | | | | | | | | |
| MARKETING COMMUNICATIONS | MCS | MARKETING EXAM | | | | | | | | | | |
| QUICK SERVE RESTAURANT MANAGEMENT | QSRM | HOSPITALITY AND TOURISM EXAM | | | | | | | | | | |
| RESTAURANT AND FOOD SERVICE MANAGEMENT | RFSM | HOSPITALITY AND TOURISM EXAM | | | | | | | | | | |
| RETAIL MERCHANDISING | RMS | MARKETING EXAM | | | | | | | | | | |
| SPORTS AND ENTERTAINMENT MARKETING | SEM | MARKETING EXAM | | | | | | | | | | |
| PERSONAL FINANCIAL LITERACY EVENT | | | | | | | | | | | | |
| PERSONAL FINANCIAL LITERACY | PFL | PERSONAL FINANCIAL LITERACY EXAM | | | | | | | 1 ROLE-PLAY 2 ND ROLE-PLAY FOR FINALISTS | PREPARATION TIME | INTERVIEW TIME | |
| BUSINESS OPERATIONS RESEARCH EVENTS | | | | | | | | | | | | |
| BUSINESS SERVICES OPERATIONS | BOR | NO EXAM | | | | | | | PRESENT RESEARCH AND PLAN | PAGES ALLOWED | INTERVIEW TIME | |
| BUYING AND MERCHANDISING OPERATIONS | BMOR | | | | | | | | | | | |
| FINANCE OPERATIONS | FOR | | | | | | | | | | | |
| HOSPITALITY AND TOURISM OPERATIONS | HTOR | | | | | | | | | | | |
| SPORTS AND ENTERTAINMENT MARKETING OPERATIONS | SEOR | | | | | | | | | | | |
| PROJECT MANAGEMENT EVENTS | | | | | | | | | | | | |
| BUSINESS SOLUTIONS PROJECT | PMBS | NO EXAM | | PRESENT PROJECT | PAGES ALLOWED | INTERVIEW TIME | | | | | | |
| CAREER DEVELOPMENT PROJECT | PMCD | | | | | | | | | | | |
| COMMUNITY AWARENESS PROJECT | PMCA | | | | | | | | | | | |
| COMMUNITY GIVING PROJECT | PMCG | | | | | | | | | | | |
| FINANCIAL LITERACY PROJECT | PMFL | | | | | | | | | | | |
| SALES PROJECT | PMSP | | | | | | | | | | | |
| ENTREPRENEURSHIP EVENTS | | | | | | | | | | | | |
| INNOVATION PLAN | EIP | NO EXAM | | PRESENT PLAN | PAGES ALLOWED | INTERVIEW TIME | | | | | | |
| START-UP BUSINESS PLAN | ESB | | | | | | | | | | | |
| FRANCHISE BUSINESS PLAN | EFB | | | | | | | | | | | |
| INDEPENDENT BUSINESS PLAN | EIB | | | | | | | | | | | |
| BUSINESS GROWTH PLAN | EBG | | | | | | | | | | | |
| INTERNATIONAL BUSINESS PLAN | IBP | | | | | | | | | | | |
| INTEGRATED MARKETING CAMPAIGN EVENTS | | | | | | | | | | | | |
| INTEGRATED MARKETING CAMPAIGN-EVENT | IMCE | MARKETING EXAM | | PRESENT CAMPAIGN | PAGES ALLOWED | INTERVIEW TIME | | | | | | |
| INTEGRATED MARKETING CAMPAIGN-PRODUCT | IMCP | | | | | | | | | | | |
| INTEGRATED MARKETING CAMPAIGN-SERVICE | IMCS | | | | | | | | | | | |
| PROFESSIONAL SELLING AND CONSULTING EVENTS | | | | | | | | | | | | |
| FINANCIAL CONSULTING | FCE | FINANCE EXAM | | CONSULTATION | N/A | INTERVIEW TIME | | | | | | |
| HOSPITALITY AND TOURISM PROFESSIONAL SELLING | HTPS | HOSPITALITY AND TOURISM EXAM | | SALES PRESENTATION | | | | | | | | |
| PROFESSIONAL SELLING | PSE | MARKETING EXAM | | | | | | | | | | |
| ONLINE EVENTS | | | | | | | | | | | | |
| STOCK MARKET GAME | SMG | NO EXAM | | PRESENT PORTFOLIO | PAGES ALLOWED | INTERVIEW TIME | | | | | | |
| VIRTUAL BUSINESS CHALLENGE-ACCOUNTING | VBCAC | | | | | | | | | | | |
| VIRTUAL BUSINESS CHALLENGE-ENTREPRENEURSHIP | VBCEN | | | | | | | | | | | |
| VIRTUAL BUSINESS CHALLENGE-FASHION | VBCFA | | | | | | | | | | | |
| VIRTUAL BUSINESS CHALLENGE-HOTEL MANAGEMENT | VBCFM | | | | | | | | | | | |
| VIRTUAL BUSINESS CHALLENGE-PERSONAL FINANCE | VBCPF | | | | | | | | | | | |
| VIRTUAL BUSINESS CHALLENGE-RESTAURANT | VBCRS | | | | | | | | | | | |
| VIRTUAL BUSINESS CHALLENGE-RETAIL | VBCRT | | | | | | | | | | | |
| VIRTUAL BUSINESS CHALLENGE-SPORTS | VBCSP | | | | | | | | | | | |

*Written entries must follow the specifications in the Penalty Point Checklist. Consult the DECA Guide for complete details.