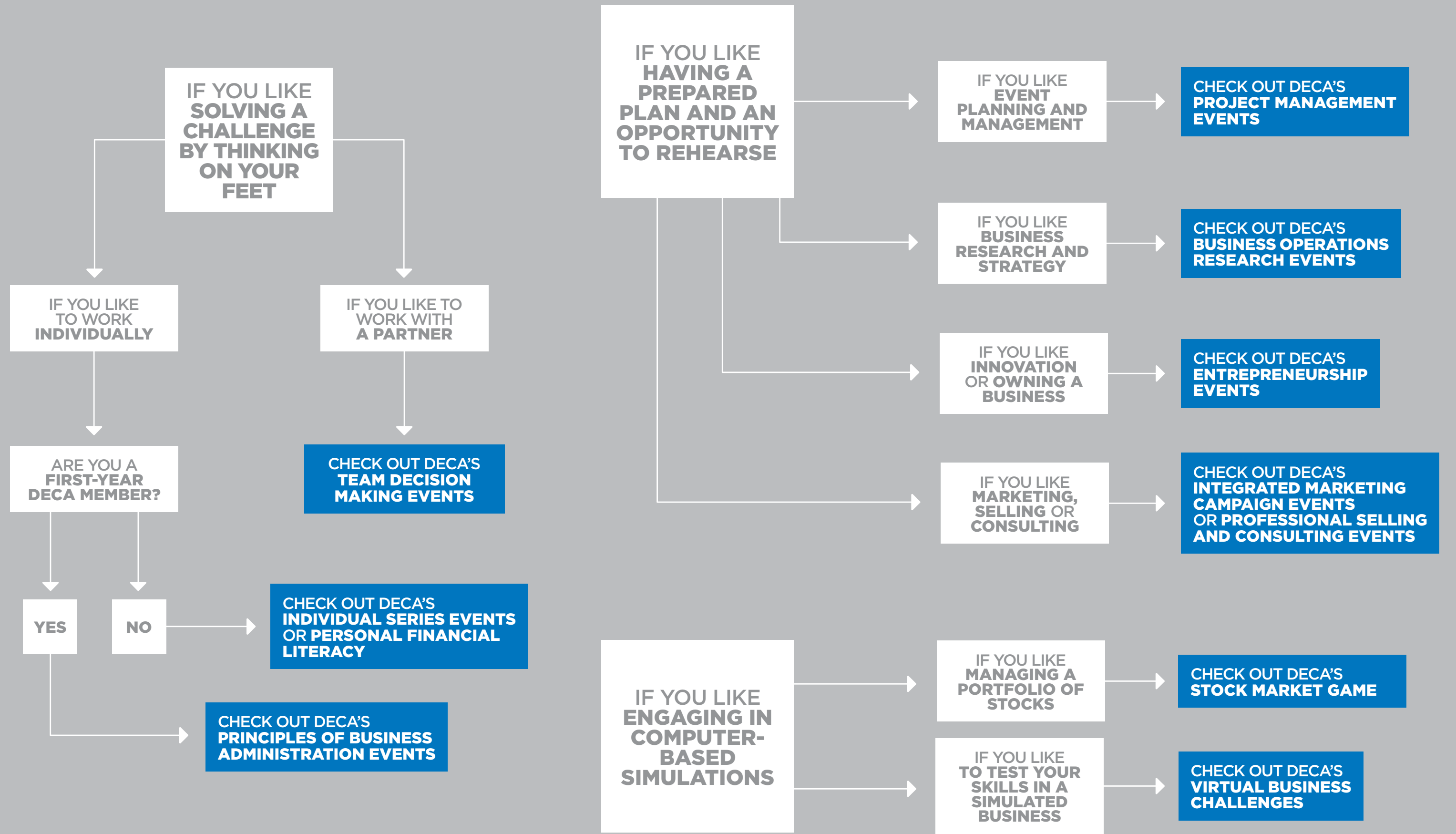
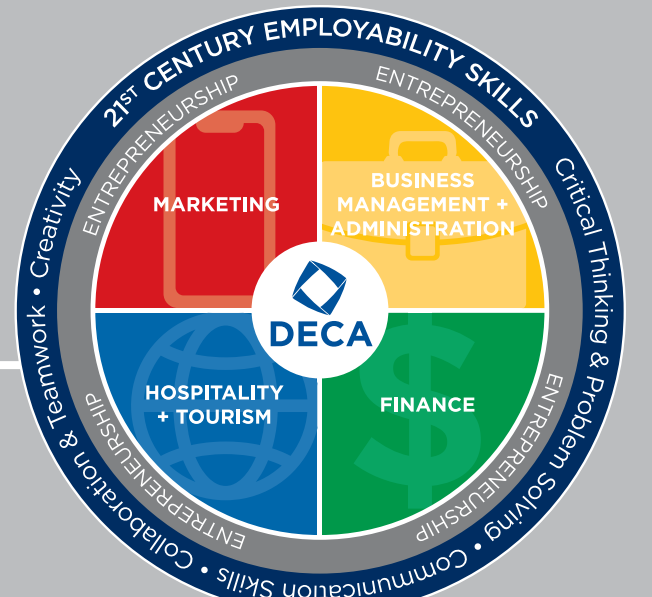


DECA's competitive events program directly supports members' skill development, contributing to every member being college and career ready upon graduation from high school. DECA members can compete in a wide variety of events. Use this flow chart to find your type of event and then find your specific event below.



PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS												
PRINCIPLES OF BUSINESS MANAGEMENT AND ADMINISTRATION	PBM	BUSINESS ADMINISTRATION CORE EXAM		1 ROLE-PLAY 2 ND ROLE-PLAY FOR FINALISTS	PREPARATION TIME	INTERVIEW TIME						
PRINCIPLES OF FINANCE	PFN											
PRINCIPLES OF HOSPITALITY AND TOURISM	PHT											
PRINCIPLES OF MARKETING	PMK											
TEAM DECISION MAKING EVENTS												
BUSINESS LAW AND ETHICS	BLTDM	BUSINESS MANAGEMENT AND ADMINISTRATION EXAM		1 CASE STUDY 2 ND CASE STUDY FOR FINALISTS	PREPARATION TIME	INTERVIEW TIME						
BUYING AND MERCHANDISING	BTDM	MARKETING EXAM										
ENTREPRENEURSHIP	ETDM	ENTREPRENEURSHIP EXAM										
FINANCIAL SERVICES	FTDM	FINANCE EXAM										
HOSPITALITY SERVICES	HTDM	HOSPITALITY AND TOURISM EXAM										
MARKETING MANAGEMENT	MTDM	MARKETING EXAM										
SPORTS AND ENTERTAINMENT MARKETING	STDM	MARKETING EXAM										
TRAVEL AND TOURISM	TTDM	HOSPITALITY AND TOURISM EXAM										
INDIVIDUAL SERIES EVENTS												
ACCOUNTING APPLICATIONS	ACT	FINANCE EXAM							2 ROLE-PLAYS 3 RD ROLE-PLAY FOR FINALISTS	PREPARATION TIME	INTERVIEW TIME	
APPAREL AND ACCESSORIES MARKETING	AAM	MARKETING EXAM										
AUTOMOTIVE SERVICES MARKETING	ASM	MARKETING EXAM										
BUSINESS FINANCE	BFS	FINANCE EXAM										
BUSINESS SERVICES MARKETING	BSM	MARKETING EXAM										
ENTREPRENEURSHIP	ENT	ENTREPRENEURSHIP EXAM										
FOOD MARKETING	FMS	MARKETING EXAM										
HOTEL AND LODGING MANAGEMENT	HLM	HOSPITALITY AND TOURISM EXAM										
HUMAN RESOURCES MANAGEMENT	HRM	BUSINESS MANAGEMENT AND ADMINISTRATION EXAM										
MARKETING COMMUNICATIONS	MCS	MARKETING EXAM										
QUICK SERVE RESTAURANT MANAGEMENT	QSRM	HOSPITALITY AND TOURISM EXAM										
RESTAURANT AND FOOD SERVICE MANAGEMENT	RFSM	HOSPITALITY AND TOURISM EXAM										
RETAIL MERCHANDISING	RMS	MARKETING EXAM										
SPORTS AND ENTERTAINMENT MARKETING	SEM	MARKETING EXAM										
PERSONAL FINANCIAL LITERACY EVENT												
PERSONAL FINANCIAL LITERACY	PFL	PERSONAL FINANCIAL LITERACY EXAM		1 ROLE-PLAY 2 ND ROLE-PLAY FOR FINALISTS	PREPARATION TIME	INTERVIEW TIME						
BUSINESS OPERATIONS RESEARCH EVENTS												
BUSINESS SERVICES OPERATIONS	BOR	NO EXAM		PRESENT RESEARCH AND PLAN	PAGES ALLOWED	INTERVIEW TIME						
BUYING AND MERCHANDISING OPERATIONS	BMOR											
FINANCE OPERATIONS	FOR											
HOSPITALITY AND TOURISM OPERATIONS	HTOR											
SPORTS AND ENTERTAINMENT MARKETING OPERATIONS	SEOR											
PROJECT MANAGEMENT EVENTS												
BUSINESS SOLUTIONS PROJECT	PMBS	NO EXAM		PRESENT PROJECT	PAGES ALLOWED	INTERVIEW TIME						
CAREER DEVELOPMENT PROJECT	PMCD											
COMMUNITY AWARENESS PROJECT	PMCA											
COMMUNITY GIVING PROJECT	PMCG											
FINANCIAL LITERACY PROJECT	PMFL											
SALES PROJECT	PMSP											
ENTREPRENEURSHIP EVENTS												
INNOVATION PLAN	EIP	NO EXAM		PRESENT PLAN	PAGES ALLOWED	INTERVIEW TIME						
START-UP BUSINESS PLAN	ESB											
FRANCHISE BUSINESS PLAN	EFB											
INDEPENDENT BUSINESS PLAN	EIB											
BUSINESS GROWTH PLAN	EBG											
INTERNATIONAL BUSINESS PLAN	IBP											
INTEGRATED MARKETING CAMPAIGN EVENTS												
INTEGRATED MARKETING CAMPAIGN-EVENT	IMCE	MARKETING EXAM		PRESENT CAMPAIGN	PAGES ALLOWED	INTERVIEW TIME						
INTEGRATED MARKETING CAMPAIGN-PRODUCT	IMCP											
INTEGRATED MARKETING CAMPAIGN-SERVICE	IMCS											
PROFESSIONAL SELLING AND CONSULTING EVENTS												
FINANCIAL CONSULTING	FCE	FINANCE EXAM		CONSULTATION	N/A	INTERVIEW TIME						
HOSPITALITY AND TOURISM PROFESSIONAL SELLING	HTPS	HOSPITALITY AND TOURISM EXAM		SALES PRESENTATION								
PROFESSIONAL SELLING	PSE	MARKETING EXAM										
ONLINE EVENTS												
STOCK MARKET GAME	SMG	NO EXAM		PRESENT PORTFOLIO	PAGES ALLOWED	INTERVIEW TIME						
VIRTUAL BUSINESS CHALLENGE-ACCOUNTING	VBCAC											
VIRTUAL BUSINESS CHALLENGE-ENTREPRENEURSHIP	VBCEN											
VIRTUAL BUSINESS CHALLENGE-FASHION	VBCFA											
VIRTUAL BUSINESS CHALLENGE-HOTEL MANAGEMENT	VBCFM											
VIRTUAL BUSINESS CHALLENGE-PERSONAL FINANCE	VBCPF											
VIRTUAL BUSINESS CHALLENGE-RESTAURANT	VBCRS											
VIRTUAL BUSINESS CHALLENGE-RETAIL	VBCRT											
VIRTUAL BUSINESS CHALLENGE-SPORTS	VBCSP											

*Written entries must follow the specifications in the Penalty Point Checklist. Consult the DECA Guide for complete details.