



SPORTS AND ENTERTAINMENT MARKETING CONFERENCE

CONFERENCE DRESS CODE

BUSINESS CASUAL ATTIRE FOR CONFERENCE ACTIVITIES

Casual slacks (e.g. Dockers), blouse or shirt, socks and casual shoes
Jeans and t-shirts and flip-flops are **not** included in business casual attire.

While polo shirts and tennis shoes are permissible, jeans, shorts, t-shirts and flip-flops are not. DECA will once again be providing backpacks for conference participants. Many use these backpacks to bring casual clothing for the parks once the morning program is complete.

ATTIRE FOR BLUE MAN GROUP AND TOURING ON YOUR OWN

Casual slacks or jeans with blouse, shirt or t-shirt. Shoes are required.

THE FOLLOWING ARE UNACCEPTABLE DURING DECA ACTIVITIES:

- Skin-tight or revealing clothing
- Midriff-baring clothing
- Clothing with printing that is suggestive, obscene or promotes illegal substances
- Athletic clothing
- Swimwear