**LEADERSHIP PASSPORT PROGRAM**

Revamp the Leadership Passport Program to increase member engagement.

- Create an actionable program that immerses members and chapters in all aspects of Collegiate DECA.
- Develop easily accessible resources to assist members and chapters completing their Leadership Passport.

**MEMBER ENGAGEMENT + RESOURCES**

Increase the number of Collegiate DECA resources available to members.

- Refresh Collegiate DECA resources for starting a chapter, recruiting members and preparing for competition.
- Utilize Collegiate DECA’s social media channels, DECA Direct and the DECA website to share valuable resources.