

EXAM BLUEPRINTS

DECA's exams are rigorous, industry-validated, multiple-choice, 100-item exams based on National Curriculum Standards. The charts below show the exam blueprint of items by instructional area for the 2019-2020 exams used at the district level, chartered association level and at the International Career Development Conference.

BUSINESS ADMINISTRATION CORE	DISTRICT	ASSOCIATION	ICDC
Business Law	1	1	4
Communications	15	15	11
Customer Relations	5	5	4
Economics	7	7	12
Emotional Intelligence	22	22	19
Entrepreneurship	0	0	1
Financial Analysis	16	16	13
Human Resources Management	1	1	1
Information Management	10	10	11
Marketing	1	1	1
Operations	11	11	13
Professional Development	11	11	9
Strategic Management	0	0	1

BUSINESS MANAGEMENT + ADMINISTRATION	DISTRICT	ASSOCIATION	ICDC
Business Law	4	5	5
Communications	9	7	6
Customer Relations	2	2	2
Economics	7	6	5
Emotional Intelligence	11	9	8
Entrepreneurship	1	1	0
Financial Analysis	8	7	6
Human Resources Management	1	1	0
Information Management	9	7	6
Knowledge Management	4	5	7
Marketing	1	1	1
Operations	20	21	25
Professional Development	6	6	5
Project Management	5	6	7
Quality Management	2	3	3
Risk Management	3	4	5
Strategic Management	7	9	9

ENTREPRENEURSHIP	DISTRICT	ASSOCIATION	ICDC
Business Law	4	4	3
Channel Management	3	3	3
Communications	1	0	1
Customer Relations	1	1	1
Economics	3	3	2
Emotional Intelligence	6	6	4
Entrepreneurship	14	13	14
Financial Analysis	10	9	11
Human Resources Management	5	4	4
Information Management	4	3	2
Market Planning	5	6	6
Marketing	1	1	1
Marketing-Information Management	2	3	2
Operations	13	13	14
Pricing	2	3	2
Product/Service Management	4	4	4
Professional Development	5	5	4
Promotion	6	7	8
Quality Management	1	1	1
Risk Management	2	3	4
Selling	1	1	1
Strategic Management	7	7	8

FINANCE	DISTRICT	ASSOCIATION	ICDC
Business Law	6	7	8
Communications	7	5	4
Customer Relations	4	4	5
Economics	7	6	5
Emotional Intelligence	11	9	8
Entrepreneurship	1	1	0
Financial Analysis	22	25	28
Financial-Information Management	7	9	10
Human Resources Management	1	1	0
Information Management	8	6	5
Marketing	1	1	1
Operations	8	6	5
Professional Development	11	13	14
Risk Management	5	6	7
Strategic Management	1	1	0

HOSPITALITY + TOURISM	DISTRICT	ASSOCIATION	ICDC
Business Law	3	3	3
Communications	7	6	5
Customer Relations	7	8	9
Economics	7	6	6
Emotional Intelligence	11	9	9
Entrepreneurship	1	1	0
Financial Analysis	9	8	7
Human Resources Management	2	2	1
Information Management	14	14	15
Market Planning	1	1	1
Marketing	1	1	1
Operations	13	13	13
Pricing	1	1	1
Product/Service Management	5	6	7
Professional Development	7	7	7
Promotion	2	2	3
Quality Management	1	1	1
Risk Management	1	1	1
Selling	5	7	8
Strategic Management	2	3	2

MARKETING	DISTRICT	ASSOCIATION	ICDC
Business Law	2	2	2
Channel Management	4	5	6
Communications	7	5	4
Customer Relations	2	2	2
Economics	7	6	5
Emotional Intelligence	11	9	8
Entrepreneurship	1	1	0
Financial Analysis	7	6	5
Human Resources Management	1	1	0
Information Management	7	5	4
Market Planning	3	4	4
Marketing	1	1	1
Marketing-Information Management	9	11	14
Operations	8	6	5
Pricing	2	3	3
Product/Service Management	9	11	13
Professional Development	6	6	5
Promotion	7	9	11
Selling	5	6	8
Strategic Management	1	1	0

PERSONAL FINANCIAL LITERACY	DISTRICT	ASSOCIATION	ICDC
Credit and Debt	11	11	11
Employment and Income	19	19	19
Financial Decision Making	28	28	28
Investing	17	17	17
Risk Management and Insurance	10	10	10
Spending and Saving	15	15	15

Actual counts may vary slightly.