



# COLLEGIATE DECA

## STOCK MARKET GAME

Participants in the Collegiate DECA **Stock Market Game**, provided by the SIFMA Foundation, develop and manage a virtual investment portfolio. The Collegiate DECA Stock Market Game is conducted online and challenges teams of Collegiate DECA members to test their investment acumen against each other. The goal of the competition is to increase the value of the beginning portfolio, while maintaining a diversified mix of stocks, bonds and mutual funds.

During the course of the Stock Market Game, participants will

- Develop investment strategies based on expectations of growth, diversification and stability
- Attempt to avoid the pitfalls of market decline, mergers and overextension

## \$ FINANCE + ACCOUNTING

### EVENT OVERVIEW

It is the responsibility of the teacher and participating teams to familiarize themselves with the competition guidelines and rules of The Stock Market Game. Rules are accessible through a link in the team portfolio and in the Teacher Support Center.

In addition to the general rules of The Stock Market Game, Collegiate DECA advisors and their teams should be aware of the following:

- Each event entry will be composed of **one to three** members. A team member cannot be on more than one team at a time. No additional team members may be added once a team has registered. The last day for an advisor to submit student names is Friday, November 9, 2018 at 4:00 pm ET for Session 1 and Friday, March 15, 2019 at 4:00 pm ET for Session 2.

### SESSION 1

- Session 1 of the Stock Market Game will contain one (1) round of competition to take place from September 24, 2018 through November 30, 2018.
- The last day for making transactions in Stock Market Game team portfolios is the day before the end of the session. Session 1 of the Collegiate DECA Stock Market Game ends on Friday, November 30, 2018. The last day to trade is 4:00 pm ET, November 29, 2018.
- Teams may not invest more than 33% of their total equity multiplied by 1.5 in any one company. If a stock in a team portfolio increases in value and places the investment beyond 33% of their total equity multiplied by 1.5, they will be able to retain their shares but unable to purchase additional shares of that stock. This rule is the Maximum Equity Rule. The Stock Market Game system will automatically enforce this rule.

### SESSION 2

- A second session of the Collegiate DECA Stock Market Game will be held in the Spring. It will begin on Monday, February 4, 2019 and end on Friday, April 12, 2019.
- The last day for making transactions in Stock Market Game team portfolios is the day before the end of the session. Session 2 of the Collegiate DECA Stock Market Game ends on Friday, April 12, 2019. The last day to trade is 4:00 pm ET, April 11, 2019.
- Teams may not invest more than 33% of their total equity multiplied by 1.5 in any one company. If a stock in a team portfolio increases in value and places the investment beyond 33% of their total equity multiplied by 1.5, they will be able to retain their shares but unable to purchase additional shares of that stock. This rule is the Maximum Equity Rule. The Stock Market Game system will automatically enforce this rule.

## 21<sup>st</sup> CENTURY SKILLS

Participants will demonstrate knowledge and skills needed to address the components of the project as described in the content outline and evaluation forms.

Participants will also develop many of the desired 21st Century Work-World behaviors as identified by the Partnership for 21st Century Learning:

- Problem Solving
- Self-Management
- Adapt to Change
- Conceptualize Ideas
- Analyze and Evaluate
- Reflect and Strategize
- Communicate and Share
- Collaborate

# PARTICIPANT INSTRUCTIONS

- Portfolio must be invested in at least one stock, one mutual fund, and one bond by their last day of trading in order to qualify for the session's portfolio competition. The team may change the companies, funds, and bonds they are invested in but must maintain all three types of securities throughout the competition.
- If teams do not follow this rule they will be disqualified.
- Rankings will be based on the percentage above or below the value of the S&P 500.
- All teams and students must be registered with Collegiate DECA in order to participate. Otherwise, they will be disqualified.
- All registered advisors must be a teacher or instructor. Students are not allowed to be listed as the advisor. Only individual Collegiate DECA members who are not affiliated with a DECA chapter may register independently. Teams will be disqualified if not set up correctly.
- The top 10 teams from each session will be recognized by Collegiate DECA for their accomplishments.
- For complete Stock Market Game event guidelines and procedures, go to <http://deca.smgww.org>.

## SESSION ONE TIMELINE

Open Date	September 24, 2018
First Trade Deadline	November 02, 2018 @ 4:00 pm ET
Student Name Submission Deadline	November 09, 2018 @ 4:00 pm ET
Last Trade Date	November 29, 2018 @ 4:00 pm ET
Closing Date	November 30, 2018
Portfolio Deletion	January 11, 2019 @ 4:00 pm ET

## SESSION TWO TIMELINE

Open Date	February 4, 2019
First Trade Deadline	March 08, 2019 @ 4:00 pm ET
Student Name Submission Deadline	March 15, 2019 @ 4:00 pm ET
Last Trade Date	April 11, 2019 @ 4:00 pm ET
Closing Date	April 12, 2019
Portfolio Deletion	June 14, 2019 @ 4:00 pm ET