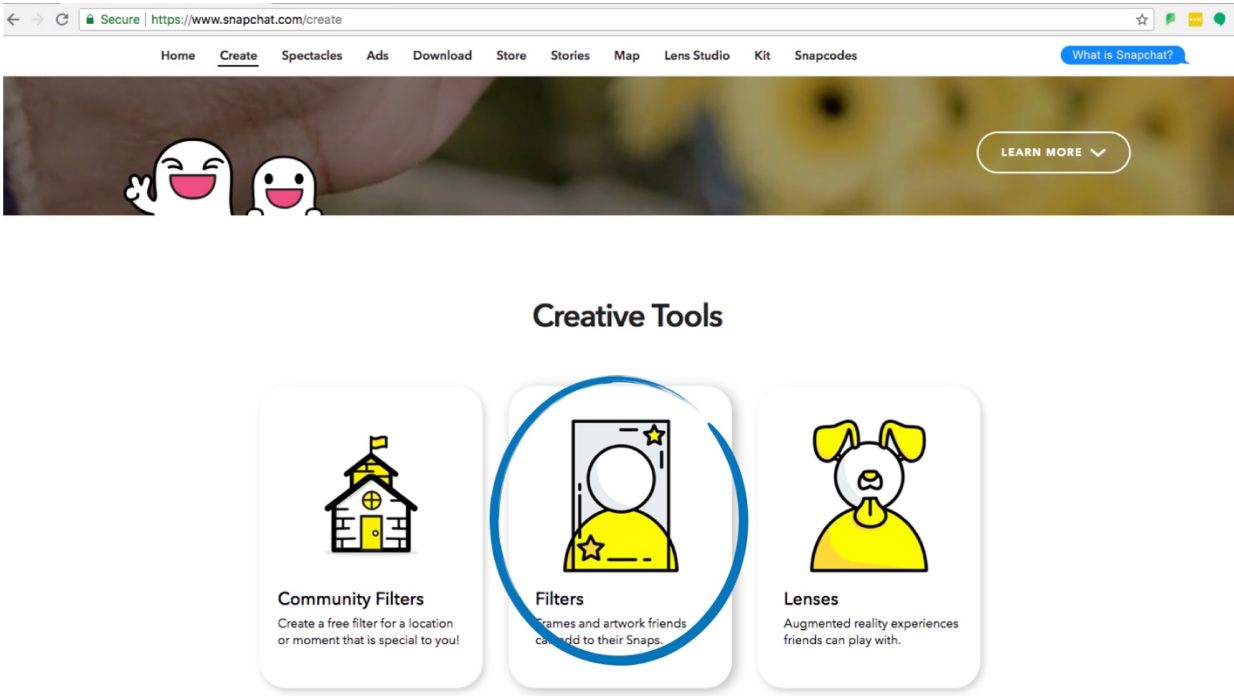


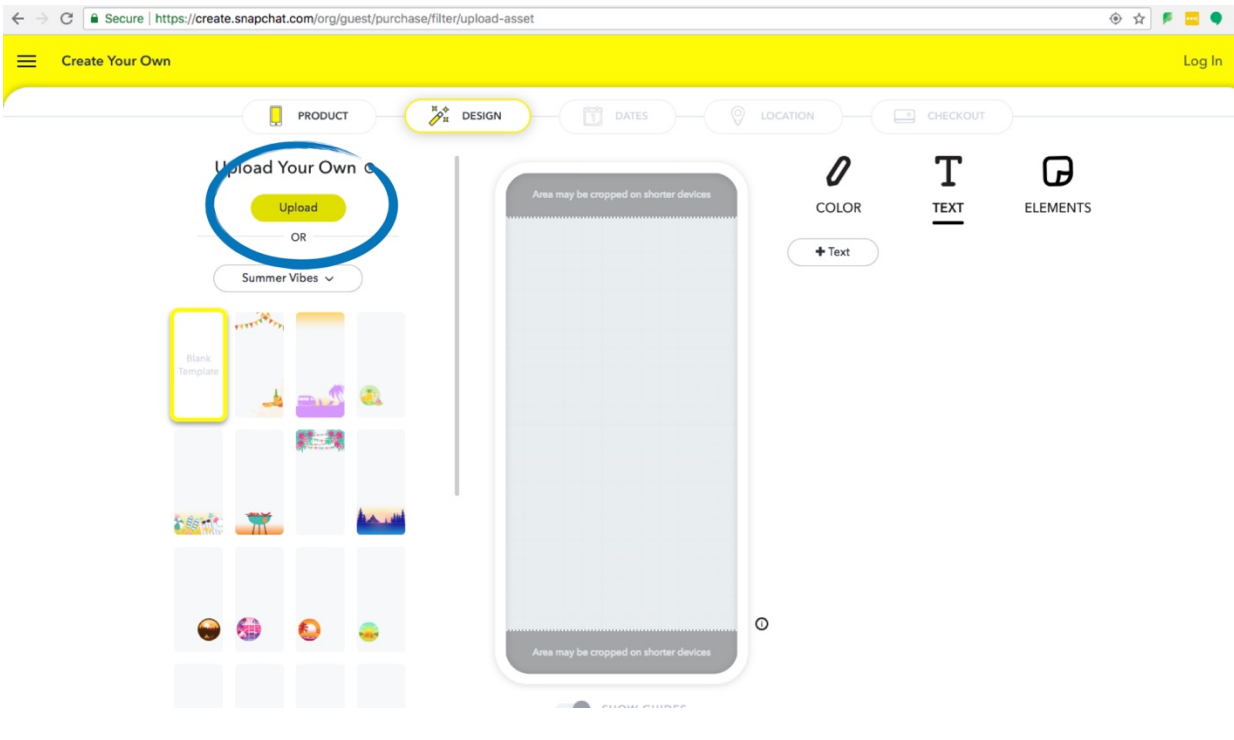
Snapchat Geofilters

Go to <https://www.snapchat.com/create>. Select **Filters**.



The screenshot shows the Snapchat 'Creative Tools' page. At the top, there is a navigation bar with links for Home, Create, Spectacles, Ads, Download, Store, Stories, Map, Lens Studio, Kit, and Snapcodes. A 'What is Snapchat?' button is also present. Below the navigation bar is a banner featuring the Snap Ghosts and a 'LEARN MORE' button. The main section is titled 'Creative Tools' and contains three cards: 'Community Filters' (with a house icon), 'Filters' (with a person icon and a star, circled in blue), and 'Lenses' (with a dog icon). Each card has a brief description of the tool.

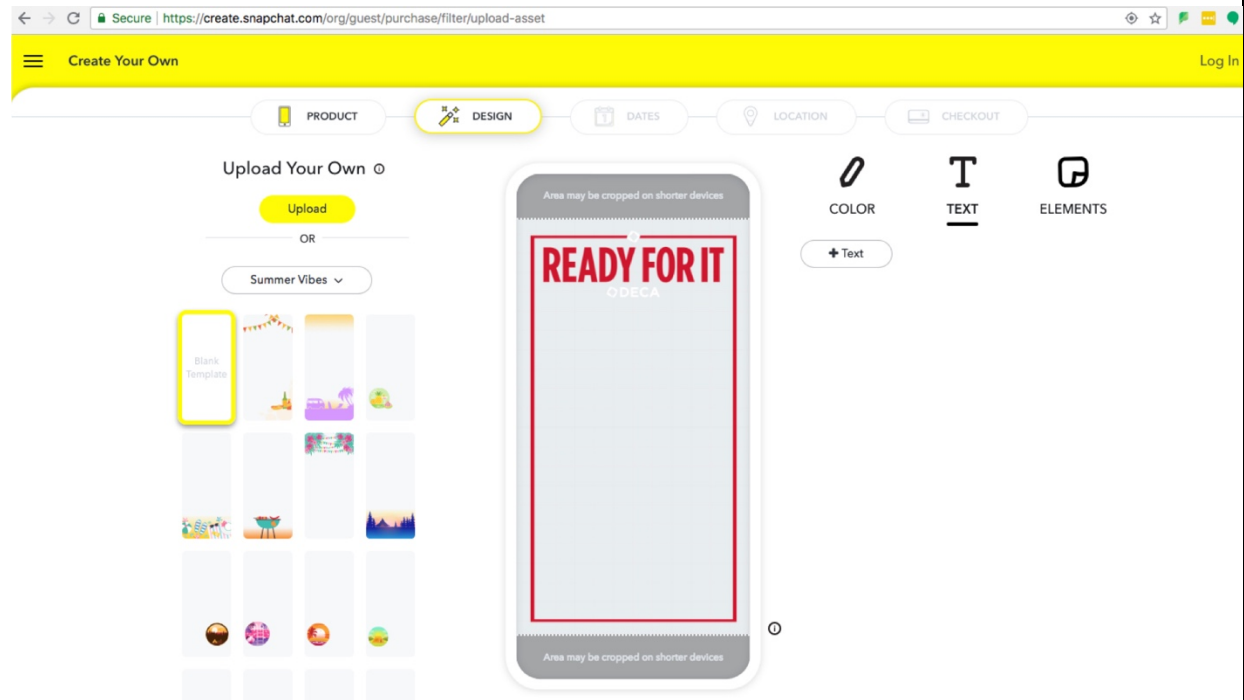
Click **Upload**.



The screenshot shows the 'Create Your Own' page on Snapchat. The page has a yellow header with a 'Log In' button. Below the header is a navigation bar with tabs for PRODUCT, DESIGN (selected), DATES, LOCATION, and CHECKOUT. The main content area is titled 'Upload Your Own' and features a grid of templates. The 'Upload' button is circled in blue. To the right of the templates is a large smartphone preview area with a 'COLOR' button and a 'TEXT' button. The 'TEXT' button is also circled in blue.

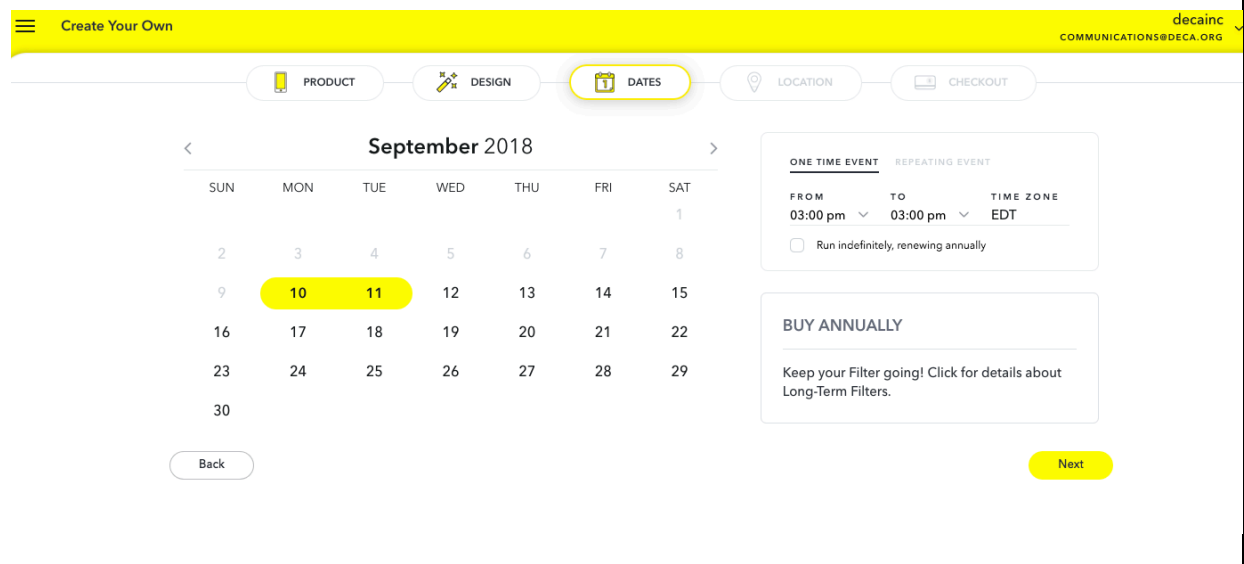
Download a Snapchat filter. They can be found [HERE](#) (at the bottom of the page).
Select one of these files to upload as your filter. Adjust as necessary.

Click **Next**.



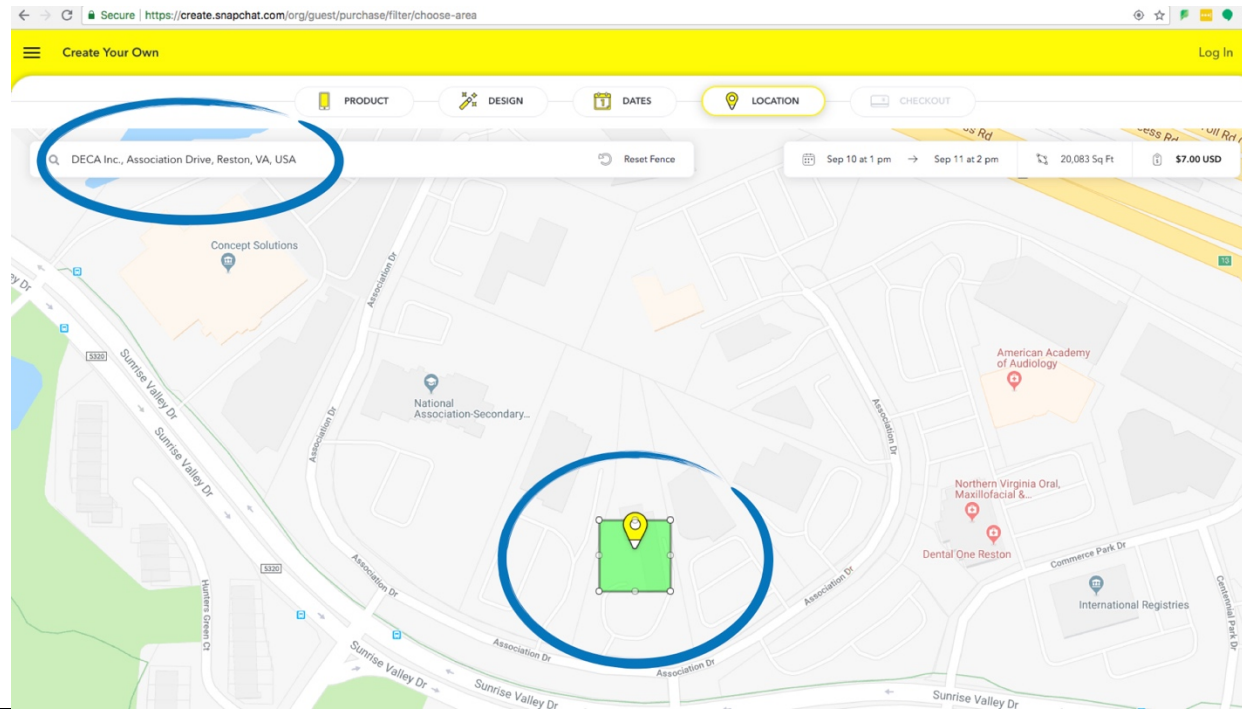
Select the date(s) and times during which you would like the filter to be active.

Click **Next**.



Enter the address where you would like the filter to be available. (Your school, location of an event, etc.) **Adjust the “fence”** on the map to be as large or as small as you would like.

Click **Next**.



Login & enter billing information.

You're done!