Thank you for agreeing to share your time and knowledge with DECA members at the International Career Development Conference (ICDC)!

As a judge you will sit across the table from DECA's most talented members and evaluate their knowledge and skills they've developed all year. You provide the ‘real world’ expertise that sets our industry-validated competitive events program apart as you determine who will advance to finals or be named an international finalist.

ICDC would not be possible without your commitment. On behalf of all DECA students and staff, thank you for serving as a competitive events judge!
INDIVIDUAL SERIES EVENTS

JUDGING INSTRUCTIONS

DECA’s Competitive Events Program is aligned to industry-validated National Curriculum Standards in the career clusters of marketing, business management and administration, finance and hospitality and tourism. The DECA members you will be judging have qualified from a series of competitions and represent the top performers from their state/province.

EVENT OVERVIEW

• The event you have agreed to judge includes two major parts: an exam and two role-play activities.
• You have been assigned to judge one of the two role-plays in one section of this event.
• In your section, you will judge 16 to 20 participants, who are only competing against each other in the preliminary competition. The top two performers from each section, after combining the exam and two role-play scores, will advance to final competition.
• The participant will be given a written scenario to review. In the role-play, the participant must accomplish a task by translating what they have learned into effective, efficient and spontaneous action.
• A list of five performance indicators specific to the scenario is included in the participant’s instructions. These are distinct tasks the participant must accomplish during the role-play. As a judge, you will evaluate the participant’s role-play performance on these tasks, follow-up questions and 21st Century Skills.

YOUR ROLE AS A JUDGE

• Carefully review the role-play and evaluation form to understand your characterization as a judge.
• Once you begin to see participants, after introductions, begin the 10-minute role-play.
• Following the participant’s explanation for the solution to the role-play, ask questions related to the scenario that are provided in the event. Please ask the same questions to all participants for consistency in scoring.
• Materials appropriate for the situation may be handed to you or left with you by the participants. Materials must be created by the participants using materials provided during the designated preparation period. No printed reference materials, visual aids, etc., may be used.
• Close the role-play by thanking the participant for his/her work. Please do not provide any feedback to the participant.
• Use a pencil to complete the scantron form, recording the score in the box and blackening the correct score. You may need to adjust scores as you establish clear expectations for performance.
• If you have any questions, please consult your event director.
• All participants, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation or socio-economic status, should be treated equally and respectfully.

TIPS AND SUGGESTIONS

• Perform a consistent judge characterization and maintain the same expectations of participants throughout to ensure an equitable competitive environment.
• Create a positive learning environment for participants.
• To assist with the determination of winners, please avoid giving ties.
• Participants scoring a combined total score of 70% or better on the competitive event components will earn a Certificate of Excellence.
HUMAN RESOURCES MANAGEMENT SERIES EVENT

PARTICIPANT INSTRUCTIONS

• The event will be presented to you through your reading of the 21st Century Skills, Performance Indicators and Event Situation. You will have up to 10 minutes to review this information and prepare your presentation. You may make notes to use during your presentation.
• You will have up to 10 minutes to make your presentation to the judge (you may have more than one judge).
• You will be evaluated on how well you meet the performance indicators of this event.
• Turn in all of your notes and event materials when you have completed the event.

21st CENTURY SKILLS

• Critical Thinking – Reason effectively and use systems thinking.
• Problem Solving – Make judgments and decisions, and solve problems.
• Communication – Communicate clearly.
• Creativity and Innovation – Show evidence of creativity.

PERFORMANCE INDICATORS

1. Explain the concept of leadership.

2. Assess company’s learning needs.

3. Determine learning objectives.

4. Describe ways that businesses build positive employer-employee relationships.

5. Foster positive working relationships.
EVENT SITUATION

You are to assume the role of human resources director for CHOICE PRODUCTIONS, a company that designs and produces videos, slides and other content for businesses. The president of the company (judge) has asked you to decide how to implement supervisory level leadership training to employees that are not supervisors.

CHOICE PRODUCTIONS has 500 employees. There are 50 supervisors that each manage a team of ten specialists. When a client requests a production project it is assigned to a team. The supervisor manages the production project and communicates with the client while the team of ten specialists complete the work.

When a supervisory position opens up at CHOICE PRODUCTIONS either a specialist is promoted to the position or an outside applicant is hired. The new supervisor then attends a two-day course that covers the following three topics: leadership training, performance management and employee relations within a team. The president of the company (judge) feels that each new supervisor needs the training to ensure quality leadership.

Many of CHOICE PRODUCTIONS’ specialists have expressed a desire to also participate in the leadership training offered to new supervisors. The specialists claim that the training will help them work better as a team. While the president (judge) feels that training for specialists is a good idea, the cost of the two-day course for all 100 specialists currently employed at CHOICE PRODUCTIONS would be extremely expensive.

The president (judge) would like you to determine which of the three topics of the supervisor training would be relevant to specialists and which, if any, could be cut. The president (judge) feels the company cannot afford the cost of training all 100 specialists; so has asked you to determine qualifications to be put in place to determine which specialists can attend training.

You will present your recommendations to the president (judge) in a role-play to take place in the president’s (judge’s) office. The president (judge) will begin the role-play by greeting you and asking to hear your ideas. After you have presented your recommendations and have answered the president’s (judge’s) questions, the president (judge) will conclude the role-play by thanking you for your work.
JUDGE’S INSTRUCTIONS

DIRECTIONS, PROCEDURES AND JUDGE’S ROLE

In preparation for this event, you should review the following information with your event manager and other judges:

1. Procedures

2. 21st Century Skills and Performance Indicators

3. Event Situation

4. Judge Role-play Characterization
   Participants may conduct a slightly different type of meeting and/or discussion with you each time; however, it is important that the information you provide and the questions you ask be uniform for every participant.

5. Judge’s Evaluation Instructions

6. Judge’s Evaluation Form
   Please use a critical and consistent eye in rating each participant.

JUDGE ROLE-PLAY CHARACTERIZATION

You are to assume the role of president of CHOICE PRODUCTIONS, a company that designs and produces videos, slides and other content for businesses. You have asked the human resources director (participant) to decide how to implement supervisory level leadership training to employees that are not supervisors.

CHOICE PRODUCTIONS has 500 employees. There are 50 supervisors that each manage a team of ten specialists. When a client requests a production project it is assigned to a team. The supervisor manages the production project and communicates with the client while the team of ten specialists complete the work.

When a supervisory position opens up at CHOICE PRODUCTIONS either a specialist is promoted to the position or an outside applicant is hired. The new supervisor then attends a two-day course that covers the following three topics: leadership training, performance management and employee relations within a team. The president of the company (judge) feels that each new supervisor needs the training to ensure quality leadership.

Many of CHOICE PRODUCTIONS’ specialists have expressed a desire to also participate in the leadership training offered to new supervisors. The specialists claim that the training will help them work better as a team. While you feel that training for specialists is a good idea, the cost of
the two-day course for all 100 specialists currently employed at CHOICE PRODUCTIONS would be extremely expensive.

You would like the human resources director (participant) to determine which of the three topics of the supervisor training would be relevant to specialists and which, if any, could be cut. You feel the company cannot afford the cost of training all 100 specialists; so you have asked the human resources director (participant) to determine qualifications to be put in place to determine which specialists can attend training.

The participant will present recommendations to you in a role-play to take place in your office. You will begin the role-play by greeting the participant and asking to hear about his/her ideas.

During the course of the role-play you are to ask the following questions of each participant:

1. Which of the three training topics do you think is most important for the specialists? Why?

2. Do you think specialists should attend training with new supervisors? Why or why not?

Once the human resources director (participant) has presented recommendations and has answered your questions, you will conclude the role-play by thanking the human resources director (participant) for the work.

You are not to make any comments after the event is over except to thank the participant.
JUDGE’S EVALUATION INSTRUCTIONS

Evaluation Form Information

The participants are to be evaluated on their ability to perform the specific performance indicators stated on the cover sheet of this event and restated on the Judge’s Evaluation Form. Although you may see other performance indicators being demonstrated by the participants, those listed in the Performance Indicators section are the critical ones you are measuring for this particular event.

Evaluation Form Interpretation

The evaluation levels listed below and the evaluation rating procedures should be discussed thoroughly with your event chairperson and the other judges to ensure complete and common understanding for judging consistency.

<table>
<thead>
<tr>
<th>Level of Evaluation</th>
<th>Interpretation Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exceeds Expectations</td>
<td>Participant demonstrated the performance indicator in an extremely professional manner; greatly exceeds business standards; would rank in the top 10% of business personnel performing this performance indicator.</td>
</tr>
<tr>
<td>Meets Expectations</td>
<td>Participant demonstrated the performance indicator in an acceptable and effective manner; meets at least minimal business standards; there would be no need for additional formalized training at this time; would rank in the 70-89(^{th}) percentile of business personnel performing this performance indicator.</td>
</tr>
<tr>
<td>Below Expectations</td>
<td>Participant demonstrated the performance indicator with limited effectiveness; performance generally fell below minimal business standards; additional training would be required to improve knowledge, attitude and/or skills; would rank in the 50-69(^{th}) percentile of business personnel performing this performance indicator.</td>
</tr>
<tr>
<td>Little/No Value</td>
<td>Participant demonstrated the performance indicator with little or no effectiveness; a great deal of formal training would be needed immediately; perhaps this person should seek other employment; would rank in the 0-49(^{th}) percentile of business personnel performing this performance indicator.</td>
</tr>
</tbody>
</table>
**JUDGE’S EVALUATION FORM**

**INSTRUCTIONAL AREA**
Human Resources Management

<table>
<thead>
<tr>
<th>Did the participant:</th>
<th>Little/No Value</th>
<th>Below Expectations</th>
<th>Meets Expectations</th>
<th>Exceeds Expectations</th>
<th>Judged Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>PERFORMANCE INDICATORS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Explain the concept of leadership?</td>
<td>0-1-2-3-4</td>
<td>5-6-7-8</td>
<td>9-10-11</td>
<td>12-13-14</td>
<td></td>
</tr>
<tr>
<td>2. Assess company’s learning needs?</td>
<td>0-1-2-3-4</td>
<td>5-6-7-8</td>
<td>9-10-11</td>
<td>12-13-14</td>
<td></td>
</tr>
<tr>
<td>3. Determine learning objectives?</td>
<td>0-1-2-3-4</td>
<td>5-6-7-8</td>
<td>9-10-11</td>
<td>12-13-14</td>
<td></td>
</tr>
<tr>
<td>4. Describe ways that businesses build positive employer-employee relationships?</td>
<td>0-1-2-3-4</td>
<td>5-6-7-8</td>
<td>9-10-11</td>
<td>12-13-14</td>
<td></td>
</tr>
<tr>
<td>5. Foster positive working relationships?</td>
<td>0-1-2-3-4</td>
<td>5-6-7-8</td>
<td>9-10-11</td>
<td>12-13-14</td>
<td></td>
</tr>
<tr>
<td>21ST CENTURY SKILLS</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Reason effectively and use systems thinking?</td>
<td>0-1</td>
<td>2-3</td>
<td>4</td>
<td>5-6</td>
<td></td>
</tr>
<tr>
<td>7. Make judgments and decisions, and solve problems?</td>
<td>0-1</td>
<td>2-3</td>
<td>4</td>
<td>5-6</td>
<td></td>
</tr>
<tr>
<td>8. Communicate clearly?</td>
<td>0-1</td>
<td>2-3</td>
<td>4</td>
<td>5-6</td>
<td></td>
</tr>
<tr>
<td>9. Show evidence of creativity?</td>
<td>0-1</td>
<td>2-3</td>
<td>4</td>
<td>5-6</td>
<td></td>
</tr>
<tr>
<td>10. Overall impression and responses to the judge’s questions</td>
<td>0-1</td>
<td>2-3</td>
<td>4</td>
<td>5-6</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL SCORE**