



ENTREPRENEURSHIP CHALLENGE + SEMINARS



The dream of becoming an entrepreneur is shared by many Collegiate DECA members. The Entrepreneurship Challenge at the International Career Development Conference allows Collegiate DECA members to join those who share the entrepreneurial spirit. Find out if starting a business is right for you, and discover what it takes to succeed. The Entrepreneurship-focused seminars allow for in-depth discussion and interactive learning between students and successful entrepreneurs. The program includes the popular Entrepreneurship Challenge team competition.

The Entrepreneurship Challenge seminars and team competition are open to all conference participants. Students may register for the Entrepreneurship Challenge as their primary conference activity. Event competitors may also participate in the Challenge as a secondary conference activity, as their schedule allows.

ENTREPRENEURSHIP CHALLENGE

Sponsored by the Franchise Education and Research Foundation, Inc. and Hilton Worldwide.

In the Entrepreneurship Challenge, students work in teams to create a unique business concept based on a theme provided during the conference. Each team makes a brief presentation to one or more judges who will determine which team made the best business pitch. The top teams from the preliminary competition will move on to the finals, where they will compete for awards and recognition. In addition to the elevator pitches, teams earn points for attending the Entrepreneurship seminars. The top teams will be recognized on stage at the Grand Awards Session.

Go to <http://www.deca.org/college-programs/international-career-development-conference-college/> for additional details provided throughout the year, including specific sponsorship information, leading up to the International Career Development Conference. The current year's agenda will be on the Web site when available.

SCHEDULE & FORMAT

(SUBJECT TO CHANGE)

DAY TWO OF CONFERENCE

Any student interested in competing in the Entrepreneurship Challenge must attend an Orientation session—multiple session times are offered.

Student teams will have the opportunity to officially sign up to compete, as well as ask questions of the Entrepreneurship Challenge coordinator.

DAY THREE OF CONFERENCE

Student teams will again have an opportunity to officially sign up to compete, as well as ask questions of the Entrepreneurship Challenge coordinator. Students who sought out consultation the previous day may again ask questions of the Challenge coordinator.

Students have the opportunity to attend seminars on multiple topics related to entrepreneurship. Teams earn additional points for seminar attendance.

Preliminary round of competition. Finalists will be announced at the end of the preliminary round.

DAY FOUR OF CONFERENCE

The finalist teams compete in the final round of competition.

The top teams will be announced on stage at the Grand Awards Session.