

LIMITLESS COLLEGIATE CAMPAIGNS

CELEBRATE DECA MONTH IN
NOVEMBER

deca.org/college-programs/college-chapter-campaigns

BE ACTIVE CAMPAIGN

NOVEMBER 1

Submit the members you have so far, even if your initial submission only includes your student leaders and advisors. New members can be added any time during the year, and as often as you want. Take action now to let everyone know that your chapter is active.

Submit **ANY** number of members in the online membership system by **NOVEMBER 1** and receive a social media shout-out from the Executive Officer Team.

BE STRONG CAMPAIGN

DECEMBER 1

A chapter with **25 OR MORE** members has the ability to consistently provide quality services to members, gain the support from campus faculty and administrators, and make a positive impact in the community.

Simply **SUBMIT 25** or more members in the online membership system by **DECEMBER 1** to be recognized on deca.direct.org, receive a campaign certificate, 25% discount coupon for competitive event materials and graduation regalia available through DECA Images.



GROW YOUR CHAPTER

MARCH 1

Setting goals to increase your chapter's membership should include creative strategies for connecting not just to different groups of students, but also to other groups of people who can provide support to your chapter. Chapters earning any of the level listed below will be recognized on decadirect.org.

FORTUNE 500 LEVEL

60
MORE



STUDENTS
ALUMNI
PARTNERS +
PROFESSIONAL
MEMBERS

Receive a campaign certificate, 20 Collegiate DECA luggage tags, and a Collegiate DECA table drape.

CORPORATE LEVEL

30
MORE



STUDENTS
ALUMNI
PARTNERS +
PROFESSIONAL
MEMBERS

Receive a campaign certificate, 10 Collegiate DECA luggage tags, and additional campus promotional materials.

START UP LEVEL

15
MORE



STUDENTS
ALUMNI
PARTNERS +
PROFESSIONAL
MEMBERS

Receive a campaign certificate and 5 Collegiate DECA luggage tags.

Your chapter membership on March 1 of the current year will be compared to your previous year-end membership. New chapters are also eligible—your previous membership is zero. Campaign "gift" items are based on availability. If the specific item listed is no longer available, an item of similar value will be substituted.