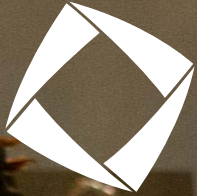




SPEND TIME WITH
**EMERGING
LEADERS**

**VOLUNTEER
AS A COMPETITIVE
EVENT JUDGE**

AT COLLEGIATE DECA'S
INTERNATIONAL CAREER
DEVELOPMENT CONFERENCE



COLLEGIATE
DECA

COLLEGIATE
DECA
INTERNATIONAL
CAREER DEVELOPMENT CONFERENCE
INTERNATIONAL
CHAMPION
Orlando, Florida
2015

COLLEGIATE
DECA
INTERNATIONAL
CAREER DEVELOPMENT CONFERENCE
THIRD PLACE
Orlando, Florida
2015

COLLEGIATE
DECA
THIRD PLACE
Orlando, Florida
2015

COLLEGIATE
DECA
THIRD PLACE
Orlando, Florida
2015

10,000

members participate in Collegiate DECA's Competitive Events Program.



LEARN

Students take courses related to business, finance, hospitality, marketing, and entrepreneurship.



WIN

The best of the best compete in over 24 career areas for the chance to be named international champions.



PREPARE

Students prepare for competition by writing business plans, conducting public relations campaigns, and collaborating with local businesses to conduct market research studies.

THE STUDENT PROCESS



PRESENT

At local, state, and provincial conferences, students present the projects they have been working on during the school year.



Collegiate DECA is an international organization comprised of **15,000** college students interested in **business, finance, hospitality, marketing, and entrepreneurship.**

Collegiate DECA's Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business and promotes competition.

Collegiate DECA prepares the next generation to be academically prepared, community oriented, professionally responsible, experienced leaders.



REGISTER TODAY

■ www.deca.org/volunteer

HERE'S HOW YOU CAN HELP

Over **1,500** members will attend the 2016 International Career Development Conference in **Washington, DC.**

APRIL 18-19

Renaissance Downtown Hotel

999 Ninth Street NW
Washington, DC 20001

As a **competitive events judge**, you'll sit across the table from **tomorrow's emerging leaders.**

Collegiate DECA members have been preparing **all year-long** in classrooms around the United States and Canada to have their chance to shine in front of you. **You'll be so impressed you'll forget they are still in school.**

SAMPLE JUDGE SCHEDULE

8:00 AM

Check-In, Breakfast,
Orientation and
Training

8:30AM

Evaluate Student
Presentations

12:00 PM

Lunch

12:30 PM

Evaluate Student
Presentations

5:00 PM

Depart knowing
you have helped the
next generation of
future leaders and
entrepreneurs!

“ I had the best time judging at Collegiate DECA's International Career Development Conference! What a great group of young entrepreneurs & business folks! It's very refreshing to see students with such manners in this day and age. They did a fantastic job presenting. ”

W. Mason Preddy, CEO/Founder
White Brights Teeth Whitening Boutiques, LLC

MONDAY APRIL 18, 2016

200 VOLUNTEERS NEEDED

Renaissance Downtown Hotel
999 Ninth Street NW
Washington, DC 20001

8:00 AM - 5:00 PM

Accounting
Advertising Campaign
Banking Financial Services
Business Ethics
Business Research
Business-to-Business Marketing
Corporate Finance
Emerging Technology Marketing Strategies
Entrepreneurship - Growing Your Business
Entrepreneurship - Starting a Business
Event Planning
Fashion Merchandising and Marketing
Financial Statement Analysis
Hotel and Lodging
Human Resource Management
International Marketing
Marketing Management
Professional Sales
Restaurant and Food Service Management
Retail Management
Sales Management Meeting
Sports and Entertainment Marketing
Travel and Tourism

3:00 PM - 6:00 PM

Entrepreneurship Challenge
Sales Challenge

JUDGE QUALIFICATIONS

No Collegiate DECA experience is required.
All executives, directors, managers,
supervisors, specialists, and entrepreneurs in
the fields of business, finance, hospitality and
marketing are qualified to judge.

TUESDAY APRIL 19, 2016

50 VOLUNTEERS NEEDED

Renaissance Downtown Hotel
999 Ninth Street NW
Washington, DC 20001

9:00 AM - 2:00 PM

Entrepreneurship Challenge
Sales Challenge

9:00 AM - 5:00 PM

Accounting
Advertising Campaign
Banking Financial Services
Business Ethics
Business Research
Business-to-Business Marketing
Corporate Finance
Emerging Technology Marketing Strategies
Entrepreneurship - Growing Your Business
Entrepreneurship - Starting a Business
Event Planning
Fashion Merchandising and Marketing
Financial Statement Analysis
Hotel and Lodging
Human Resource Management
International Marketing
Marketing Management
Professional Sales
Restaurant and Food Service Management
Retail Management
Sales Management Meeting
Sports and Entertainment Marketing
Travel and Tourism



REGISTER TODAY
■ www.deca.org/volunteer

For more information, contact DECA'S judge coordinator at (703) 860-5000.