

Normalized scores are reported here. Normalization is a statistical process allowing for the comparison of different datasets (i.e., sections) in a way that eliminates the effects of certain influences (i.e., different judges). Scores are reported as if participants were all evaluated by the same judge, when in fact they were not.

Category	Normal score	%ile	International %ile	low	med	high
Comprehensive Exam	76	83	79	■	■	■
Preliminary Simulation	85	80	67	■	■	■
Final Simulation	90	NED	91	■	■	■
Overall	161	100	80	■	■	■



Student: [Redacted]
School: [Redacted]
Location: [Redacted]
Competitive Event: Fashion Merchandising & Marketing

Comprehensive Exam Retail Management and Merchandising Cluster Exam					Preliminary Simulation Instructional Area: Product/Service Management					Final Simulation Instructional Area: Marketing-Information Management								
	Raw score	%ile	Intl %ile	low	mid	high	Met Prof	Intl %ile	NV	BE	ME	EE	Met Prof	Intl %ile	NV	BE	ME	EE
Channel Management	50	83	73	■	■	■	✓	91	■	■	■	■	✓	100	■	■	■	■
Distribution	67	100	62	■	■	■	✓	85	■	■	■	■	✓	91	■	■	■	■
Economics	80	83	71	■	■	■							✓	91	■	■	■	■
Financial Analysis	100	100	100	■	■	■	✓	82	■	■	■	■	✓	91	■	■	■	■
Market Planning	100	100	100	■	■	■		35	■	■	■	■	✓	100	■	■	■	■
Marketing-Information Management	79	100	86	■	■	■		52	■	■	■	■	✓	91	■	■	■	■
Operations	100	100	100	■	■	■		52	■	■	■	■	✓	100	■	■	■	■
Product/Service Management	87	100	96	■	■	■							✓	100	■	■	■	■
Promotion	50	66	35	■	■	■							✓	91	■	■	■	■
Selling	50	83	56	■	■	■							✓	100	■	■	■	■
Strategic Management	70	83	68	■	■	■							✓	100	■	■	■	■

Performance on the exam component of the competitive event is reported here. Performance feedback is broken down by instructional area (i.e., economics, selling).

State/Provincial percentile rank is reported here. The percentile rank of the normalized score is interpreted as the percentage of participants from the same state/province who scored at or below the score of interest.

Performance on the preliminary and final (if applicable) simulations is reported here. The overall instructional area being assessed in each simulation is listed along with the specific performance indicators being evaluated by the judge.

International percentile rank is reported here. The percentile rank of the normalized score is interpreted as the percentage of all participants who scored at or below the score of interest.

Key: NV=No value, NED=Not Enough Data, BE=Below Expectations, ME=Meets Expectations, EE=Exceeds Expectations
 Met Prof. = If this box is checked, the judge felt that the student possessed enough knowledge and skill to be employed in an entry-level position in the career area.