BRYCEN WOODLEY
EXECUTIVE DIRECTOR,
CALIFORNIA DECA
Brycen, California DECA’s chartered association advisor, is recognized nationally as a trainer and speaker with CTSO groups and is successful in guiding others to develop their own leadership styles. His favorite part of training is helping advisors discover new ways to integrate DECA into their classroom and uncover new opportunities to inspire their students. Brycen began his career with DECA as a student member and later as national president of DECA. His accomplishments include the planning and execution of initiatives for the Aspen Institute, The White House, Helping America’s Youth, Institute for Intergovernmental Research, US Department of State, USAID, and US Department of Interior. He is a former intern and campaign staff member to US Senator Gordon H. Smith and worked in Oregon as a campaign staff member on the Bush-Cheney 2004 presidential campaign. As an independent contractor, Brycen also developed and implemented a multi-million dollar call center application designed by Siebel System. He holds a BA in economics and business management from Brigham Young University, a JD from the Northwestern School of Law at Lewis and Clark and is a member of the Oregon State Bar Association.

KATHERINE RYCHENER
INSTRUCTOR, BELLEFONTAINE HIGH SCHOOL
Katie Rychener is a Marketing Management & Financial Literacy teacher, Cooperative Education Coordinator and DECA Advisor at Bellefontaine High School in Bellefontaine, Ohio. She has earned a Bachelors in Family Resource Management and Consumer Affairs from Ohio State University (2004), a Masters in Career and Technical Education from Wright State University (WSU, 2010) and an Instructional Design for Online Learning Certificate from WSU (2014). Presently she is pursuing a Masters in Business Administration at Ohio Dominican University, so that she may offer dual enrollment options to her students in the future. Katie is also an adjunct at WSU, where she currently teaches hybrid courses to new CTE teachers as well as individuals who are making the transition to the classroom to the workforce, just like she did. Katie has a passion for marketing that she shares every day with her students. This passion originated while working for Clear Channel Radio, Infinity Broadcasting and NBC in Columbus, Ohio.

MICHAEL CLINTON
PMP, MANTECH INTERNATIONAL CORPORATION
Michael A. Clinton is a PMP, project management professional, classroom facilitator, and eLearning project manager with more than 39 years of professional experience. Michael has managed the design, development, and implementation of both synchronous and asynchronous eLearning content as well as leading the configuration and implementation of a learning content management system (LCMS) and learning management system (LMS) for a Department of Homeland Security agency. Michael is a member of the Project Management Institute (PMI), Association for Talent Development (ATD) and eLearning Guild. He graduated from the University of Iowa with a degree in Business Administration and a major in Marketing. Michael is currently a Training Program Manager at ManTech International where he leads training projects in support of U.S. Customs and Border Protection. Michael is passionate about using technology for performance support which ensures content is just in time, just enough, and meets the learner at the point of need.

ROD DUCKWORTH
CHANCELLOR, CAREER AND ADULT EDUCATION FL DOE
Rod Duckworth joined the Florida Department of Education as the Chancellor for the Division of Career and Adult Education on March 12, 2012. Mr. Duckworth has extensive state and national experience in career and technical education, having most recently served as the Interim Deputy Director for Career and Technical Education in the Arkansas Department of Career Education.

Rod began his career as a classroom teacher and student organization advisor, managing several national programs for the National FFA Organization in Alexandria, Virginia. Mr. Duckworth served as the State Program Director for Agriculture Education in Washington State and was later appointed as State Director of Career and Technical Education, a position he held until he returned to his home state of Arkansas in 2007 to serve in various roles in the Arkansas Department of Career Education.

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe.

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TERESA BROOKS
INSTRUCTOR, SOUTHINGTON HIGH SCHOOL
Teresa Brooks is a fifth year teacher from Connecticut, currently serving as a marketing teacher and co-DECA advisor in Southington High School. A DECA member in high school, Teresa particularly enjoys preparing her students for competition by using DECA materials with curriculum. Additionally, Teresa serves as the judges’ coordinator for Connecticut DECA.

Teresa received her Bachelor’s degree in Marketing from the University of Connecticut. She then worked for the World Champion Boston Red Sox during their reigning season in 2008, where she was part of the Fenway Park front office that broke the record for consecutive sell-outs. After a year with the team, she attended the University of New Haven to earn her teaching certification and Master’s degree in Education.

TOMIKO LEWIS
CTE INSTRUCTIONAL SPECIALIST, DALLAS ISD
Tomiko Lewis is an Instructional Specialist for the Career Education & Workforce Partnerships (CEWP) Department in Dallas ISD. She supports middle and high school teachers in the areas of Finance and Business, Management & Administration, ensuring that they receive the necessary curriculum resources, technology equipment, and professional development needed to effectively teach their courses.

Tomiko received her M.Ed. from Dallas Baptist University and her B.A. in Business Administration from Baylor University. She began her teaching career in 2001 as a marketing teacher as part of the National Academy Foundation’s Academy of Hospitality & Tourism program. During her time in the classroom, she also served as a DECA advisor for 12 years and on numerous campus committees. She is a member of the Youth Development Committee of the YMCA Moorland Branch in Dallas and serves on the Hospitality Committee at her church in Ft. Worth.