

HELP YOUTH GET A TASTE OF ENTREPRENEURSHIP THROUGH IDEA-GENERATION!



DECA **IDEA** **CHALLENGE**

A premier event of Global Entrepreneurship Week

- Open to students ages 6 through 18+
- One mystery item
- Only eight days to create something new
- Innovation is pitched on YouTube
- Endless possibilities!

➤ wearegen.co/gew/deca-idea-challenge

MORE INFORMATION

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KEY DATES

NOVEMBER 10, 2016

DECA Idea Challenge 2016 mystery item announced at 12:01 a.m. EST

NOVEMBER 17, 2016

Student team submissions due by 11:59 p.m. EST

NOVEMBER 28, 2016 - JANUARY 17, 2017

GEW Country Host evaluates entries from their country

JANUARY 19, 2017

DECA Idea Challenge 2016 global finalists announced

JANUARY 26, 2017

DECA Idea Challenge 2016 global winners announced