

Special Events Opportunities

DECA produces many exciting conferences every year – for both our teacher-advisors and our student-members. Within our membership, these conferences build excitement for learning more about marketing, management and entrepreneurship – and for pursuing career pathways in these subjects.

These conferences also provide our Business Partners with powerful, local, state, regional, national and international opportunities to present their companies and products to DECA's 185,000 high school and college members and advisors.

From our State Advisors Conference, to our Regional and Specialty Conferences, to our 55 Association Career Development Conferences, to our showcase event, the International Career Development Conference, there are boundless opportunities for you to put your company/product in front of our members and advisors.

Some of the highest-profile Special Events Opportunities include:

- ◆ DECA's Executive Mentor Program
- ◆ The Asia/Pacific Economic Cooperation (APEC) Meeting
- ◆ DECA's Congressional Advisory Board
- ◆ DECA's Washington DC Leadership Activities
- ◆ DECA's Public Service and Public Affairs Activities

This list is, by no means, exhaustive. DECA is happy to work with you to develop a Special Events Opportunity that produces maximum benefit both to your company and to our student and teacher programs.

Please contact us for more information on how to develop a Special Events Opportunity that's right for you.