

DECA Competitive Events as they apply to Career Clusters

Individual Series Events

	Business, Administration and Management	Finance	Hospitality and Tourism	Marketing, Sales and Service	Entrepreneurship
1. Accounting Applications Series	•	•	•	•	•
2. Apparel and Accessories Marketing Series				•	•
3. Automotive Services Marketing Series			•	•	•
4. Business Services Marketing Series	•	•	•	•	•
5. Food Marketing Series, AL				•	•
6. Food Marketing Series, ML	•			•	•
7. Hotel and Lodging Management Series	•		•	•	•
8. Marketing Management Series	•			•	•
9. Quick Serve Restaurant Management Series	•		•	•	•
10. Restaurant and Food Service Management Series	•		•	•	•
11. Retail Merchandising Series				•	•
12. Sports and Entertainment Marketing Series	•		•	•	•

Management Team Decision Making Events

1. Business Law and Ethics Management Team Decision Making Event	•	•	•	•	•
2. Buying and Merchandising Management Team Decision Making Event	•			•	•
3. E-commerce Management Team Decision Making Event	•	•	•	•	•
4. Financial Analysis Management Team Decision Making Event	•	•			•
5. Hospitality Services Management Team Decision Making Event	•		•		•
6. Sports and Entertainment Marketing Management Team Decision Making Event	•		•	•	•
7. Travel and Tourism Marketing Management Team Decision Making Event	•		•	•	•

Marketing Research Events

1. Business and Financial Services Marketing Research Event	•	•		•	•
2. General Marketing Research Event	•			•	•
3. Hospitality and Recreation Marketing Research Event	•		•	•	•
4. Retail Marketing Research Event	•			•	•

Chapter Team Events

1. Community Service Project	•	•	•	•	•
2. Creative Marketing Project	•	•	•	•	•
3. Entrepreneurship Promotion Project	•	•	•	•	•
4. Learn and Earn Project	•	•	•	•	•
5. Public Relations Project	•	•	•	•	•

Business Management and Entrepreneurship Events

1. E-commerce Business Plan Event	•	•	•	•	•
2. Entrepreneurship Written Event	•	•	•	•	•
3. International Business Plan Event	•	•	•	•	•
4. Entrepreneurship Participating Event (Creating an Independent or Franchising Business)	•	•	•	•	•

Marketing Representative Events

1. Advertising Campaign Event	•	•	•	•	•
2. Fashion Merchandising Promotion Plan Event				•	•
3. Technical Sales Event		•		•	•

Online Events

1. 7 UP Challenge	•	•	•	•	•
2. Stock Market Game	•	•	•	•	•
3. Virtual Business Challenge	•	•	•	•	•

Special Event

1. DECA Quiz Bowl	•	•	•	•	•
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