

Chapter Fundraising

DECA's 5,000 high school and 200 college chapters finance most of their activities through fundraisers. Most chapters use the fundraising activity as a learning experience, organizing the students into teams, selecting products or services, identifying responsibility and reporting on results.

Over twenty-five hundred DECA chapters operate School Stores as part of their curriculum, offering continuous opportunities to market products in the school. Chapters are continuously searching for new and innovative fundraising programs. DECA is a great market for businesses that seek to offer fundraising programs in high schools and colleges.

DECA offers many opportunities to access this incredible network. Examples include:

1. Join DECA's Sales and Marketing Program. As a member your company would have access to DECA's mailing list, discounts on advertising and exhibit fees, links on DECA's web site and listing in DECA's annual brochure of approved vendors. For more information **click here**.
2. Exhibit at DECA's conferences. Exhibiting gives you an opportunity to meet chapter leaders and advisors, build your name recognition with the most active chapters and demonstrate your product or services. For more information **click here**.
3. Advertise in DECA publications. DECA offers several publications that target students or advisors. This is great way to introduce your product and build name recognition. For more information **click here**.
4. Custom programs. We are delighted to work with you to design a custom program to market your program to our chapters.

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