



## **DECA Advisor Professional Development Scholarships**

Since opening its first store more than 44 years ago, Target has been committed to supporting the local communities where it does business. Target gives more than \$2 million every week to strengthen families and communities across the nation, with a focus on education, the arts, social services and other vital community partnerships.



## **For 2007-2008**

Target is awarding three scholarships in the amount of \$1,000 to high school advisors/marketing education teachers for professional development on the basis of the applicant's:

- Partnerships with Target
- DECA participation
- Leadership ability
- Community involvement

The three winners must use their professional development scholarships for training (i.e. professional development courses, seminars/conferences, or graduate programs) in the field of marketing or management. **The scholarship cannot be used to attend a DECA Conference.**

## **Time Frame**

- Application deadline is March 3, 2008
- Winners notified late March
- Winners recognized at ICDC in April 2008
- Scholarships must be used between May 2008 and March 2009

## **The Application Process**

The following items **MUST BE** completed on the application form and sent along with the necessary substantiating information, and should be forwarded directly to DECA Inc., postmarked no later than March 3, 2008.

- Partnerships with local Target store(s)
- DECA participation
- Leadership ability
- Community Involvement
- Letters of recommendation from a school administrator and a community leader (include office and organization))
- A copy of applicant's current chapter membership roster as verification of national membership

**Mail to:** DECA Inc.  
Target Scholarship Program  
1908 Association Drive  
Reston, VA 20191-1594

**Application for the Target  
DECA Advisor  
Professional Development Scholarship Award**

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone # \_\_\_\_\_ E-mail Address \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

School City/State/Zip \_\_\_\_\_

Principal's Name \_\_\_\_\_

School Phone # \_\_\_\_\_ School Fax # \_\_\_\_\_

Inclusive dates teaching \_\_\_\_\_

Inclusive dates of DECA involvement (as chapter advisor) \_\_\_\_\_

**Partnership with Local Target Store**

Describe your involvement with your local Target store(s).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

At Target, we convey retail as a viable career option. How do you incorporate retail into your DECA chapter and what qualities do you foster in your students that would make them successful leaders in our company? (250 words max—add pages as needed)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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## **DECA Participation**

Describe DECA participation (state and national), involvement in area, regional and district activities, overall promotion of DECA, etc. (add pages as needed).

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## **Leadership Ability**

Describe leadership training, leadership roles for marketing education and/or DECA at the state or national level. (add pages as needed).

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How do you plan to use the scholarship for professional development? (add pages as needed).

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## **Community Involvement**

Describe your involvement in the community (add pages as needed).

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\_\_\_\_\_

Date

\_\_\_\_\_

Signature of applicant

Completed applications must be postmarked no later than March 3, 2008. Applications may NOT be faxed. For more information or additional copies of the application, contact DECA Inc. at 703-860-5000. You may use a copy of this original application.