



A Proven Partnership

For over 60 years, marketing education, DECA, Sears and Kmart have worked together to ensure that tomorrow's retail merchandising, marketing and management leaders get the education and training that business needs them to have. In addition to active participation on the DECA National Advisory Board, sponsorship

of the Retail Merchandising Series and Buying and Merchandising Management Team Decision Competitive Events, and support of state and local DECA members, Sears/Kmart highlights its DECA participation by offering a scholarship program for Sears and Kmart student associates who are currently active DECA members at the national level. Your students or associates may be eligible to win scholarships worth \$1,000 each!

Five scholarships of \$1,000 each for both Sears and Kmart will be awarded on the basis of the applicant's

- ◆ Scholastic record
- ◆ Sears and/or Kmart experience
- ◆ DECA activities
- ◆ Leadership ability

The winners may use their scholarship for any accredited postsecondary college or university that offers courses designed to prepare individuals for careers in retail merchandising, marketing, management or marketing education. More than one student per school may apply.

Application for the 2009 Sears/Kmart/DECA Scholarship

APPLICANT INFORMATION

Name		Date of birth	
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)		E-mail
Phone number	Dates of DECA involvement	

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

SEARS OR KMART HISTORY (REQUIRED)

Sears or Kmart Store number/Unit number

Phone number

Location

City/State/ZIP

Manager's name

Dates of employment

Sears/Kmart work experience

Performance rating

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks _____ in school class of _____ General ability of student: excellent very good average

Grade point average achieved by student, High School: 9th 10th 11th 12th

Indicate: 4.0 system If other, specify system: _____

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official

Title

Date

DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date: _____ Signature of DECA Chapter Advisor: _____

The following letters of recommendation are required with your application:
DECA chapter advisor, Sears/Kmart employer and community leader or one other.

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 13, 2009**.



The Application Process and Checklist

- ◆ The completed application package must be submitted to DECA Inc. *postmarked* no later than **February 13, 2009**. (For Harry Applegate, check with your state or provincial advisor for application deadline and mail to state/provincial advisor.)
- ◆ Some applications require employee status with the company offering the scholarship. An application may be submitted for every active DECA member who is an associate of that particular company. (Applications may be copied for additional submissions.) Requirements for associate-based scholarship applications generally are: (1) be active members of DECA and a company associate in good standing, (2) intend to pursue a full-time, two-year or four-year course of study in marketing, business or marketing education, and (3) show evidence of scholastic achievement and leadership ability.
- ◆ With the exception of the Harry Applegate scholarship, DO NOT submit applications through your state/provincial DECA advisor. Scholarship applications should be sent directly to

DECA Inc.
1908 Association Drive
Reston, VA 20191-1594
Telephone: (703) 860-5000

(Applications may not be faxed. For more information, contact DECA Inc.)

- ◆ Scholarship winners will be notified through their DECA chapter advisor in March 2009. DECA Inc. will contact individual winners in June.
- ◆ DECA will pay awards directly to the college or school registering the recipient. The amount will be credited to an account on which the winner may draw for expenses as approved by the school.

DECA Inc. is responsible for evaluating and selecting scholarship recipients. Interested students must complete the application and mail it along with a current, complete official transcript of grades and supporting materials to DECA Inc. *postmarked no later than February 13, 2009*. Incomplete applications will not be considered.

These items **must** be included, *in the following order*, with the application package:*

- 1. The completed application form
- 2. An official, current high school transcript and any postsecondary school grades (online transcripts and grade reports are not acceptable)
- 3. SAT scores or American College Testing Program scores. (If not available, please include a statement indicating not currently available.)
- 4. A statement of DECA or Delta Epsilon Chi (if applicable) participation and accomplishments (add one or two pages if needed)
- 5. Substantiating evidence of leadership, responsibility and character other than through DECA
- 6. **For associate-based applications:** A statement of work experience and performance (add one additional page, if needed.) Disregard this item if employment is not a requirement.
- 7. Three letters of recommendation: one from a store manager (if applicable), one from a DECA/Delta Epsilon Chi advisor, one from a community leader or one other
- 8. A copy of the applicant's Chapter Membership Roster as verification of current national DECA/Delta Epsilon Chi membership

The total for each application package must not exceed 15 pages.

*In addition, applicants must send materials clipped together. Pocket folders, brieffolios or binders **may not** be used. Sheet protectors are not permitted. If you are applying for more than one scholarship, all supporting materials must accompany each application. Incomplete applications will not be considered.