



DECA's 2008 Scholarship Guide

Applications

Guidelines

**Articles that
give you the
competitive edge**



**Think of this
as a book
full of money
for college.**

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Greetings from DECA! In this packet are great scholarship opportunities set aside exclusively for DECA members.

Please take a minute to review the enclosed applications, as you may qualify for several different scholarships.

Some applications require that you work for the company offering the scholarship. Those applications include Safeway, Kmart, Claire's, Sears, Finish Line, Publix, TJ Maxx/Marshalls and Target. All other scholarships are open to every DECA member, providing they meet the criteria.

There is a limit on the number of pages that you can submit with your application. The entire package (application included) should be no more than 15 pages. In addition, applicants must send each application clipped together. Pocket folders, brieffolios or binders may *not* be used. The scholarship committee has a lot of paperwork to review in a limited amount of time, and we want to keep the materials manageable. ***Please review the checklist at the end of this packet to ensure you've covered all the bases. If you apply for more than one scholarship, all supporting materials must accompany each application.***

You can photocopy the applications in this booklet if you need additional copies. Some (but not all) of the forms are also available for downloading from www.deca.org.

If you are awarded a scholarship, we will contact your advisor in March. Winners will be eligible to attend the International Career Development Conference next April in Atlanta, Georgia. At ICDC, scholarship winners are invited to attend a reception in their honor where they will meet the corporate representative who will present their award and recognize them onstage. (Scholarship winners are not required to attend ICDC. To attend, all winners must follow their state/provincial association's rules and be registered by the state/provincial advisor.)

We have included several articles on applying to college to help you understand the process.

We wish you and your fellow DECA members much success as you continue your education. If you have any questions about the scholarship program, call DECA's Marketing Department at (703) 860-5000.



Getting Into the College of Your Dreams

You're probably stressed about getting into college. While there are many things you need to think about such as academics, class size and the important male to female ratio, a major stress is the mystery that surrounds the admission process. You wonder, "Is my future in the hands of a shadowy admission committee that takes perverse pleasure in stamping 'REJECTED' on every application?"

The truth, fortunately, is more mundane. Admission officers actually look for reasons to let you into their school. So let's take the mystery out of the process and see what you can do to convince the admission officers to accept you.

Make the right match. In some ways colleges are like people. They have their own character, personality and values. When admission officers look at your application, they ask: Will you be happy at their school? This means that you need to research schools before applying. Consider their philosophy, academics and campus life.

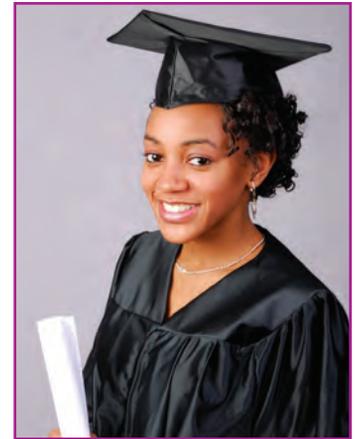
Academics are king. Your parents may not be right about who you should date, but they are right about one thing, which is that you need to hit the books. Admission officers want to know: Can you handle the academic coursework? You can be the most brilliant

musician, talented artist or philanthropic volunteer, but if you can't handle the academics, you won't be admitted.

The essay is queen. So how does an admission officer choose between two students with 3.0 GPAs? Often, the answer is the essay. As you write your essay, you want to share who you are beyond the facts in your application. The essay is not the place to write a résumé. It is your chance to express what motivates you and why you are different from every other applicant.

Follow your passions. Because colleges want a diverse class of students, they consider what you do outside of the classroom. The real secret is that you should do what you enjoy. Don't participate in athletics if you are inept with balls and bats. Don't volunteer at a homeless shelter if you really don't care. Find something that you do care about, and dedicate yourself to it.

Perfection counts. When completing your applications, make them as perfect as possible. Do them well before the deadline and have someone else review them. This shows colleges that you are serious about being admitted.



How to Make Your Activities Stand Out

At first glance, college applications seem easy enough. You give the basic facts about your background, education, and achievements. However, one section that stumps many students is the section for extracurricular activities.

Most students simply create chronological lists of their extracurricular accomplishments. Big mistake! This is a section where you can really set yourself apart from other applicants by employing a little strategy. Anyone can be a member of DECA, but not anyone can manage the school store or direct membership activities during DECA Week.

The key to making your extracurricular activities stand out within the limited space of the application form is to focus on *leadership*.

First, make a list of all your extracurricular activities, summer activities, and jobs. List everything big and small. Significant and insignificant. Don't forget that extracurricular activities include experiences like teaching Sunday School, whacking the ball around on the ping pong team or volunteering as a candy striper at the hospital.

For every activity, job, and sport you should try to list as much of the following as possible:

- Name of the organization, program, or business.

- A short one to two sentence description of the group, program, or business.
- Any leadership positions you held and your responsibilities.
- Any special projects that you initiated or oversaw.
- Dates you participated or worked.
- Number of hours per week you spent on the activity or job.

If you're having trouble remembering everything, make use of other people's memories. You will be surprised what other people remember that you have overlooked. Show your list to your parents, teachers, siblings, friends, advisors, or anyone else who may recall something you did.

Once you have your list, you need to prioritize since you won't be able to fit everything on the application form. The single most important criteria in prioritizing is to find activities in which you've demonstrated leadership.

Why Leadership Is Better Than Membership. When describing your roles, do not be afraid to brag a little. You need to highlight the importance of your contributions and responsibilities. Admissions officers like to see students who are not only members but are also leaders. They want students who are initiators both inside and outside of the classroom.

If you organize and prioritize your activities by the degree of leadership you demonstrated you will create a strong impression on the admissions officers and be well on your way to creating a winning application.

Writing Tips For An Irresistible Essay

Before you get started on your essays, read a few of the following writing tips. It's a good idea to review them from time to time while you are writing. Also, don't forget to read the *Essay-Writing Absolute Don'ts* and *Totally Dumb Topics* sections in Chapter 5 of *Get Into Any College: Secrets Of Harvard Students* before you start writing.

Be Yourself.

It is important to show the admissions officers the real you. You want to show why you think or act the way you do, what drives you, or what has moved you. As we said before, choose only the topics that are truly meaningful to you. Speak in your own voice. If you felt secretly happy that your evil opponent lost the quiz bowl, say so. By explaining how you really felt and not how you think the admissions committee would like for you to have felt, you will not only be truthful but will also help to insure that your essay is original.

Razzle, Dazzle, And Captivate Your Audience.

When you begin writing, keep in mind that you need to write a truly memorable essay. You want your essay to razzle, dazzle, and captivate your audience. To do this, you need to draw the admissions officers into your essay with a quick, catchy, and creative introduction. You want to pique their curiosity by posing questions they will want the answers to and dilemmas they too have faced. Most important, you want the admissions officers to be able to relate to your essay (not necessarily to the actual events but to the feelings involved).

How you write is just as important as what you write. You should constantly ask yourself if you would be interested in your essay if you were the reader. Imagine yourself as the admissions officer as you read the first few paragraphs and ask yourself what makes you want to finish it? Do not just rely on your opinion. Seek the opinions of others. If your essay does not captivate, does not compel the reader to finish, you will need to rework it.

Create Some Mystery At The Forefront.

Start your essay with an introduction that surprises the readers and makes them want to read past the first sentence. For example, you could start your essay with a description of your fear of the sounds of heavy artillery and roaring rapids when you are talking not about your latest trek to the firing range or your summer trip down the Colorado River but actually about your phobia of visiting the dentist. Keep in mind, however, that you have a limited space and therefore your introduction will have to be fairly brief. Do not get too carried away with your own creativity.

Raise Intriguing Questions Or Dilemmas.

Ponder questions to which you think the admissions officers would be interested in finding the answers. If you raise a question or a dilemma you faced, ask yourself if the reader would be interested in knowing the results of your decision.

Use Original Language.

Try to describe people, places, and events in a unique--but not awkward--style. Appeal to the different senses. What can the reader see from your essay? Hear? Smell? (Hopefully nothing rotten.) By adding rich detail you can often turn an ordinary topic into a one-of-a-kind masterpiece. The more you can bring the reader into your essay by using description the better. Try to think of language as a toy, and play with it. Just make sure that if you use unfamiliar words, you use them correctly. It is better to use ordinary language correctly than to use roller coaster-exciting language incorrectly.

Be Witty, But Only If You Can.

Showing your sense of humor will help to make your essay memorable. If you can make the admissions officers laugh or giggle, it will be a definite plus for your application. But, do not go overboard with the humor and remember to have someone else check to make sure that what you think is funny really is funny. Admissions officers love essays that make them laugh. However, admissions officers also despise essays that intentionally try to be funny but are not or that use humor that is simply silly or immature. Our advice is to forget about trying to be funny and just tell an interesting story. If your story is well told and interesting, chances are that any inherent humor in it will show through.

By keeping these points in mind, you should be able to write a decent first draft toward your ultimate goal of creating that irresistible essay. Remember that an irresistible essay is an original that employs a unique angle, addresses a meaningful question or dilemma, and is crafted with thoughtful language.



Write for Perfection: Rewrite, Edit, Rewrite and Edit Again, with Help from Editors.

If you are like us, the first draft of your essay will be a rough skeleton at best. You will need to rewrite many times to tweak it to perfection. Throughout the editing process, keep in mind that your objectives are

1. to reveal something about you; and
2. to dazzle and dazzle the admissions officers.

Unfortunately, spending so much time looking at the same essay can cause temporary blindness to mistakes and lapses in the ability to differentiate between what you want to say and what your essay actually says. Your enthusiasm for reading with a critical eye may wane by the 15th rewrite, and what may make perfect sense to you because you know the story intimately may not make any sense to an outside reader.



There is an old but very true saying that behind every good writer there is an even better editor. Countless literary masterpieces would not be the great works that they are if it were not for the editors who made them so. To produce the best possible essay you must, must, must find people to read it. Your editors, you will discover, will provide you with the most valuable information and suggestions on how to improve your work. Good editors include parents, teachers, counselors, siblings and friends.

When your editors are finished, heed their advice. Do not take their criticisms personally since no matter how much it may hurt your feelings, their advice is going to improve your essays. Consider each of their suggestions, no matter how much you may disagree with them. Even if you think a section is crystal clear, if they are a little confused you'd better change it.

Writing a winning admissions essay is not easy and you will spend a lot of time writing and re-writing. But if you follow these tips and work hard at it you will be rewarded with a truly outstanding essay that will help you get into the college of your dreams.

By Kelly Tanabe, co-founder of *SuperCollege.com* and co-author of *Get Into Any College* and *Get Free Cash For College*.

Eight IMPORTANT Application Form Tips

Applying to college is certainly not easy and takes both time and effort. But once you understand what colleges want, it will no longer be mysterious.

You might want to copy this page and post it over your desk to remind you what it takes to create a killer application.

1. Expect flubs, so make copies.

Before you type your first letter on your application, make copies of it. You will need them to practice seeing how much information you can fit and in case you make major typos.

2. Exercise your right to type.

We strongly suggest that you type the application. There's nothing worse than the admissions officers not being able to read your application.

3. Take control of the space.

We guarantee you will want more space than you are given on the application. This is where your skills at prioritizing come in. You need to first put all of your information in order of importance. Then include as much of it as you can.

4. To résumé or not to résumé.

If you have a number of additional activities or a lot more detail that you would like to include that can't fit on the application, include a résumé with your application. However, make sure that your résumé includes more than what you have on the application form itself.

5. Neatness counts.

If you make a mistake, try to conceal it with a little bit of correction fluid. If you make too many boo-boos, start over.

6. Focus on leadership.

Include activities, awards, and experiences that highlight your leadership or special contributions. Don't fill blanks with fluff.

7. No blanks blank.

After you are finished, make sure you have completed every blank, including your signature!

8. Photocopy before the big send off.

If by some freak accident, your original application gets lost, a photocopy of it will save you hours of having to re-do it.

TOP 10 *Scholarship Application Do's*

You might think there's not much to a scholarship application. After all, it's only one or two pages long. How much of a difference could it make? The truth is: A lot.

Scholarship judges use applications to separate the students with promise from the students who will receive a polite letter informing them that they are not the winners. Scholarship applications offer a quick snapshot of what you have to offer.

We recommend that you spend time on your applications, crafting them to fit the award you want to win. To help, we've developed a list of the Top 10 Scholarship Application Do's.

1. Understand the scholarship's mission.

To get the dough, you have to know why they're giving it out. In other words, read the description of the award to see why the organization is sponsoring it. A photography club might sponsor a scholarship for promising young photographers to promote its craft or to build awareness in the public.

Appreciating the purpose of the award will help you create an application that complements it.

2. Remember who your audience is.

Think about who the judges are likely to be. You need to address animal rights activists and retired dentists differently.

3. Show how you fit with the scholarship's mission.

You're not going to win unless you have what the selection committee wants.

4. Be proud of your accomplishments.

Don't be afraid to brag.

5. Focus on leadership and contributions.

Make your contributions known.

6. Make your application stand out.

Set yours apart with unique accomplishments.

7. Practice to make sure everything fits.

Use your spare copies of the application for practice.

8. Get editors.

They'll help you create the best, error-free applications you can.

9. Include a résumé.

Whether they ask for it or not, make sure you include a tailored scholarship résumé.

10. Make copies of your finished applications for reference.

Save them for next year when you do this all over again.



All articles by Gen and Kelly Tanabe, authors of books including *1001 Ways to Pay for College*, *Get Free Cash for College* and *Get Into any College* available at bookstores and www.supercollege.com. For more information on how to pay for college, call their new toll-free hotline sponsored by Bank One at 1-877-PAY-4-SCHOOL (1-877-729-4724). Or meet them in person at one of their free workshops. Get their tour schedule at www.supercollege.com/tour.



Scholarships for DECA Member Employees

Claire's Accessories, the leading teen fashion accessory chain and a strong supporter of marketing education, has expanded its partnership with DECA. In addition to its active participation on the DECA National Advisory Board, the company is sponsoring a scholarship program for qualified DECA members who are employees of one of the following divisions of Claire's Accessories: Claire's, Icing by Claire's or Claire's Club.

The Claire's Scholarship Program

The company's commitment to marketing education and to DECA's members includes a generously funded scholarship program. Up to \$3,000 in scholarships of \$1,000 each will be awarded to DECA members who are employed by the above divisions. Scholarships will be awarded on the basis of the applicant's

- Work experience in Claire's, Icing by Claire's or Claire's Club
- DECA activities
- Scholastic record
- Leadership ability

Scholarships may be used for any accredited postsecondary institution or four-year college or university that offers courses designed to prepare individuals for careers in marketing, business or marketing education.

APPLICATION FOR THE 2008 CLAIRE'S/DECA SCHOLARSHIP

APPLICANT INFORMATION

Name		Date of birth	
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)		E-mail
Phone number	Dates of DECA involvement	

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

CLAIRE'S HISTORY (REQUIRED)

Store number/Location

Address

City/State/ZIP

Division name

Manager's name

Dates of Employment

Work experience

Performance Rating

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks _____ in school class of _____ General ability of student: excellent very good average

Grade point average achieved by student, High School: 9th 10th 11th 12th

Indicate: 4.0 system _____ If other, specify system: _____

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official

Title

Date

DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date:

Signature of DECA Chapter Advisor:

**The following letters of recommendation are required with your application:
DECA chapter advisor, Claire's employer and community leader or one other.**

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and postmarked no later than February 15, 2008.

The IFA Educational Foundation has for many years jointly sponsored the annual International Franchising Competition with DECA, in which high school students prepare papers on franchising topics for competition at DECA's state, regional, and international competitions. The winners at the international competition receive trophies and cash prizes. This international competition is currently being sponsored by 7-Eleven and Coca-Cola. In addition, a number of DECA chapters participate in the franchising education pilot programs sponsored by the Foundation and the PepsiCo Foundation. The Don DeBolt Franchising Scholarship Program adds another important component to our joint efforts by recognizing outstanding DECA students. Special consideration will be given to students who are interested in pursuing franchising and/or entrepreneurship study.



IFA/Don DeBolt will award two \$2,000 scholarships to qualified applicants who are DECA members at the national level. Scholarships will be awarded on the basis of the applicants

- ◆ DECA activities
- ◆ Interest in franchising/entrepreneurship studies
- ◆ Community involvement
- ◆ Leadership ability
- ◆ Scholastic Record

APPLICATION FOR THE 2008 DON DEBOLT SCHOLARSHIP

Name Date of birth

Address Phone

City State/Province ZIP

E-mail

Parent's name

Name and address of institution you plan to attend

Have you applied? Been accepted?

Major field of study

Name and complete address of present school

Name of DECA advisor(s) E-mail

Phone: Dates of DECA involvement

Place of employment (if any)

List involvement at the local level that helped organize and promote DECA (e.g., offices held, committee service). Use one additional page, if necessary.

List current involvement in other youth, social, civic, school or faith-based groups. Use one additional page, if necessary.

Describe your career objectives and ambitions. (Use one additional page, if necessary).

Describe how marketing education and DECA have assisted you in progressing toward your career objective. (You may include one page of material in support of this section).

List involvement at the state/province and international levels (e.g., competitive events, special projects, leadership activities). (Do not exceed two pages).

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

I certify that the information given on this application is correct. Should I be awarded a scholarship, I agree to give strict attention to my studies and the regulations of the college. If I should fail to make a satisfactory record in my college work, change my course of objective from marketing, entrepreneurship and/or management, or willfully violate college regulations, I agree to surrender all rights of ownership to the unused portion of the scholarship. It is my understanding that if this application is accepted, and if I am granted a scholarship award from DECA, there is no interest charge on the funds received.

Signature of applicant:

Date:

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks _____ in school class of _____ (numerical rank).

Grade point average achieved by student:

High School: 9th 10th 11th 12th

Indicate (circle one): 4.0 system Other If other, specify the system:

Use this space to provide other information about the student (i.e., character, potential, etc.)

General ability of student (circle one): excellent very good average

Signature of school official

Title _____ Date _____

DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date

Signature of chapter advisor



Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and postmarked no later than February 15, 2008. Required letters of recommendation: chapter advisor, school official and one other.



Finish Line, a member of DECA's National Advisory Board, is committed to supporting marketing education, DECA/Delta Epsilon Chi and DECA/Delta Epsilon Chi members. In addition to working on the local, state and national levels with DECA/Delta Epsilon Chi chapters and their programs, the company is continuing a scholarship program targeted to Finish Line associates who are also DECA/Delta Epsilon Chi members at the national level.

Up to \$8,000 in scholarships of \$1,000 each will be awarded to qualified applicants. Scholarship awards will be based on the applicant's

- ◆ Finish Line work experience
- ◆ DECA/Delta Epsilon Chi activities
- ◆ Scholastic achievement
- ◆ Leadership ability

APPLICATION FOR THE 2008 FINISH LINE DECA/DELTA EPSILON CHI SCHOLARSHIP

APPLICANT INFORMATION

Name		Date of birth	
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA/DELTA EPSILON CHI INFORMATION

Name of DECA/ΔEX advisor(s)		E-mail
Phone number	Dates of DECA/ΔEX involvement	

List DECA/ΔEX involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA/ΔEX, etc.

Please circle your career interest:	Finance	Hospitality	Sales & Service	Business Administration
Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)?	Yes	No		

DECA/DELTA EPSILON CHI BENEFITS

Describe how marketing education and DECA/Delta Epsilon Chi have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

FINISH LINE EMPLOYMENT HISTORY (REQUIRED)

Store number/Location

Address

City/State/ZIP

Division name

Manager's name

Dates of employment

Work experience

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks _____ in school class of _____ General ability of student: excellent very good average

Grade point average achieved by student, High School: 9th 10th 11th 12th

College: 1st year 2nd year 3rd year

Indicate: 4.0 system If other, specify system: _____

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official

Title

Date

DECA/DELTA EPSILON CHI CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date: _____ Signature of DECA/ΔEX Chapter Advisor: _____

The following letters of recommendation are required with your application:

DECA/Delta Epsilon Chi chapter advisor, Finish Line employer and community leader or one other.

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 15, 2008**.





Hilton Hotels Corporation is recognized internationally as a preeminent hospitality company.

As a DECA supporter and partner, Hilton devotes time, personnel and funding to help DECA's programs grow and DECA members succeed. The company's commitment to education includes this scholarship program for DECA members who are focused on careers in the hospitality industry. Up to \$5,000 in scholarships (\$1,000 each) will be awarded on the basis of the applicant's

- ◆ DECA activities ◆ Scholastic record ◆ Leadership ability
- ◆ Hilton® or any one of its family of brands—Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Homewood Suites® by Hilton, Conrad™ and Hilton Grand Vacations Company or other hospitality employment history
- ◆ Hilton® (or any one of its family of brands) employment of parent(s)

APPLICATION FOR THE 2008 HILTON/DECA SCHOLARSHIP

APPLICANT INFORMATION

Name		Date of birth	
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)	E-mail
Phone number	Dates of DECA involvement

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

HILTON OR OTHER HOSPITALITY EMPLOYMENT (REQUIRED)

Employee name	Employee's relationship to applicant	Self	Parent
Company	Phone number		
Location	City/State/ZIP		
Manager's name	Dates of employment	Job title	
Performance rating			

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks	in school class of	General ability of student:	excellent	very good	average
Grade point average achieved by student, High School:		9th	10th	11th	12th
Indicate: 4.0 system		If other, specify system:			
Use this space to provide other information about the student, e.g., character, potential.					
Signature of school official		Title		Date	

DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date: _____ Signature of DECA Chapter Advisor: _____

The following letters of recommendation are required with your application: **DECA chapter advisor, employer and community leader or one other.**

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 15, 2008**.





Marriott International, Inc., is one of the world's strongest corporations in the hospitality industry. A DECA supporter and partner for over 25 years, Marriott International devotes time, personnel and funding to help DECA's programs grow and DECA members succeed. This commitment to DECA's advisors and members includes an active National Advisory Board corporate membership, sponsorship of the popular Hospitality Services Management Team Decision Making Competitive Event and a scholarship program for DECA members who are focused on careers in the hospitality industry. Up to \$9,000 in scholarships (valued at \$1,500 each) will be awarded. Scholarships will be awarded on the basis of the applicant's

- ◆ DECA activities
- ◆ Hospitality interest
- ◆ Leadership ability
- ◆ Scholastic record

APPLICATION FOR THE 2008 MARRIOTT/DECA SCHOLARSHIP

APPLICANT INFORMATION

Name		Date of birth	
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)	E-mail
Phone number	Dates of DECA involvement

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

EMPLOYMENT HISTORY (IF ANY)

Company	Phone number
Location	City/State/ZIP
Manager's name	
Dates of employment	Job title
Job duties	

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks _____ in school class of _____ General ability of student: excellent very good average

Grade point average achieved by student, High School: 9th 10th 11th 12th

Indicate: 4.0 system _____ If other, specify system: _____

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official	Title	Date
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DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date: _____ Signature of DECA Chapter Advisor: _____

The following letters of recommendation are required with your application:
DECA chapter advisor, community leader and employer or one other.

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 15, 2008**.



McKELVEY SCHOLARSHIPS FOR STUDENT ENTREPRENEURS

FOUNDATION

The McKelvey Foundation has recently joined DECA's National Advisory Board (NAB). In addition to their serving on the NAB, they will award five scholarships at \$5,000 each up to four years to DECA members who own their own business and have at least one other employee working for them.

The McKelvey Foundation awards \$40,000 scholarships to high school seniors from across the county who own and operate their own business while in high school. They offer two main opportunities to them: 1) provide money to attend college and 2) provide networking resources to help grow their entrepreneurial spirit.

Candidates must own their business for at least one year, have at least one employee (besides themselves or a partner), and have sales revenue.

Application must be postmarked by January 15th, 2008.

- Your entire application must be complete to be considered for the scholarship.
- All communications from the McKelvey Foundation will be sent via email.
- Please ensure your email address is correct and active.
- You will be equally considered if you have not incorporated (or LLC, partnership, etc.) your business.

APPLICATION FOR THE MCKELVEY ENTREPRENEURSHIP SCHOLARSHIP

APPLICANT INFORMATION

First Name	Middle Name	Last Name
Birth Date	Social Security Number	
Home Address		
City	State/Prov.	ZIP/Postal Code
E-mail Address	Email Address 2	
Home Phone		

HIGH SCHOOL INFORMATION

High School		
High School Counselor Name		
Counselor Email	Counselor Phone	
High School Graduation Date		
What is your high school GPA?	SAT Scores	ACT Scores

OTHER INFORMATION

Employment Experience (50 word max.)
Extra Curricular Activities (50 word max.)

DECA INFORMATION

DECA Advisor Name	
Advisor Email	Advisor Phone
Dates of DECA Involvement	

DECA Involvement (Add 1 to 2 pages as needed. Offices held, participation in activities, projects and/or competitive events, overall promotion of DECA events.)

YOUR BUSINESS INFORMATION

Type of business you own	Is your business for or not for profit?
Name of your business	
When and how did you start your business? (100 words max.)	
What are your responsibilities to the business? (100 words max.)	
Please tell us anything you'd like about yourself and your business (200 words max.)	
Why do you feel you are a good candidate for this scholarship? (200 words max.)	
Do you have a business partner?	
What are their responsibilities to the business? (25 word max.)	
Is your business seasonal?	If so, what do you do in the off season? (25 word max.)
Number of employees (not including yourself)	Are they full or part time?
Responsibilities of employees (25 word max.)	
Average monthly sales	
Business URL	

COLLEGE INFORMATION

Where do you hope to go to college?	
What is your intended major?	
Expected college entry term?	
Will you operate your business while in college?	
If so, how do you plan to do that? (25 word max.)	
If not, why? (25 word max.)	
Where do you see yourself in the business world at age 40? (25 word max.)	
I, _____, do hereby certify that the information supplied is true and accurate.	

Date:	Signature of Applicant:
-------	-------------------------

Please use additional pages to write extended answers to questions above.

Applications must be postmarked by **January 15th** and may be sent to

McKelvey Foundation
200 Park Ave, 44th Floor
New York, NY 10166

Applicants may also fill out an online application at www.mckelveyfoundation.org.
Click on the link to the Entrepreneurial Scholarship section.

McKELVEY FOUNDATION



NAPA Scholarships for DECA and Delta Epsilon Chi Member Employees

The National Automotive Parts Association (NAPA), has been a supporter and partner of DECA's for many years.

NAPA's members have given generously of their time and resources to help DECA's/Delta Epsilon Chi's programs grow and DECA/Delta Epsilon Chi members succeed. This commitment to DECA/Delta Epsilon Chi includes an active National Advisory Board membership and the sponsorship of DECA's Automotive Services Marketing Competitive Event.

In recognition of the expanding relationship between DECA/Delta Epsilon Chi chapters and over 6,000 local NAPA AUTO PARTS stores and distribution centers, NAPA is continuing a

scholarship program for active DECA/Delta Epsilon Chi members. Eight (8) \$1,000 scholarship awards will be given this year to DECA/ΔEX members on the basis of the applicant's

- ◆ DECA/Delta Epsilon Chi activities
- ◆ Scholastic record
- ◆ Leadership ability

Students who have an affiliation with NAPA (employee, son or daughter of employee) or students whose career interests are in the automotive industry will be given top priority/consideration. One recipient will be selected from each of the NAPA regions/divisions.

APPLICATION FOR THE 2008 NAPA/DECA/DELTA EPSILON CHI SCHOLARSHIP

APPLICANT INFORMATION

Name		Date of birth	
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA/DELTA EPSILON CHI INFORMATION

Name of DECA/ΔEX advisor(s)	E-mail
Phone number	Dates of DECA/ΔEX involvement

List DECA/ΔEX involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA/ΔEX, etc.

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

DECA/DELTA EPSILON CHI BENEFITS

Describe how marketing education and DECA/Delta Epsilon Chi have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

NAPA HISTORY (IF ANY)

NAPA store number	Phone Number	Distribution Center
Address	City/State/ZIP	
Owner/Manager's name	Signature	
Dates of employment	NAPA work experience and/or affiliation	
Performance rating		

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks	in school class of	General ability of student:	excellent	very good	average
Grade point average achieved by student, High School:		9th	10th	11th	12th
College: 1st year	2nd year	3rd year			
Indicate: 4.0 system	If other, specify system:				
Use this space to provide other information about the student, e.g., character, potential.					
Signature of school official		Title	Date		

DECA/DELTA EPSILON CHI CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date: _____ Signature of DECA/Delta Epsilon Chi Chapter Advisor: _____

**The following letters of recommendation are required with your application:
DECA/Delta Epsilon Chi chapter advisor, employer and community leader or one other.**

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and postmarked no later than February 15, 2008.





2008 NFIB YOUNG ENTREPRENEUR AWARD

**Hard Copies
MUST be
faxed by
February 11 to
615-523-7100.**

All applicants must complete steps 1 & 2:

1. Complete this entire Application – **PRINT CLEARLY**
2. Fax your completed scholarship application so that it is received by **February 11** to the fax number indicated above.

Student Information:

First _____ MI _____ Last _____
 Permanent Mailing Address _____ Apt _____ Phone (_____) _____ - _____
 City _____ State _____ ZIP _____ Date of Birth (MM/DD/YYYY) ____ / ____ / ____
 E-mail _____

Gender

- Male Female

Ethnicity

- African American/Black American Indian/Alaska Native Arab/Chaldean Asian Black Caribbean Caucasian/White
 Hispanic/Latino Multi-racial Native Hawaiian/Pacific Islander

How did you hear about the Young Entrepreneur Award?

- Guidance counselor/teacher/other high school source NFIB.com/NFIB member Newspaper Internet Search
 Junior Achievement DECA NFTE FBLA EITC Other Club Email from Scholarship Program Administrators
 NEA materials Other _____

Entrepreneurial Experience:

Please select the statement which best represents your entrepreneurial endeavors.

- I have started a business on my own. I have started a business with someone.
 I have worked with my family's business. I have worked with a small business outside my family.
 I have been a member of clubs that encourage entrepreneurial spirit. I created a business on paper as part of a class project.
 I have not been a part of a small business or clubs, but do have plans for owning a business in the future.

Name of Business _____

Describe your business in 50 words or less _____

Does/did your company have employees? (circle one) Yes / No If yes, how many? _____

Do/did you make a profit? (circle one) Yes / No If yes, how much to date? _____

Business Status: currently in operation one-time venture ceased operation in development

How long have you been/were you in business? _____ Months / Years (circle one)

High School Information:

High School Name _____ City _____ County _____ State _____

Date of High School Graduation _____

Academic Information:

							Specify Number of		
GPA	Class Rank	Class Size	ACT Composite	SAT Critical Reading	SAT Math	SAT Written	Honors Courses	AP Courses	IB Courses

Intended Major _____ Intended College Name (Do not abbreviate) _____

LOCAL NEWSPAPER

If you are selected as a winner, notification of your award will be provided to the Newspaper provided below. If you do not provide this information, NFIB and SPA, Inc. will not be responsible for sending the information to your local Newspaper office for announcement. NFIB and SPA, Inc. make no guarantees that information provided will be published.

Name _____
 City _____ State _____ ZIP _____

CLUB PARTICIPATION

If you have participated in any of the clubs listed below, circle the number of years involved.

Club	DECA					NFTE					FBLA					FFA					Junior Achievement				
Years Involved	1	2	3	4	5+	1	2	3	4	5+	1	2	3	4	5+	1	2	3	4	5+	1	2	3	4	5+

HIGH SCHOOL ACTIVITIES

List activities in which you have participated during the last three years (school clubs, student government, publications, varsity or club sports, theater arts, Scouting, 4-H, etc.). Indicate the number of years involved in each activity. Please do not use acronyms.

Activity Description	Years Involved	Highest Position Held

COMMUNITY SERVICE

List community agencies or organizations in which you have participated WITHOUT PAY during the last three years (religious groups, hospital volunteer, cultural activities, outreach programs, etc.). Indicate the total amount of hours in the past three years. Please do not use acronyms.

Volunteer Activities	Hours

WORK EXPERIENCE

List your work experience of the last three jobs you have held the longest (e.g. food server, babysitting, lawn mowing, office work, etc.). Indicate the number of years spent on the job and an approximate number of hours worked each week.

Employer	Position	To – From Dates	Hours (avg. per week)

APPLICATION CHECK LIST

You may use the following checklist to ensure the application process is complete.

All documents must arrive in the same package for the submission to be considered complete. Incomplete applications will not be considered.

- I have attached my application and activities form.
- I understand these documents may be scanned and agree not to staple, paper clip or otherwise attach documents together.
- I have photocopied my entire submission for my files.

CERTIFICATION

I certify, to the best of my knowledge, that the information on this application is complete and accurate. Falsification of any information will cause my disqualification from the scholarship competition. **I certify that I am a high school senior graduating in the spring of 2008 and will be entering my freshman year of college/university or vocational/technical school in the fall of 2008.**

I understand it is my responsibility to make sure this application is completed and received by the required deadline listed on the application. Furthermore, I understand that if my application is not complete, or if I do not submit my application by the receive-by deadline, I will be disqualified from the scholarship competition. I also understand that if I am awarded a scholarship, under no circumstances may an award be deferred barring illness, emergency or military service.

This application, upon receipt, becomes the property of the scholarship sponsor, and of Scholarship Program Administrators, Inc., the administrator of the scholarship program.

If selected as a winner of the NFIB Young Entrepreneur Award, I authorize NFIB and/or Scholarship Program Administrators, Inc. to use my name or likeness in any marketing or announcement materials. I also authorize that sponsors of an award may contact me directly once a scholarship has been named.

To comply with the provisions of the Family Educational Rights and Privacy Act of 1974, I hereby give permission for school officials to release my secondary school record and other requested information, if necessary.

Applicant's Signature _____ Date _____
 Parent's Signature _____ Date _____

(If the student is under 18 years old)

All questions should be directed to Scholarship Program Administrators, Inc. at (615) 320-3149.

A Rewarding Partnership

Otis Spunkmeyer, Inc., provides fund-raising opportunities for more than 5,000 DECA chapters across the country. Otis Spunkmeyer representatives working with these chapters have found it to be an outstanding experience. DECA members and advisors have found Otis Spunkmeyer to be a helpful and rewarding partner in their activities, helping to ensure that they get the education and training that business needs them to have and that chapters can raise the funding they need to help make it happen.



Students may be eligible to win scholarships worth \$1,000 each!

For several years, Otis Spunkmeyer, Inc., has awarded 15 scholarships of \$1,000 each to DECA students.

This year, \$15,000 in scholarships for *senior* students will be awarded on the basis of the applicant's

- Community involvement
- Scholastic record
- DECA activity
- Leadership ability

The 15 student winners may use their scholarships for any accredited postsecondary college or university that offers courses designed to prepare individuals for careers in marketing, management or marketing education.

APPLICATION FOR THE 2008 OTIS SPUNKMEYER/DECA SCHOLARSHIP

APPLICANT INFORMATION

Name				Date of birth
Address				
City	State/Province	ZIP	Phone	
E-mail				
Parent's name				

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)	E-mail
Phone number	Dates of DECA involvement
Place of Employment (if any)	

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

COMMUNITY INVOLVEMENT HISTORY

Add separate pages for additional activities and organizations *(not to exceed two pages)*.

Organization	Phone number
Location	City/State
Supervisor's name	Dates of activity
Description of activity	Awards, if any

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks _____ in school class of _____ General ability of student: excellent very good average

Grade point average achieved by student, High School: 9th 10th 11th 12th

Indicate: 4.0 system _____ If other, specify system: _____

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official _____ Title _____ Date _____

DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date: _____ Signature of DECA Chapter Advisor: _____

The following letters of recommendation are required with your application:

DECA chapter advisor, community leader and employer or one other.

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 15, 2008**.





DECA and Publix

Publix is one of DECA's business partners. We are giving our best to help DECA's programs grow, and DECA members to succeed, by offering scholarship support to DECA/Publix associates and encouraging our young employees to continue their education beyond high school graduation.

In recognition of the relationship between DECA and Publix, we are offering a scholarship program for Publix associates who are also DECA members. There will be **twelve scholarships of \$2,000** each awarded to DECA members employed by Publix. The scholarships will be awarded on the basis of:

- Publix experience
- DECA activities
- Scholastic record
- Leadership ability
- Community involvement

APPLICATION FOR THE 2008 PUBLIX/DECA SCHOLARSHIP

APPLICANT INFORMATION

Name		Date of birth	
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)	E-mail
Phone number	Dates of DECA involvement

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest:			
Finance	Hospitality	Sales & Service	Business Administration
Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)?			Yes No

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

PUBLIX EXPERIENCE (REQUIRED)

Store Number	Phone number
Location	City/State
Manager's name	Dates of Employment
Performance Rating	Job Title

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks	in school class of	General ability of student:	excellent	very good	average
Grade point average achieved by student, High School:	9th	10th	11th	12th	
Indicate: 4.0 system	If other, specify system:				

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official	Title	Date
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DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date:	Signature of DECA Chapter Advisor:
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**The following letters of recommendation are required with your application:
DECA chapter advisor, Publix employer, and community leader or one other.**

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 15, 2008**.





DECA and Safeway

Safeway, Inc., is one of DECA's business partners. We are giving our best to help DECA's programs grow, and DECA members to succeed, by offering scholarship support to DECA/Safeway team members and encouraging our young employees to continue their education beyond high school graduation. In addition, Safeway sponsors the Food Marketing Competitive Event.

In recognition of the relationship between DECA and Safeway, we are continuing a scholarship program for associates of Safeway or one of their brands who are also DECA members. There will be ten scholarships of \$1,000 each awarded to DECA members employed at Safeway. The scholarships will be awarded on the basis of:

- Safeway experience
- DECA activities
- Scholastic record
- Leadership ability
- Community involvement

APPLICATION FOR THE 2008 SAFEWAY/DECA SCHOLARSHIP

APPLICANT INFORMATION

Name			Date of birth
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)	E-mail
Phone number	Dates of DECA involvement

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective (use one additional page, if necessary).

SAFEMART, INC. EXPERIENCE (REQUIRED—SAFEMART, TOM THUMB, RANDALLS, VONS, DOMINICK'S, PAVILIONS, CARRS, GENUARDI'S)

Store Number	Phone number
Location	City/State
Manager's name	Dates of Employment
Performance Rating	Job Title

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions (use one additional page, if necessary).

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities (add pages as needed; not to exceed two pages).

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks	in school class of	General ability of student:	excellent	very good	average
Grade point average achieved by student, High School:	9th	10th	11th	12th	
Indicate: 4.0 system	If other, specify system:				

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official	Title	Date
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DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date:	Signature of DECA Chapter Advisor:
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The following letters of recommendation are required with your application:
DECA chapter advisor, Safeway employer and community leader or one other.

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 15, 2008**.





A Proven Partnership

For over 60 years, marketing education, DECA, Sears and Kmart have worked together to ensure that tomorrow's retail merchandising, marketing and management leaders get the education and training that business needs them to have. In addition to active participation on the DECA National Advisory

Board, sponsorship of the Retail Merchandising Series and Buying and Merchandising Management Team Decision Competitive Events, and support of state and local DECA members, Sears/Kmart highlights its DECA participation by offering a scholarship program for Sears and Kmart student associates who are currently active DECA members at the national level. Your students or associates may be eligible to win scholarships worth \$1,000 each!

Five scholarships of \$1,000 each for both Sears and Kmart will be awarded on the basis of the applicant's

- ◆ Scholastic record
- ◆ Sears and/or Kmart experience
- ◆ DECA activities
- ◆ Leadership ability

The winners may use their scholarship for any accredited postsecondary college or university that offers courses designed to prepare individuals for careers in retail merchandising, marketing, management or marketing education. More than one student per school may apply.

APPLICATION FOR THE 2008 SEARS/KMART/DECA SCHOLARSHIP

APPLICANT INFORMATION

Name			Date of birth
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)	E-mail
Phone number	Dates of DECA involvement

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective *(use one additional page, if necessary)*.

SEARS OR KMART HISTORY (REQUIRED)

Sears or Kmart Store number/Unit number

Phone number

Location

City/State/ZIP

Manager's name

Dates of employment

Sears/Kmart work experience

Performance rating

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks _____ in school class of _____ General ability of student: excellent very good average

Grade point average achieved by student, High School: 9th 10th 11th 12th

Indicate: 4.0 system _____ If other, specify system: _____

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official

Title

Date

DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date:

Signature of DECA Chapter Advisor:

The following letters of recommendation are required with your application:
DECA chapter advisor, Sears/Kmart employer and community leader or one other.

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 15, 2008**.





Target, a member of DECA's National Advisory Board, is committed to supporting marketing education, DECA/Delta Epsilon Chi and DECA/Delta Epsilon Chi members. In addition to working on the local, state and national levels with DECA/Delta Epsilon Chi chapters, Target is sponsoring scholarships for current Target team members who are also DECA/Delta Epsilon Chi members.

Up to ten scholarships of \$2,000 each will be awarded to qualified applicants. Scholarship awards will be based on the applicant's:

- ◆ Target work experience
- ◆ DECA/Delta Epsilon Chi activities
- ◆ Scholastic achievement
- ◆ Leadership ability

APPLICATION FOR THE 2008 TARGET DECA/DELTA EPSILON CHI SCHOLARSHIP

APPLICANT INFORMATION

Name				Date of birth
Address				
City	State/Province	ZIP	Phone	
Parent's name				

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you attend/plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA/DELTA EPSILON CHI INFORMATION

Name of DECA/Delta Epsilon Chi advisor(s)	
Phone number	Email
Dates of DECA/ΔEX involvement	

List DECA/Delta Epsilon Chi involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA/Delta Epsilon Chi, etc. **Be sure to use the checklist on the back inside cover.**

DECA/DELTA EPSILON CHI BENEFITS

Describe how marketing education and DECA/Delta Epsilon Chi have assisted you in progressing toward your career objective (*use one additional page, if necessary*).

TARGET EMPLOYMENT HISTORY (REQUIRED)

Store Name	Store Number
Address	City/State/ZIP
Supervisor's name	Dates of employment
Position	

TARGET ESSAY

How do you feel that you personally contribute to the success of Target? Please complete a 100-word (typed, double-spaced) essay to include with your application along with your name and address.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social or school activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks	in school class of	General ability of student:	Excellent	Very good	Average
Indicate grade point average system: 4.0		If other, specify:			
Grade point average achieved by student:		High School: 9th	10th	11th	12th
		College: 1st year	2nd year	3rd year	
Use this space to provide other information about the student, e.g., character, potential.					
Signature of school official		Title	Date		

DECA/Delta Epsilon Chi Chapter Advisor

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date: _____ Signature of DECA/Delta Epsilon Chi Chapter Advisor: _____

The following letters of recommendation are required with your application: **DECA/Delta Epsilon Chi chapter advisor, community leader and one other.**

Be sure to use the **checklist** on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked no later than February 15, 2008.**



Since opening its first store more than 44 years ago, Target has been committed to supporting the local communities where it does business. Target gives more than \$2 million every week to strengthen families and communities across the nation, with a focus on education, the arts, social services and other vital community partnerships.



TJ Maxx/Marshalls, a member of DECA's National Advisory Board, is committed to supporting marketing education, DECA/Delta Epsilon Chi and DECA/Delta Epsilon Chi members. In addition to working on the local, state and national levels with DECA/Delta Epsilon Chi chapters and their programs, the company is continuing their scholarship program targeted to TJ Maxx/Marshalls associates who are also DECA/Delta Epsilon Chi members at the national level. (Students working in all TJX divisions are also welcome to apply.)

Up to \$3,000 in scholarships of \$1,000 each will be awarded to qualified applicants. Scholarship awards will be based on the applicant's

- ◆ TJ Maxx/Marshalls work experience ◆ Scholastic achievement
◆ DECA/Delta Epsilon Chi activities ◆ Leadership ability

APPLICATION FOR THE 2008 TJ MAXX/MARSHALLS DECA/DELTA EPSILON CHI SCHOLARSHIP

APPLICANT INFORMATION

Name Date of birth
Address
City State/Province ZIP Phone
E-mail
Parent's name

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend
Have you applied? Have you been accepted? Major field of study

HIGH SCHOOL DATA

School name
School address
Principal's name Phone number Date of graduation

DECA/DELTA EPSILON CHI INFORMATION

Name of DECA/ΔEX advisor(s) E-mail
Phone number Dates of DECA/ΔEX involvement

List DECA/ΔEX involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA/ΔEX, etc.

Please circle your career interest: Finance Hospitality Sales & Service Business Administration
Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

DECA/DELTA EPSILON CHI BENEFITS

Describe how marketing education and DECA/Delta Epsilon Chi have assisted you in progressing toward your career objective (use one additional page, if necessary).

TJ MAXX/MARSHALLS EMPLOYMENT HISTORY (REQUIRED)

Store number/Location		
Address	City/State/ZIP	
Division name	Manager's name	Dates of employment
Work experience		
Performance rating		

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions *(use one additional page, if necessary)*.

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities *(add pages as needed; not to exceed two pages)*.

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks	in school class of	General ability of student: excellent very good average			
Grade point average achieved by student, High School:		9th	10th	11th	12th
College: 1st year	2nd year	3rd year			
Indicate: 4.0 system	If other, specify system:				
Use this space to provide other information about the student, e.g., character, potential.					
Signature of school official		Title	Date		

DECA/DELTA EPSILON CHI CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date: _____ Signature of DECA/Delta Epsilon Chi Chapter Advisor: _____

The following letters of recommendation are required with your application:
DECA/Delta Epsilon Chi chapter advisor, TJX employer and community leader or one other.

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 15, 2008**.





Walgreens has been an active member of the DECA National Advisory Board and a strong supporter of DECA and marketing education for more than thirty-five years. Over the years, Walgreens' involvement has included recruiting judges for DECA's international conferences,

advertising in the conference program, hiring DECA members as part-time employees, publishing articles regarding DECA in internal publications and serving on DECA's National Advisory Board (NAB). The company believes that education is a powerful force in improving the quality of life and creating opportunities for young people. Walgreens is continuing a DECA scholarship program to reward DECA members who are committed to leadership and community service. Walgreens will award five (5) \$1,000 scholarships to qualified applicants who are members of DECA at the national level. Scholarships will be awarded on the basis of the applicant's

- ◆ DECA activities
- ◆ Leadership ability
- ◆ Community involvement
- ◆ Scholastic record

The five student winners may use their scholarships for any accredited postsecondary college or university that offers courses designed to prepare individuals for careers in marketing, business or marketing education.

APPLICATION FOR THE 2008 WALGREENS/DECA SCHOLARSHIP

APPLICANT INFORMATION

Name		Date of birth	
Address			
City	State/Province	ZIP	Phone
E-mail			
Parent's name			

POSTSECONDARY SCHOOL INFORMATION

Name and address of institution you plan to attend		
Have you applied?	Have you been accepted?	Major field of study

HIGH SCHOOL DATA

School name		
School address		
Principal's name	Phone number	Date of graduation

DECA INFORMATION

Name of DECA advisor(s)		E-mail
Phone number	Dates of DECA involvement	
Place of employment (if any)		

List DECA involvement (add one or two pages as needed): offices held, participation in activities, projects and competitive events, overall promotion of DECA, etc.

Please circle your career interest:	Finance	Hospitality	Sales & Service	Business Administration
Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)?	Yes	No		

DECA BENEFITS

Describe how marketing education and DECA have assisted you in progressing toward your career objective (use one additional page, if necessary).

COMMUNITY INVOLVEMENT HISTORY Add separate pages for additional activities and organizations (not to exceed two pages).

Organization	Phone number
Location	City/State/ZIP
Supervisor's name	Dates of activity
Description of activity	Awards, if any

CAREER GOALS AND OBJECTIVES

Describe your career objectives and ambitions (use one additional page, if necessary).

GENERAL LEADERSHIP ABILITY

List other civic, youth, social, school or faith-based activities (add pages as needed; not to exceed two pages).

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks _____ in school class of _____ General ability of student: excellent very good average

Grade point average achieved by student, High School: 9th 10th 11th 12th

Indicate: 4.0 system _____ If other, specify system: _____

Use this space to provide other information about the student, e.g., character, potential.

Signature of school official	Title	Date
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DECA CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached.

Date: _____ Signature of DECA Chapter Advisor: _____

The following letters of recommendation are required with your application:
DECA chapter advisor, community leader and employer or one other.

Be sure to use the checklist on the back inside cover. Completed applications must be submitted to DECA Inc. and **postmarked** no later than **February 15, 2008**.



Application Procedures: Harry A. Applegate Scholarship Award for DECA and/or Delta Epsilon Chi Members



Any currently active DECA/Delta Epsilon Chi member of either the High School Division or the Delta Epsilon Chi Division who intends to pursue a full-time two- or four-year course of study in marketing, entrepreneurship or management may apply. The applicant may select any accredited institution/university offering careers in marketing, management or entrepreneurship. The DECA/Delta Epsilon Chi Scholarship is merit-based, not based on financial need. However, if an applicant chooses, he or she may include a statement in support of financial need and it will be reviewed. Completed applications and all supporting materials must be sent to your state/provincial advisor. The state/provincial advisor will forward selected applications to DECA. Please contact your state/provincial advisor for application deadline.

APPLICATION FOR THE 2008 HARRY A. APPLGATE SCHOLARSHIP

Name Date of birth

Address Phone

City State/Province ZIP

E-mail

Parent's name

Name and address of institution you plan to attend

Have you applied? Been accepted?

Major field of study

Name and complete address of present school

Name of DECA/Delta Epsilon Chi advisor(s) E-mail

Phone: Dates of DECA/Delta Epsilon Chi involvement

Place of employment (if any)

List involvement at the local level that helped organize and promote DECA/Delta Epsilon Chi (e.g., offices held, committee service). Use one additional page, if necessary.

List current involvement in other youth, social, civic, school or faith-based groups. Use one additional page, if necessary.

Describe your career objectives and ambitions. (Use one additional page, if necessary).

Please circle your career interest: Finance Hospitality Sales & Service Business Administration

Describe how marketing education and DECA/Delta Epsilon Chi have assisted you in progressing toward your career objective. (You may include one page of material in support of this section).

List involvement at the state/province and international levels (e.g., competitive events, special projects, leadership activities). (Do not exceed two pages).

Are you interested in becoming involved with Delta Epsilon Chi (DECA's college division)? Yes No

Contributors to the Harry A. Applegate Scholarships

7-Eleven, Inc.

American Hotel & Lodging Educational Institute

Anchor Blue, Levi by MOST

Bob Foehlinger Memorial

Central Region DECA

College Pro Painters

Conference Direct

Costco Wholesale

Ed Fleming Memorial

ESPN Fundraising Program

Glencoe/McGraw-Hill

Ken D'Angelo Foundation

Leonard Pokladnik Memorial

M&M Productions

Millikin University

National Association of Mortgage Brokers

Payless ShoeSource

PDC Productions

Sonya Dismuke Memorial

South-Western/Cengage

Southern Region DECA

Swirl

Tropicana Products, Inc.

Wawa, Inc.

Western Region DECA

Who's Who Among American High School Students

I certify that the information given on this application is correct. Should I be awarded a scholarship, I agree to give strict attention to my studies and the regulations of the college. If I should fail to make a satisfactory record in my college work, change my course of objective from marketing, entrepreneurship and/or management, or willfully violate college regulations, I agree to surrender all rights of ownership to the unused portion of the scholarship. It is my understanding that if this application is accepted, and if I am granted a scholarship award from DECA, there is no interest charge on the funds received.

Signature of applicant: _____

Date: _____

SCHOOL OFFICIAL'S EVALUATION

Applicant ranks _____ in school class of _____ (numerical rank).

General ability of student (circle one): excellent very good average

Grade point average achieved by student: _____

High School: 9th 10th 11th 12th

College: 1st year 2nd year 3rd year

Indicate (circle one): 4.0 system Other If other, specify the system: _____

Signature of school official _____

Title _____

Date _____

DECA/DELTA EPSILON CHI CHAPTER ADVISOR

I, _____, do hereby certify that the information supplied by this applicant is true and accurate to the best of my knowledge. My written evaluation is attached. _____

Date _____

Signature of chapter advisor _____

STATE/PROVINCIAL ADVISOR (State/Provincial advisor's signature is required).

Date _____

Signature of advisor _____

Be sure to use the checklist on the back inside cover.

Please check with your state/provincial advisor for application deadline.

Required letters of recommendation: chapter advisor, school official and one other.

The Application Process and Checklist

- The completed application package must be submitted to DECA Inc. postmarked no later than **February 15, 2008**. (For Harry Applegate, check with your state or provincial advisor for application deadline and mail to state/provincial advisor.)
- Some applications require employee status with the company offering the scholarship. An application may be submitted for every active DECA member who is an associate of that particular company. (Applications may be copied for additional submissions.) Requirements for associate-based scholarship applications generally are: (1) be active members of DECA and a company associate in good standing, (2) intend to pursue a full-time, two-year or four-year course of study in marketing, business or marketing education, and (3) show evidence of scholastic achievement and leadership ability.
- With the exception of the Harry Applegate scholarship, **DO NOT** submit applications through your state/provincial DECA advisor. Scholarship applications should be sent directly to

DECA Inc.
1908 Association Drive
Reston, VA 20191-1594
Telephone: (703) 860-5000

(Applications may not be faxed. For more information, contact DECA Inc.)

- Scholarship winners will be notified through their DECA chapter advisor in March 2008. DECA Inc. will contact individual winners in June.
- DECA will pay awards directly to the college or school registering the recipient. The amount will be credited to an account on which the winner may draw for expenses as approved by the school.

DECA Inc. is responsible for evaluating and selecting scholarship recipients. Interested students must complete the application and mail it along with a current, complete official transcript of grades and supporting materials to DECA Inc. *postmarked no later than February 15, 2008*. Incomplete applications will not be considered.

These items **must be included, *in the following order*, with the application package:***

1. The completed application form
2. An official, current high school transcript and any postsecondary school grades (online transcripts and grade reports are not acceptable)
3. SAT scores or American College Testing Program scores. (If not available, please include a statement indicating not currently available.)
4. A statement of DECA or Delta Epsilon Chi (if applicable) participation and accomplishments (add one or two pages if needed)
5. Substantiating evidence of leadership, responsibility and character other than through DECA
6. **For associate-based applications:** A statement of work experience and performance (add one additional page, if needed.) Disregard this item if employment is not a requirement.
7. **Three** letters of recommendation: one from a store manager (if applicable), one from a DECA/Delta Epsilon Chi advisor, one from a community leader or one other
8. A copy of the applicant's Chapter Membership Roster as verification of current national DECA/Delta Epsilon Chi membership

The total application package must not exceed 15 pages.

*In addition, applicants **must** send materials clipped together. Pocket folders, brieffolios or binders **may not** be used. Sheet protectors are not permitted. If you are applying for more than one scholarship, all supporting materials must accompany each application. Incomplete applications will not be considered.

Be sharp. Stand out.

*Earn your share of \$250,000
in scholarships from
DECA's corporate partners.*

Check with your DECA Advisor for details.

Publix

Otis Spunkmeyer

McKELVEY
FOUNDATION



TARGET

NAMBA
National Association of Mortgage Brokers

KAUFFMAN
The Foundation of Entrepreneurship

Finish Line



SAFEWAY

Marriott

Sears

K
Kmart

Cadbury Schweppes
AMERICAS BEVERAGES



Hilton

Walgreens
The Pharmacy. America Trust®

Stein Mart



JCPenney
Every Day Matters
jcp.com

TJ-maxx
Marshalls



claire's

NFIB
The Voice of Small Business®

Payless
SHOESOURCE®



COSTCO
WHOLESALE

college pro
PAINTERS

ESPN
FOUNDATION

SOUTH-WESTERN
CENGAGE Learning®

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RETAIL GROUP INC



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