

Stock Market Game, 2008

Purpose

Participants in the Foundation for Investment Education Stock Market Game develop and manage an investment portfolio. The Stock Market Game is conducted via the Internet and allows DECA members to test their skills against other DECA members in an online competition. Each participating team manages all aspects of the portfolio including stock selection, buying and selling. The goal of the competition is to increase the value of the beginning portfolio.

During the course of the Stock Market Game, participants will

- develop investment strategies based on expectations of growth, diversification and stability
- attempt to avoid the pitfalls of market decline, mergers and overextension

Eligibility

1. Only high school members of DECA Inc. are eligible to participate.
2. Eligibility to attend the international conference is determined by the state/provincial associations, based on their policies. Finalists should consult with their state/provincial advisor for eligibility guidelines.
3. Members qualifying for participation at ICDC must wear a DECA blazer during the competitive session.

Procedure

- Entries will consist of teams of **one to three** DECA members. Only high school members of DECA Inc. are eligible to participate. A team member cannot be on more than one team at a time. No additional team members may be added once a team has registered.
- The Stock Market Game will contain one (1) ICDC qualifying event to take place September 4–December 14, 2007.
- Each team must have completed a minimum of three stock trades during the first five weeks of the game.
- The top 16 teams from each region will qualify to present their portfolio and to attend the Investment Institute at ICDC. Students competing at ICDC in the Stock Market Game may not compete in another ICDC event.
- For complete Stock Market Game event guidelines and procedures, go to www.deca.org/pdf/SMGguide.pdf.

Checklist Standards

1. The first page of the written entry is the title page, which lists the following:

STOCK MARKET GAME
Name of DECA chapter
Name of high school
School address
City, State/Province, ZIP/Postal Code
Names of participants
Date

The title page will *not* be numbered.

2. The Written Event Statement of Assurances must be signed and submitted with the entry or the entry will receive 15 penalty points.
3. The entry must be submitted in an official DECA written event folio. Folios are available from DECA IMAGES (WEF000). No markings, tape or other material should be attached to the folio. One photocopy or the original typed document must be submitted. Participants may keep a copy for use in the presentation.
4. Sheet protectors may not be used.
5. The body of the written entry must be limited to a two (2)-page typed/word-processed summary of the investment project. This does not include a title page and the Written Statement of Assurances.
6. All material must be shown on 8¹/₂-inch x 11-inch paper. Pages may not fold out to a larger size. No extraneous information may be attached to the pages and tabs may not be used.

Presentation Guidelines

- Each team will prepare a two-page typed/word-processed summary of their investment project.
- The oral presentation may be a maximum of 15 minutes in length. The first 10 minutes will include a presentation and defense of the written summary followed by 5 minutes for the judge’s questions. Each participant may bring a copy of the written entry or note cards pertaining to the written entry and use as reference during the presentation.
- The judge will evaluate the presentation, focusing on the effectiveness of public speaking and presentation skills and how well the participants respond to questions the judge may ask during the five minutes following the presentation.
- The participants may use as visual aids only display material mounted on not more than three (3) standard-sized posters 22 inches by 30 inches each (variable by $\frac{1}{2}$ inch) and/or one (1) standard-sized presentation display board 36 inches by 48 inches (variable by $\frac{1}{2}$ inch). Participants may use both sides of the posters, but all attachments must fit within the poster dimensions. Only visual aids that can be easily carried to the presentation by the actual participants will be permitted, and the participants themselves must set up the visuals. Participants are allowed to make use of a desktop flip chart presentation easel 12 inches by 10 inches (dimensions of the page). Participants are also allowed to make use of a personal laptop computer and/or a hand-held digital organizer they provide. No set-up time will be allowed. No sound may be used. If participants use a personal computer, they must bring their own battery power pack, as electrical power will NOT be supplied. No other materials may be brought to or used during the presentation by the participants.
- No materials of any kind may be passed to the judge.
- If any of these rules are violated, the adult assistant must be notified by the judge.

Presentation Judging

Familiarize yourself with all of the guidelines before starting to evaluate the presentation. (Penalty points have already been assigned to the written entry. See the Written Entry Checklist.) As you evaluate the presentation, please be sure to

- ◆ place the name and identification number label on the Scantron sheet (unless it has been done).
- ◆ fill in the appropriate score for each section.
- ◆ write the score given in the space provided at the right. No score filled in or extended means that the participant will receive a zero for that area.
- ◆ ignore attempts to achieve a competitive advantage due to the quality of word-processing equipment available.
- ◆ double-check to ensure that you have scored every category.
- ◆ total your score. The series director will double-check all addition.

A maximum score of “Exceeds Expectations” in any category means that, in your opinion, the information is presented effectively and creatively; nothing more could be expected of an investor.

A “Meets Expectations” rating means that the information is presented well. Though there may be a few minor problems or omissions, they are not significant. Creativity, however, is not shown to any great degree. A combined total score of 70 or better on the written and presentation sections will earn the participant DECA’s Certificate of Excellence at the international conference.

A “Below Expectations” score means that the information presented does not meet minimum standards of acceptability.

A “Little/No Value” score means either that some major flaw has been noted that damages the effectiveness of the presentation (this may be a major omission, a serious misstatement, poor writing or any other major flaw) or that the information presented is of no value.

After the questioning period, please thank the participants. Then complete the Presentation Evaluation Form, making sure to record a score for all categories. The maximum score for the evaluation is 100 points. It may help to go through several entries before actually starting to score the entries. Take notes on a separate sheet of paper if you wish to ask the participant about specific areas of the project during the presentation.

We hope you are impressed by the quality of the work of these participants. If you have any suggestions for improving this event, please mention them to your series director.

We thank you for your help!

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Participant(s): _____

Presentation Evaluation Form

I.D. Number: _____

	Exceeds Expectations	Meets Expectations	Below Expectations	Little/No Value	Judged Score
1. The written and oral presentations show evidence of a realistic knowledge of investment trends and financial markets.....	7-6	5	4-3-2	1-0	_____
2. The stock portfolio exhibits diversity across sectors of the economy	7-6	5	4-3-2	1-0	_____
3. The written and oral presentations demonstrate an understanding of long-term investment objectives	7-6	5	4-3-2	1-0	_____
4. The written and oral presentations demonstrate correct use of investment terminology.....	7-6	5	4-3-2	1-0	_____
5. The presentations demonstrate research beyond the stock’s performance history—i.e., the investment decisions were based on knowledge of the company’s underlying business performance or plans	14-13	12 -10	9-5	4-0	_____
6. The written plan shows creativity in design and execution	16-14	13-10	9-5	4-0	_____
7. The oral presentation proceeds in a logical, organized manner and is appropriate to the investment industry.....	14-13	12 -10	9-5	4-0	_____
8. All members of the team participating in the oral presentation contributed equally.....	7-6	5	4-3-2	1-0	_____
9. Participants answered the judge’s questions knowledgeably and professionally	14-13	12-10	9-5	4-0	_____
10. The written summary exhibited neatness, proper grammar and spelling	7-6	5	4-3-2	1-0	_____

Total Possible Points: 100

Judge’s Total Score: _____

LESS PENALTY POINTS: _____

TOTAL SCORE: _____

Judge: A B C D E F G H (circle one)