

Please return by:  
March 30, 2008 to  
DECA  
High School Division  
1908 Association Drive  
Reston, VA 20191

## 2008 COMPETITIVE EVENTS PARTICIPATION REPORT

### HIGH SCHOOL DIVISION

#### I. Background Information

- A. State/Provincial Association \_\_\_\_\_
- B. Number of Marketing Education Programs \_\_\_\_\_
- C. Number of Marketing Education Students \_\_\_\_\_
- D. Number of DECA Chapters \_\_\_\_\_

#### II. Number of Competitors

Enter the number of competitors in each event at your state conference.

##### A. Individual Series Events

- 1. Accounting Applications (ACT) \_\_\_\_\_
- 2. Apparel and Accessories Marketing (AAM) \_\_\_\_\_
- 3. Automotive Services Marketing (ASM) \_\_\_\_\_
- 4. Business Services Marketing (BSM) \_\_\_\_\_
- 5. Food Marketing (FMS) \_\_\_\_\_
- 6. Hotel and Lodging Management (HLM) \_\_\_\_\_
- 7. Marketing Management (MMS) \_\_\_\_\_
- 8. Quick Serve Restaurant Management (QSRM) \_\_\_\_\_
- 9. Restaurant and Food Service Management (RFSM) \_\_\_\_\_
- 10. Retail Merchandising (RMS) \_\_\_\_\_
- 11. Sports and Entertainment Marketing (SEM) \_\_\_\_\_

B. Management Team Decision Making Events (number of teams)

1. Business Law and Ethics Management Team Decision Making Event (BLMDM) \_\_\_\_\_
2. Buying and Merchandising Management Team Decision Making Event (BMDM) \_\_\_\_\_
3. Financial Analysis Management Team Decision Making Event (FMDM) \_\_\_\_\_
4. Hospitality Services Management Team Decision Making Event (HMDM) \_\_\_\_\_
5. Internet Marketing Management Team Decision Making Event (IMDM) \_\_\_\_\_
6. Sports and Entertainment Marketing Management Team Decision Making Event (SMDM) \_\_\_\_\_
7. Travel and Tourism Marketing Management Team Decision Making Event (TMDM) \_\_\_\_\_

C. Marketing Research Events (number of teams)

1. Business & Financial Services Marketing Research (BFR) \_\_\_\_\_
2. General Marketing Research (GMR) \_\_\_\_\_
3. Hospitality & Recreation Marketing Research (HRR) \_\_\_\_\_
4. Retail Marketing Research (RMR) \_\_\_\_\_

D. Chapter Team Events (number of teams)

1. Community Service Project (CSP) \_\_\_\_\_
2. Creative Marketing Project (CMP) \_\_\_\_\_
3. Entrepreneurship Promotion Project (EPP) \_\_\_\_\_
4. Learn and Earn Project (LEP) \_\_\_\_\_
5. Public Relations Project (PRP) \_\_\_\_\_

E. Business Ownership & Entrepreneurship Events (number of entries)

1. Entrepreneurship Participating Event Creating a Franchising Business (ENPF) \_\_\_\_\_
2. Entrepreneurship Participating Event Creating an Independent Business (ENPI) \_\_\_\_\_
3. Entrepreneurship Written Event (ENW) \_\_\_\_\_
4. Internet Marketing Business Plan Event (IMBP) \_\_\_\_\_
5. International Business Plan Event (IBP) \_\_\_\_\_

F. Marketing Representative Events (number of entries)

- 1. Advertising Campaign Event (ADC) \_\_\_\_\_
- 2. Fashion Merchandising Promotion Plan Event (FMP) \_\_\_\_\_
- 3. Technical Sales Event (TSE) \_\_\_\_\_

G. Online Events

- 1. Sunkist Challenge (SKC) \_\_\_\_\_
- 2. Virtual Business Challenge, Retail (VBC) \_\_\_\_\_  
Virtual Business Challenge, Sports (VBC) \_\_\_\_\_
- 3. Stock Market Game (SMG) \_\_\_\_\_

F. Special Events

- 1. DECA Quiz Bowl \_\_\_\_\_

G. Special Projects

- 1. Chapter Awards Program \_\_\_\_\_
- 2. Membership Campaign \_\_\_\_\_
- 2. Merit Awards Program \_\_\_\_\_
- 3. Student Scholarships \_\_\_\_\_
- 4. Advisor Scholarships \_\_\_\_\_
- 5. School-based Enterprise \_\_\_\_\_

III. List events which are run at your state conference that are not run at the International Career Development Conference and indicate the number of competitors at the state conference.

- A. \_\_\_\_\_
- B. \_\_\_\_\_
- C. \_\_\_\_\_
- D. \_\_\_\_\_
- E. \_\_\_\_\_