



dimensions 10 QUESTIONS

Name _____

November/December 2009

As you read the November/December 2009 issue of *Dimensions*, answer the following questions.

1. What is Global Entrepreneurship Week, and when is it held in 2009?
2. What common, everyday objects have been used in the Global Innovation Tournament?
3. Explain how a struggling economy can fuel entrepreneurship.
4. What was one of Christa Caho's biggest challenges in starting her own business?
5. According to Michele Spry, who are three people to befriend? Explain why you would think recommends these three people.
6. What are some benefits of starting your own business while in high school?
7. What are four organizations that can assist you in starting your own business as well as provide scholarship opportunities for entrepreneurs?
8. What is a common element shared among all of the entrepreneurs featured in *Dimensions*?
9. Do you agree or disagree: an entrepreneur is one who owns his or her own business? Explain your answer.
10. Which of the ten strategies for achieving success do you think is most important? Explain your answer.

Bonus! Jessica Cervantes stars in a movie that premieres in November 2009. Through a web search, what is the movie?

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1. What is Global Entrepreneurship Week, and when is it held in 2009?
GEW is a world-wide campaign to inspire youth around the world to start something different and think big. It's November 16-22, 2009.
2. What common, everyday objects have been used in the Global Innovation Tournament?
Post-It Notes, rubber bands and water bottles.
3. Explain how a struggling economy can fuel entrepreneurship.
Rising unemployment can benefit new enterprises. Entrepreneurs may view unemployment as an opportunity to start a company, and size the advantage provided by the ability to tap into a larger pool of potential employees.
4. What was one of Christa Caho's biggest challenges in starting her own business?
Developing a cost list and sticking to it.
5. According to Michele Spry, who are three people to befriend? Explain why you would think recommends these three people.
A banker, attorney and accountant. They are going to know everything about your business so you must trust them. Students may also explain the role each plays in operating a business.
6. What are some benefits of starting your own business while in high school?
Students can afford to take more business risks with a significantly lower price to pay if an idea fails. After all, the great majority of teenagers do not have a family to feed or a mortgage hanging over their head.
7. What are four organizations that can assist you in starting your own business as well as provide scholarship opportunities for entrepreneurs?
International Franchise Association Education Foundation, Inc.; National Federation of Independent Business; National Foundation for Teaching Entrepreneurship; Young Entrepreneur Foundation
8. What is a common element shared among all of the entrepreneurs featured in *Dimensions*?
They are either current DECA members or alumni.
9. Do you agree or disagree: an entrepreneur is one who owns his or her own business? Explain your answer.
Accept appropriate answers.
10. Which of the ten strategies for achieving success do you think is most important? Explain your answer.
Accept appropriate answers.

Bonus! Ten9Eight - <http://ten9eight.com/>