

## Competitive Event Guideline Changes for 2008-2009

**Edits to the Competitive Event Checklist!** Note the changes to the **Competitive Event Checklist**.

**New Chapter Team Event! Financial Literacy Promotion Project**, like the Entrepreneurship Promotion Project, challenges DECA members to understand enough about issues to share their knowledge effectively with others. Watch for the guidelines on the Web site.

**Title Change!** The former Internet Marketing Business Plan will now be known as the **Internet Marketing Plan (IMP)**.

### Qualifications for Entering International Conference Competitive Events

#### General Rules and Regulations

1. All participants must be active members of DECA with the current year's dues on file with DECA Inc. prior to March 1 of the current school year.
2. All participants and written entries must be approved and authorized for entering competition by their state/provincial association through official competitive events registration forms.
3. All participants and written entries must meet the specifications set forth for each activity.
4. All participants must have participated in state/provincial, district and/or local competition.
5. All entry forms and creative entries must be submitted by the state/provincial advisor or designee according to announced deadlines.
6. A participant may enter only one of the competitive events with a participatory component during DECA's international conference.
7. No additions or substitutions may be registered for competition after the deadline set forth by DECA Inc.
8. A written entry may not be entered in more than one international conference competitive event during a given year.
9. Once a written entry is entered in international conference competition, the identical content material may not be entered in international conference competition again.
10. All participants must attend the briefing sessions scheduled for their competitive event during the international conference.
11. Participants are required to follow the official DECA dress code, which requires that they wear an official DECA blazer for all phases of competition during which they come in contact with a judge or judges. See a complete statement of the dress code on the previous page.
12. All written entries must include a signed copy of DECA's Written Event Statement of Assurances.