

Building Wealth Scholarship Award For Investment Education Project

Funded by a grant from
the New York Stock Exchange



Purpose

An investment education program has been developed through DECA to encourage students to consider investment and saving activities at an early age and to make wise decisions in personal financial management. Twenty to twenty-five Marketing Education teachers/DECA advisors will be selected to participate in the Investment Education training session scheduled for November 27, 2007, in Las Vegas, NV. Funds are available to provide training for interested teachers who *will* implement the curriculum beginning in the 2007 fall semester.

Background

DECA, Better Investing and the MarkEd Resource Center are collaborating on the project to develop the *Building Wealth* curriculum. The project is funded by a grant to DECA from the New York Stock Exchange Foundation. The project goals and objectives are to:

- introduce to students investment techniques, strategies and tools in a way that is engaging and fun,
- engage students in stock and mutual fund selection through critical thinking exercises so they can see results in their hypothetical portfolios, and
- create DECA/Marketing Education program linkages to Better Investing, including its members, local clubs and chapters.

To measure the project's success, a system of pre and post-tests will be employed. Teachers selected for the scholarship will receive:

- the Building Wealth Curriculum package. This course of study includes curriculum materials, scope and sequence, building of specific assignments, support activities and a teacher's guide.
- an intense training program for teachers implementing the curriculum.
- follow-up training for teachers through an Internet website complete with chat rooms.
- an on-line training program specifically for this course to be used by the students for additional content, and by the teachers for additional coaching and mentoring through chat rooms.
- a stipend that may be used to offset cost of travel to the training location, for supplemental supplies or participation in a conference or training directly related to investment education and approved by DECA.
- an opportunity to participate in a pilot competitive event at the 2008 International Career Development Conference.

Please complete and return application by November 10, 2007 to:

Building Wealth Investment Education Project Scholarship
c/o Michelle Walker
DECA Inc.
1908 Association Drive
Reston, VA 20191-1594
OR Email to: borskeyc@bellsouth.net

SPACE IS LIMITED TO FIRST RECEIVED, FIRST ACCEPTED

**Building Wealth
Investment Education Project
Scholarship Application
College of Southern Nevada, Summerlin Center
Las Vegas Nevada**

Teachers interested in applying for the scholarship must agree to the following:

- Selected applicants must attend the full training scheduled for November 27, 2007:
- Applicants must commit to a full day of training. Plan to arrive for 8:30 am and remain until 4:30 pm. Ending time may vary.
- Acceptance requires agreement to complete all reports and updates on the progress of the program, reporting pre and post test reporting information, and utilizing Better Investing materials and website information.
- The application deadline is November 10, 2007.

Application Information

Name _____

School _____

Address _____

City/State/Zip _____

Email _____ Telephone _____

School and Marketing Education/DECA program information:

1. Number of students _____

2. Number of DECA members _____

3. Courses taught: a. _____

b. _____

c. _____

d. _____

Please complete and return by November 10, 2007 to: **Building Wealth Investment Education Scholarship**

Michelle Walker

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Reston, VA 20191-1594

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