

Sign up for the New Advisor Academy at ICDC in Orlando: The topics new advisors want to know about presented by veteran advisors

The New Advisor Academy held each year at the ICDC is being reorganized for this year, with opportunities for much more advisor-to-advisor sharing.

The New Advisor Academy is officially open to all advisors with up to three years of experience.

This year, the Academy will contain a core of eight modules (workshops): four on Sunday, April 29, and four more on Monday, April 30. Only the four core Academy sessions will be offered on Sunday, but on Monday, advisors can pick from the basic workshops of the New Advisor Academy or from a stream of complementary Professional Division workshops that are available to all advisors at the conference. New advisors attending the alternate Professional Division workshops will receive Academy credit.



To receive certification from the New Advisor Academy, teachers must register and attend a minimum of 6 workshop sessions, including at least 3 of the 4 held on Sunday. These registered advisors will receive a form on which to record

their attendance at sessions for validation. Those not registered are welcome to drop in on sessions that interest them, but they will not receive certification unless they register and attend 6 or more sessions.

We do encourage any advisors attending ICDC to sit in on sessions that interest them.

The format for the Academy sessions will be short presentations and roundtable discussions on topics of interest to beginning advisors. They will feature experienced advisors skilled in those areas.

The following is a TENTATIVE schedule for the Academy's Sunday sessions:

- A. 9:00 a.m.–10:15 a.m.
Orientation to the Academy
Chapter Organization
(Recruitment, Officer Team, Meetings)

- B. 10:45 a.m.–11:45 a.m.
Program of Work; Chapter Activities; Community Service; Promoting your Chapter
- C. 1:00 p.m.–1:45 p.m.
Conferences and Traveling with Students; Competitive Events Basics
- D. 2:00 p.m.–2:45 p.m.
Fund-raising Approaches and Ideas
(Includes School-based Enterprises)

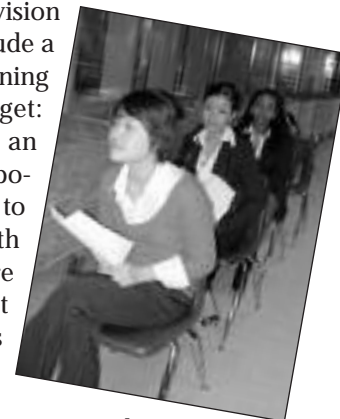
The basic New Advisor Academy sessions on Monday will be:

- E. 9:00 a.m.–10:15 a.m.
Curriculum/Teaching Aids
A discussion of MarkED LAPs, the National Standards and Performance Indicators

Break: Sponsored by Target

- F. 10:45 a.m.–11:30 a.m.
Relations with the Business Community and Help through an Advisory Board
- G. 1:00 p.m.–1:45 p.m.
Preparing your Members for Role-play Events
- H. 2:00 p.m.–2:45 p.m.
Teaching through Written Competitive Events

The stream of Professional Division workshops on Monday will include a 2-hour session of industry training by facilitators from Target: “Appreciating Differences,” an inside look at how a major corporation teaches its employees to “appreciate differences with guests/team members to ensure business success.” (The Target workshop sessions will count as two Academy sessions.)



Other Monday topics for all advisors attending ICDC will include

- The new Marketing Research Events topic
- Changes in Competitive Events
- A School Store Swap session where advisors share their approaches to store procedures and products