



## **Otis Spunkmeyer DECA Advisor Professional Development Scholarship Application**

**Available to advisors who manage school stores**

Otis Spunkmeyer, Inc. helps tomorrow's LEADERS achieve "SWEET SUCCESS" by providing fundraising, as well as learning opportunities to more than 5,000 DECA Chapters across the country. DECA members and advisors have found their relationship with Otis Spunkmeyer to be a rewarding partnership, helping them receive the education and training the business world requires.

As part of our commitment to DECA, and the School-based Enterprise program (SBE), Otis Spunkmeyer is offering 3 - \$800 awards to advisors who manage school stores and sell Otis Spunkmeyer products. The three (3) adult winners may use their award to attend DECA's Chapter Summer Advisor Institute, or the award may be used for professional development at a conference which provides continuing education credits in their field.

### **Helping Teacher's Educate**

For years now, Otis Spunkmeyer has offered cash awards to DECA teachers in an effort to help continue business education for the transition from school to work or college. Eligible advisors include any current marketing education teacher who manages a school store, sells Otis Spunkmeyer products, and who

- can show evidence of exceptional DECA involvement
- can show evidence of community involvement and leadership ability, and
- can show evidence of a desire to continue their education in their teaching field

**Get involved and you may be eligible to win a cash award worth \$800!**

*Students who wish to apply for an Otis Spunkmeyer scholarship should use the 2011-2012 Otis Spunkmeyer student scholarship application.*

## The Application Process

The completed application form and the necessary substantiating information should be forwarded *directly* to DECA Inc. in Reston, Virginia, and postmarked no later than **March 2, 2012**.

Every DECA Advisor who manages a school store and who is in good standing is eligible to apply. Chapters may submit applications for all qualified candidates.

### Items that must be included with each application:

1. A statement of DECA participation and accomplishments (include on the application add pages as needed).
2. A statement of community involvement and performance substantiating evidence of leadership, responsibility and character other than from DECA experience (include on the application add pages as needed).
3. A copy of applicant's Chapter Membership Roster as verification of current national membership.
4. Letters of recommendation from a school administrator and a community leader (include office and organization).

### NOTE:

**Do not submit your application through your state advisor. The Otis Spunkmeyer award applications should be mailed directly to DECA Inc. and marked as stated below:**

**Otis Spunkmeyer Advisor Award Program  
c/o DECA Inc.  
1908 Association Drive  
Reston, VA 20191-1594**

**Applications may not be faxed.** For more information, contact DECA at the above address. For additional applications copy this original form or go to:  
<http://www.deca.org/partners/otisspunkmeyer/>

Advisor awards are paid directly to the CE program or school and the amount credited to an expense account as approved by the school, or to the recipient based on receipt of CE documentation.

**Total application package may not exceed 15 pages.** In addition, applicants should not send materials in a report cover, pocket folder, briefolio and/or binder.

# 2011 - 2012 Otis Spunkmeyer/DECA Advisor Award

## Applicant Information

Name \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_

## High School Data

School name \_\_\_\_\_

School address \_\_\_\_\_

Principal's name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

## Chapter Info

Chapter name \_\_\_\_\_

Name of school store \_\_\_\_\_

Number of years store has been open \_\_\_\_\_

Number of years you've managed the store \_\_\_\_\_

Phone (if different from above) \_\_\_\_\_

Most popular item(s) in your store \_\_\_\_\_

Describe your activities in the school store (include involvement with Otis Spunkmeyer products - if any) \_\_\_\_\_

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continued

## DECA Participation

Dates of DECA Involvement (as an advisor) \_\_\_\_\_

Describe DECA participation (state and national), involvement in area, regional and district activities, overall promotion of DECA, etc. (add pages as needed) \_\_\_\_\_

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## Leadership Ability

Describe leadership training, leadership roles for marketing education and/or DECA at the state or national level, etc. and how you plan to use the award for professional development (add pages as needed) \_\_\_\_\_

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## Community Involvement

Describe your involvement in the community - special events you held, participated in, etc. (add pages as needed) \_\_\_\_\_

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**Date**

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**Signature of applicant**

Completed applications must be postmarked no later than March 2, 2012. Applications may NOT be faxed. For more information or additional copies of the application, contact DECA Inc. at 703.860.5000. You may use a copy of this original application.