

PREMIUM PEOPLE

“Finish Line’s growth reflects the talents of our people. When you join Finish Line, we expect you to grow the business, manage our brand and take the initiative. We are in a competitive industry. From the day you start, you start making a difference.”

— Mike Marchetti, Executive Vice President,
Store Operations, Finish Line

“Finish Line is always looking for premium people to be part of our team. The fact that DECA students show such an interest and dedication in developing their marketing and management skills early on, makes the partnership with Finish Line an ideal fit.”

— Mark Roper, Field Recruiting and
Training Manager, Finish Line

OPPORTUNITY

FINISH LINE IS JUST THE BEGINNING

Now is the time to contact your local Finish Line management. Finish Line has encouraged its managers to take a fresh look at their relationship with local DECA chapters. Finish Line is ready to:

- Place co-op students for the entire year
- Discuss placement of younger students for next year’s holiday season
- Help your graduates find the right career opportunity

Advisors can find their local Finish Line store contact information by visiting <http://www.deca.org/partners/finishline/> and click on the Finish Line Store Directory on the right hand side.

Contact: DECA Inc.
1908 Association Drive
Reston, VA 20191-1594
www.deca.org
Phone: 703.860.5000
Fax: 703.860.4013

Finish Line, Inc.
Recruitment and Training Dept.
Mark Roper 317.613.6883
Gabriel Dishaw 317.613.6888
Katie Helm 317.613.6785



THE BENEFITS OF A FINISH LINE PARTNERSHIP



ADVISOR



LEARN AND EARN

Are your students passionate about sports, sneakers and serving guests? If so, we have exciting opportunities available. Finish Line is offering students a chance to join our team at a pivotal moment. Candidates for our training program or internships should work well in a fast-paced team environment, demonstrate leadership, and outstanding customer service, plus have a great work ethic.

Training Program

Finish Line provides an extensive training program in the key management areas of store operations, sales, customer service, merchandising, employee development, inventory and loss prevention. Our team works together to generate sales, manage profitability and provide exceptional customer service. With a hands-on training program that is tops in the industry, we will teach your students all they need to know to be successful at Finish Line.

Scholarships

Finish Line provides 15 \$1,000 scholarships to Finish Line associates who are also DECA members. Scholarship recipients are selected based on work performance, DECA involvement, leadership and grades.

 **DECA**
WELCOMES

Finish Line

ABOUT FINISH LINE

The Finish Line, Inc. is one of the nation's leading athletic specialty retailers, offering the best selection of brand name footwear, apparel, and accessories for men, women and kids. Finish Line is publicly traded on the NASDAQ Global Select Market under the symbol FINL and currently operates more than 660 stores in 47 states and offers online shopping at www.finishline.com.

OUR MISSION

Our mission is to connect to young, fashion conscious individuals through a premium brand experience featuring the best selection of authentic, sport inspired products. We define this premium experience through our product, our presentation and our people.



YOUR PASSION YOUR CAREER

Finish Line has the broadest selection of performance and sports lifestyle products that allow customers and employees to express their personality and style. Employees receive a special discount on all Finish Line merchandise. And that's just one of the perks. When you join the team at Finish Line, you get to work side by side with the best people in the footwear industry. Finish Line offers you career opportunities that fit your personality and style—wherever you live. To find out more about the company and employment opportunities, please visit www.finishline.com.