

DECA

BE AN EXECUTIVE MENTOR

SUNDAY, APRIL 29, 2012
SALT LAKE CITY, UTAH

DECA is proud to announce the 8th Annual Executive Mentor Program with the support of our National Advisory Board and Honorary Chair, George Zimmer. Please "save the date" for this exciting event!

15,000 DECA members, advisors and guests will gather in Salt Lake City, Utah, to participate in DECA's 66th International Career Development Conference, April 28–May 1.

The Executive Mentor Program is a signature event at the ICDC and the centerpiece of DECA's youth leadership development programs. This year's Executive Mentor Program will take place on Sunday, April 29, 2012.

PROGRAM AGENDA

All programs are located in the Salt Palace Convention Center unless otherwise noted.

SATURDAY | APRIL 28

Executive Mentors Arrive in Salt Lake City, Utah

6:00 PM

Executive Mentors' Reception and Dinner at host hotel
Sponsored by Marriott International, Inc.

8:00 PM

Opening Conference General Session

SUNDAY | APRIL 29

Executive Mentor Program

9:45 AM – 10:00 AM

Welcoming remarks from National Advisory Board Chairman

10:00 AM – 11:00 AM

First round-table discussion with students and executive mentors

11:00 AM – Noon

Second round-table discussion with students and executive mentors

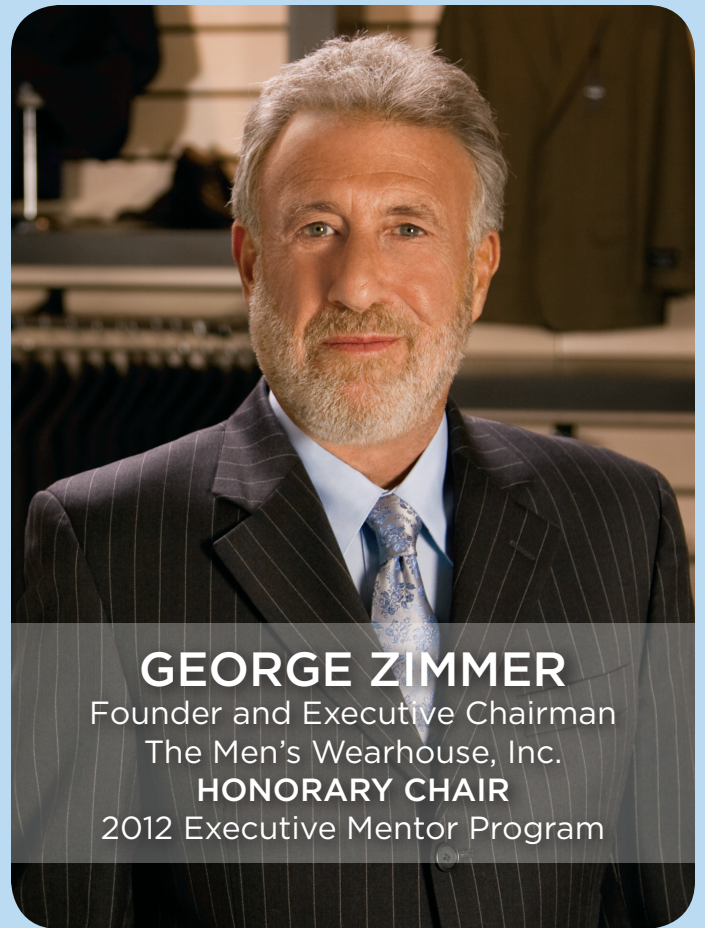
Noon – 1:00 PM

Wrap-up of round-table discussions between students and executive mentors

OPTIONAL

1:00 PM – 3:00 PM

Luncheon for executive mentors and tour of conference activities



GEORGE ZIMMER
Founder and Executive Chairman
The Men's Wearhouse, Inc.
HONORARY CHAIR
2012 Executive Mentor Program

The Executive Mentor Program matches 600 DECA students with an elite group of 60 corporate executives to discuss their transition from high school to college or work.

The Executive Mentor Program is a special addition to DECA's Senior Management Institute, a leadership program for our graduating seniors. Students are graduating seniors from DECA chapters in all 50 states, Guam, Puerto Rico, the U.S. Virgin Islands, Canada, Mexico and Germany.

To be selected to attend the Senior Management Institute, and the Executive Mentor Program, these students are required to demonstrate their scholarship and career interest in business and entrepreneurship.

“In addition to the immense personal reward, involving their executives in DECA's Executive Mentor Program has enabled me to translate the value of partnership (with DECA) in ways words could never describe.”

— Roger Glenn | NAB Chair

“The Executive Mentor Program was definitely one of the highlights of my DECA experience. It gave me the opportunity to meet the people who are on the other side of my goals and ambitions. The opportunity to ask the executives how they got there gave me a better sense of what it takes to be successful in work and in life! I will definitely take those conversations and lessons with me as I move forward and am forever grateful to the mentors for their insight.”

— Brooks Stephens
Executive Mentor Program Graduate
Atlanta, Georgia