



# 2ND ANNUAL DECA ICDC T-SHIRT DESIGN CONTEST

The deadline for the DECA 2011 ICDC T-Shirt Design Contest is Friday December 23, 2011

FOR MORE INFORMATION, VISIT [WWW.DECA.ORG/SHOP](http://WWW.DECA.ORG/SHOP)



## SUBMISSION REQUIREMENTS

ALL ICDC T-SHIRT DESIGN ENTRIES MUST BE SUBMITTED TO THE DECA CENTER VIA:  
E-MAIL BY MIDNIGHT (ET) OR BEFORE DECEMBER 23, 2011  
US. POSTAL SERVICE, POSTMARKED BY DECEMBER 23, 2011  
UPS OR FEDEX TO ARRIVE ON OR BEFORE DECEMBER 23, 2011

### SUBMISSIONS MUST INCLUDE

ORIGINAL DESIGN  
DESIGNER'S NAME, PHONE + E-MAIL  
CHAPTER NAME AND ADDRESS  
ADVISOR NAME, PHONE + E-MAIL

### SUBMISSIONS:

DESIGNS CAN BE SUBMITTED VIA ARTWORK ON PAPER  
OR E-MAILED IN .JPG OR PDF FORMAT.  
ARTWORK CAN BE E-MAILED TO [DECA\\_IMAGES@DECA.ORG](mailto:DECA_IMAGES@DECA.ORG)

### ARTWORK CAN BE MAILED TO THE FOLLOWING ADDRESS:

DECA, INC ATTN: JULIE KANDIK  
1908 ASSOCIATION DRIVE  
RESTON, VA 20191

### CONTEST RULES:

- Individuals may submit up to three designs.
- Entries can be submitted as original art or electronically as a PDF or jpg.
- Designs may be used on short sleeve or long sleeve tees.
- The art is NOT limited to the front of the tee; designs may be printed on the front, side, back and/or sleeves.
- All entries must be original concepts and must carry the DECA letters or DECA logo in addition to ICDC and Salt Lake City. Entries may not use established trademarks, trademarked designs, or phrases. If you have questions about trademarks, please e-mail [deca\\_images@deca.org](mailto:deca_images@deca.org).
- DECA will not accept any designs that distort the DECA logo. For guidelines on logo usage, please visit [www.deca.org/\\_docs/about-attachments/DECA\\_Brand\\_Guidelines.pdf](http://www.deca.org/_docs/about-attachments/DECA_Brand_Guidelines.pdf)
- Internet design companies may not be used to create and submit your entries.
- Designs must be created by DECA members. Design firms may not be used.
- The DECA, Inc staff will select 5 t-shirt designs from all submitted, qualified ICDC tee designs received by Midnight December 23, 2011. The 5 finalists will be posted online (January 17-31, 2012) and members and supporters may vote for their favorite.
- The final winning design will be sold as a conference t-shirt at the ICDC. The winning designer will receive 12 free shirts and a \$250 honorarium.
- The winning t-shirt design will become the property of DECA, Inc.
- Design entries will not be returned.
- The winner will be notified by February 3, 2012