

Looking for something
to do this summer?

Be a Hero!

“The DECA chapter advisor summer institute is absolutely great! Both experienced and new advisors walk away with confidence, knowing that they have the elements to guide their students to a successful career.”

Lisa Baynes, Virginia

... to your students.

Prepare your students to be college and career ready.

... for your school.

Demonstrate support of the Common Core through DECA's Comprehensive Learning Program.

... in your community.

Strengthen and expand community relations.



DECATM

CHAPTER ADVISOR SUMMER INSTITUTE

This four-day institute provides resources to support teacher effectiveness while making DECA an integral part of students' learning experience. Choose your track—new advisor or experienced advisor—to discover techniques for creating a collaborative learning environment. Plus a DECA Competitive Events update.

Training is eligible for CEU credits.

Register today at www.deca.org/advisors.



June 20–23, 2012 Providence, RI
June 26–29, 2012 Denver, CO



CHAPTER ADVISOR SUMMER INSTITUTE

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■ TENTATIVE AGENDA

Day 1	Registration and Hotel Check-In	2:00 p.m.–4:00 p.m.
	Welcome Reception, Dinner and Orientation	6:00 p.m.
Day 2	Institute Sessions	8:30 a.m.–4:30 p.m.
Day 3	Institute Sessions	8:30 a.m.–4:30 p.m.
	Celebration Activity	6:00 p.m.
Day 4	Institute Sessions	8:30 a.m.–12:00 p.m.
	Closing Session and Lunch	12:00 p.m.–12:45 p.m.

■ REGISTRATION AND HOTEL INFORMATION

\$350 Registration Fee includes 3 nights lodging with two per room*, training materials, eight meals and transportation to/from institute sessions. Single rooms are available for an additional \$225 upgrade charge.

**Participants are responsible for securing roommates. When possible, DECA will assist in connecting registrants who wish to share a room. When one per room, the single rate applies.*

Institute sessions will be conducted on the Johnson & Wales University campus with accommodations at a nearby hotel. Complementary transportation provided from hotel to Johnson & Wales University campus.

Early Bird registration ends March 1. After March 1, registration increases by \$50.

■ WHAT ADVISORS ARE SAYING ABOUT THE INSTITUTE

“We concluded with a powerful ‘best practices’ session that could have continued well beyond the time that we had remaining. Just when you thought you had heard the best, someone shared something else great. We gained so much to impart to students, parents and co-educators as we prepared to return to school in the fall. Educators are truly the builders of a nation.”

Patricia Gilliam, Virginia

“I gave up four days of my precious summer vacation ... every minute was worth it.”

Terri Martin, North Carolina

Sponsored and hosted by



JOHNSON & WALES
UNIVERSITY

Additional support is provided by

SEARS HOLDINGS CORPORATION

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