

SAVE the DATE!

Spend the day with the best DECA has to offer!

DECATM **ADMINISTRATOR'S DAY**

66th International Career
Development Conference

Salt Lake City ♦ April 30, 2012


ASPIREHIGHER
DECA | 2011-2012



DECA ADMINISTRATOR'S DAY

■ A SPECIAL EVENT FOR ADMINISTRATORS TO LEARN MORE ABOUT HOW DECA

- connects to curricula in marketing, finance, hospitality and management
- ties directly to national curriculum standards
- embeds 21st Century Skills into DECA's Comprehensive Learning Program
- offers the opportunity for students to connect with school while extending the classroom
- creates advocates in the community

■ THE EVENT INCLUDES A

- welcome reception
- behind-the-scenes tour of students participating in various academies, mentoring institutes and evaluative processes
- networking lunch

You will gain a different perspective about the benefits of establishing DECA chapters on your campus. Leave understanding how DECA prepares students to be college and career ready after you have seen more than 15,000 students, teachers and business partners participate in this conference.

■ For more information, contact Michelle Walker at michelle_walker@deca.org.

