

2012 NE REGIONAL CONFERENCE

Your chapter is invited! Friday, February 3, 2012
HOSTED BY JOHNSON & WALES UNIVERSITY

Your mission, should you choose to accept it, involves acquiring a gold medal. Difficult should be just another walk in the park for you.

Johnson & Wales University in Providence, Rhode Island would like to invite your chapter to compete in the NE Regional Conference on Friday, February 3, 2012 from 8:30am-4:00pm. This year's conference includes 3 leadership workshop tracks in the morning and 20 competitive event categories offered throughout the day at the Harborside Campus. Cost is \$15 per person.

There will be over 140 competitors from 10 regional colleges and industry guest judges. Activities include a *Mission Impossible* Scavenger Hunt the night before, on premises movie and Karaoke at the competition, and an all inclusive lunch and awards ceremony in this package deal. So don't miss out!

**MISSION:
~~IMPOSSIBLE~~**

Top medalists will be invited to the Collegiate DECA - International Career Development Conference in April 2012 at Salt Lake City, Utah or the Phi Beta Lambda - National Leadership Conference in June 2012 at San Antonio, Texas. To register, please contact Dr. Erin Wilkinson, Competitive Events Institute Director at ewilkinson@jwu.edu or phone 401-598-2482 at JWU.

Workshop Track Themes

Polishing Presentation Skills



The Personality of Leadership



Sales Industry Tips to Succeed in Every Profession



Competitive Events Categories

Accounting Principles, Accounting for Professionals and Job Interview
Business to Business, Business Ethics, Business Law and Public Speaking
Culinary Management, Restaurant & Food Service, and Sales Representative
Desktop Publishing, Ad Campaign, International Marketing, & Entrepreneurship
Fashion Merchandising, Retail, Marketing Management, & Management Concepts
Financial Services, Human Resources Management, and International Business
Hospitality Management, Sports & Entertainment, and Travel & Tourism

Hotel Information

\$109.00/night (4 to a room)

Radisson Airport Hotel

2081 Post Road

Warwick, Rhode Island

401-739-3000

Reference NSO Discount!