

DECA Competitive Events Changes for 2011-2012

As DECA continues to align its renowned competitive events program to career clusters, the Competitive Events Task Force recommended and the board of directors approved the following changes effective for the 2011–2012 school year.

New Events

Individual Series Events

- Business Finance Series Event
- Human Resources Management Series Event

Marketing Representative Event

- Sports and Entertainment Promotion Plan Event

Professional Selling Event

- Hospitality and Tourism Professional Selling Event

Eliminated Events

- DECA Quiz Bowl
- Internet Marketing Plan Event

Competitive Events Resources



PREPARATION MATERIALS
BY COMPETITIVE EVENT
AVAILABLE FROM DECA IMAGES
www.deca.org/competitions/highschool



SAMPLE VIDEO PRESENTATIONS
www.deca.org/competitions/5

