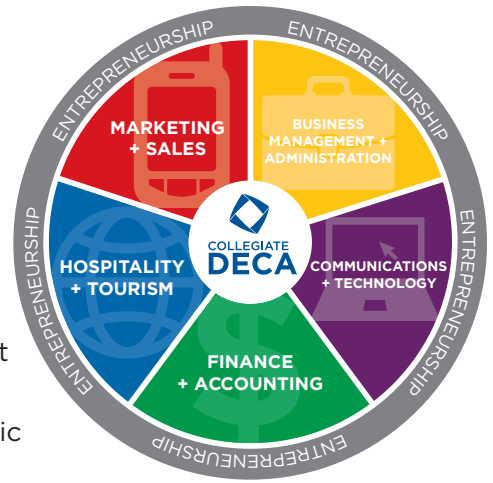





CAMPUS COMPETITION TEAMS


Collegiate DECA's Competitive Events Program relates to many majors or academic areas across campus. Encourage students to participate in a Collegiate DECA event related to their field of study or career goal. Set a goal of fielding competition teams for each academic area increasing campus recognition. Many competitive events relate to multiple academic areas. WWW.DECA.ORG/COMPETITIONS/COLLEGE





**BUSINESS
MANAGEMENT +
ADMINISTRATION**


1. BUSINESS ETHICS
2. BUSINESS LAW
3. BUSINESS RESEARCH
4. HUMAN RESOURCE MANAGEMENT
5. MARKETING MANAGEMENT
6. RETAIL MANAGEMENT
7. SALES MANAGEMENT MEETING



**COMMUNICATION
+ TECHNOLOGY**

1. ADVERTISING CAMPAIGN
2. PROFESSIONAL SALES
3. WEBSITE DESIGN

*Most competitive events encourage the application of technology in the presentation to judges.




**FINANCE
+ ACCOUNTING**

1. ACCOUNTING
2. CORPORATE FINANCE
3. FINANCIAL STATEMENT ANALYSIS



**HOSPITALITY
+ TOURISM**

1. ADVERTISING CAMPAIGN
2. HOTEL AND LODGING
3. PROFESSIONAL SALES
4. RESTAURANT AND FOOD SERVICE MANAGEMENT
5. TRAVEL AND TOURISM



**MARKETING
+ SALES**

1. ADVERTISING CAMPAIGN
2. BUSINESS-TO-BUSINESS MARKETING
3. FASHION MERCHANDISING AND MARKETING
4. INTERNATIONAL MARKETING
5. MARKETING MANAGEMENT
6. PROFESSIONAL SALES
7. RETAIL MANAGEMENT
8. SALES MANAGEMENT
9. SPORTS AND ENTERTAINMENT MARKETING