

EDUCATION DEPARTMENT PROFESSIONAL DEVELOPMENT

DECA Inc. offers training, resources, information sharing and networking opportunities through professional development that you don't want to miss.

■ DECA TRAIN THE TRAINER CERTIFICATION COURSE

This course is designed to train key leaders of chartered associations to effectively deliver presentations and content useful to DECA local chapter advisors. During a two-and-a-half day program of content-rich modules, trainers are provided materials for presentation at local, district and chartered association professional development events. As a capstone activity, trainers create an association professional development plan to implement during the academic year.



■ DECA CERTIFIED TRAINER WORKSHOPS

These workshops are conducted by certified DECA trainers at state and regional events on topics essential to the preparation of emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

■ DECA CHAPTER ADVISOR SUMMER INSTITUTE



The three-day institute provides resources and generates new ideas to increase student achievement while making DECA an integral part of students' learning experience. Content is delivered via new advisor (0-3 years) and experienced advisor tracks. Professional learning sessions reinforce Blueprint for Reform of the Elementary and Secondary Education Act (ESEA) strategies utilizing cooperative learning techniques, experiential learning exercises and independent study. Institutes are approved for Continuing Education Unit (CEU) credit.

Sponsored and hosted by  JOHNSON & WALES
UNIVERSITY

■ NEW ADVISOR MENTORING PROGRAM

Through monthly electronic mentorship, DECA's new advisor mentoring program helps bring new advisors up-to-speed. DECA also provides resources specifically designed to help them navigate their first few years.



■ DECA NEW ADVISOR ACADEMY

A highlight of the International Career Development Conference, DECA's New Advisor Academy is designed to help DECA advisors understand their various roles and responsibilities. DECA advisors also learn how DECA's Comprehensive Learning Program integrates into classroom instruction, applies learning, connects to business and promotes competition.

■ WEBINAR MEETINGS

As part of professional development activities for chartered association advisors and chapter advisors, webinar meetings are provided on a variety of topics. Advisors have the opportunity to participate in free webinar presentations featuring content experts. Webinars are approximately one hour in length and focus on timely association management and chapter management issues, ranging from models for chapter development in inner city to industry certification to emerging trends in career education.

■ INSIGHT

Published four times a year and delivered in the Chapter Leadership Packets, DECA *Insight* informs chapter advisors about DECA events and programs and provides professional development articles.

■ MONTHLY E-NEWSLETTERS

A monthly e-newsletter featuring DECA Inc. news, education updates, upcoming events and association best practices.

■ 2012 PROFESSIONAL DEVELOPMENT SCHEDULE

DECA New Advisor Academy | April 29-30, 2012 Salt Lake City, UT

Train the Trainer Certification Course | June 14-16, 2012 Reston, VA

DECA Chapter Advisor Summer Institute | June 20-23, 2012 Providence, RI

DECA Chapter Advisor Summer Institute | June 26-29, 2012 Denver, CO



■ ASPIRE HIGHER—TO GAIN CRITICAL KNOWLEDGE AND SKILLS

Don't miss the opportunity to participate in a variety of professional development activities to equip advisors with knowledge, skills and resources necessary to support effective instruction.

Contact Michelle Walker (michelle_walker@deca.org) for more information about professional development.



■ COLLEGIATE DECA ADVISOR ACADEMY

The Advisor Academy, held for all chapter advisors at the International Career Development Conference, provides program updates, strategies for membership and chapter development and best practices for implementing programs and gaining support on campus.



■ COLLEGIATE DECA TRAIN THE TRAINER CERTIFICATION COURSE

This course trains and certifies chartered association advisors to effectively present and deliver content useful to Collegiate DECA local chapter advisors. Participants receive training by DECA staff on content-rich modules. As a capstone activity, trainers customize the professional development materials to implement professional development during the academic year.

■ COLLEGIATE DECA CERTIFIED TRAINER WORKSHOPS

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■ MONTHLY E-NEWSLETTERS

A monthly e-newsletter featuring DECA Inc. news, education updates, upcoming events and association best practices. Sent to chartered association advisors.

■ 2012 PROFESSIONAL DEVELOPMENT SCHEDULE

Collegiate DECA Advisor Academy | April 22, 2012 Salt Lake City, UT

Collegiate DECA Train the Trainer Certification Course | August 15, 2012 Anaheim, CA

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